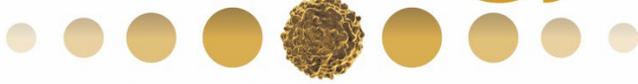


Oncology



ICONS

Oncology Icons is an award program created by Targeted Oncology™ that highlights the exceptional work of community oncologists. A quarterly Oncology Icons article is published on the Targeted Oncology™ website and in *Targeted Therapies in Oncology™*. In addition to being featured in a quarterly article, honorees are offered several opportunities to share their unique expertise with the oncology community.

Organizations and key opinion leaders who know a noteworthy physician who is making important strides in community oncology are welcome to submit a nomination.

Qualifications:

- Eligible physicians are oncologists/hematologists working in the community setting.
- Oncologists/hematologists must have been in practice for at least 7 years.
- All physicians must be nominated by a practice, professional organization, or fellow physician.

Rules:

- Physicians who accept the award from Targeted Oncology™ are expected to participate in at least 4 of the opportunities awarded to them.
- Physicians cannot be awarded more than once within 5 years.
- There will be no monetary incentives for honorees.

Opportunities:

- Targeted Oncology™ will accept endless submissions of bylines from all honorees for up to 2 years after their recognition.
- Honorees will be invited to join the Targeted Therapies in Oncology™ editorial board.

- Honorees will be the first experts Targeted Oncology™ contacts for quotes that will be included in content related to FDA approvals, guidelines updates, and important clinical trial updates.
- Honorees will be invited to a virtual interview with Targeted Oncology™ to discuss any work going on at their practice/institution.
- Honorees will be invited to a Targeted Chat on Twitter Spaces to discuss a type of cancer and treatment for the disease.
- Honorees will have an open invitation from Targeted Oncology™ to be interviewed on video at medical meetings for up to 2 years after their recognition.
- Targeted Oncology™ will invite honorees to share topics they think are important to cover and give honorees the option to provide commentary.