



Association of Community Cancer Centers

2015/2016

Annual Report



ASSOCIATION OF COMMUNITY
CANCER CENTERS

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Association of Community Cancer Centers

The Association of Community Cancer Centers (ACCC) is the leading advocacy and education organization for the multidisciplinary cancer care team. Approximately 20,000 cancer care professionals from 2,000 hospitals and practices nationwide are affiliated with ACCC. Providing a national forum for addressing issues that affect community cancer programs, ACCC is recognized as the premier provider of resources for the entire oncology care team. Our members include medical and radiation oncologists, surgeons, cancer program administrators and medical directors, senior hospital executives, practice managers, pharmacists, oncology nurses, radiation therapists, social workers, and cancer program data managers. ©2016. Association of Community Cancer Centers. All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means without written permission.

Cover images courtesy of: HonorHealth Virginia G. Piper Cancer Center in Scottsdale, AZ (Top) • The Charleston Area Medical Center Cancer Center, Charleston, WV (Middle, Right) • Skagit Valley Hospital Regional Cancer Care Center, Mount Vernon, WA (Middle, Left) • New England Cancer Specialists, Scarborough, ME (Bottom)

President's Message

The Year in Review

by Steven L. D'Amato,
BSPHarm, BCOP

It's been another exciting year in healthcare with new advances continuing to come fast and furious for our patients. At the same time, policy changes and the movement to value-based delivery systems are challenging us to adapt—in all settings of care—as this new environment begins to take shape. The Association of Community Cancer Centers has had an exciting year as well, with the launch of a number of vital new programs, meetings, and resources for membership.

I have truly enjoyed my year serving as your President and having the opportunity to travel to different areas of the country and learn about the issues we all face.

My President's Theme has been the Oncology Medical Home and Integrated Healthcare Delivery. ACCC released a white paper on "Five Essential Actions to Achieve a Positive Impact on Patient Care in the Integrated Healthcare Environment," reflecting insights gleaned from the ACCC Institute for the Future of Oncology June 2015 forum. ACCC also addressed this theme during panel sessions at the 2015 National Oncology Conference and the 2016 Annual Meeting.

Immuno-oncology had a breakout year—not only in terms of new and expanded indications—but also with the launch of the Institute for Clinical Immuno-Oncology (ICLIO), an Institute of ACCC. The ICLIO website (accc-icl.io) has continued to grow, providing e-courses, a white paper, articles, and a national conference geared toward advancing immunotherapy in the community setting and ensuring coverage and payment. For those of you just starting your immuno-oncology journey, look to ICLIO to help you prepare with thorough and robust education offerings.

ACCC continues to focus on oncology pharmacy, with several Oncology Pharmacy Education Network (OPEN) meetings. Essential new resources were developed, including an online patient education tool, "What Cancer Patients Need to Know About Oral Medications"; a white paper on dispensing pharmacy, *A Value Proposition for Oncology Practices*; and a well-attended member conference call on the 340B Drug Pricing Program.

Continuing to address issues related to the financial burden of cancer on patients, ACCC held regional Financial Advocacy Network (FAN) case-based workshops. Members also benefited from the FAN 2015 Benchmark Survey highlights and the FAN Patient Assistance App (accc-FAN-app.org).

Reimbursement issues—always on everyone's radar screen—were front and center at regional Oncology Reimbursement Meetings and during ACCC members-only conference calls on the proposed and final 2016 HOPPS and MPFS rules. Reimbursement is also an integral feature of one of ACCC's most popular tools, the *2016 Patient Assistance and Reimbursement Guide*.

I encourage you to stay involved; volunteer for positions within the organization that help with programming, membership, education, and advocacy. Thank you for allowing me to serve as your 2015-2016 president.



New Members

New Members 2015-2016

As of February 8, 2016

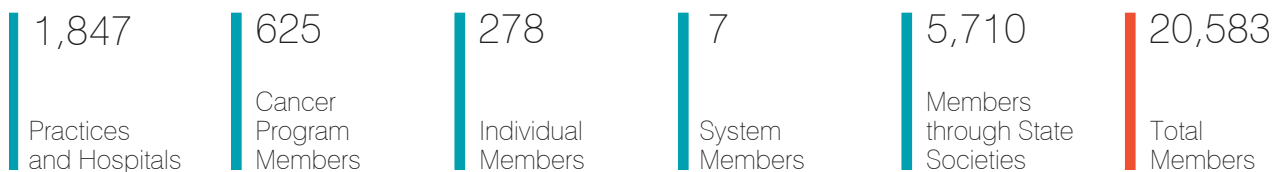
Advocate South Suburban Hospital
 Beth Israel Deaconess Medical Center, Hematology/Oncology
 Breastlink Medical Group, Inc.
 Cary Medical Center, Jefferson Cary Cancer Center
 Central Care Cancer Center
 CHRISTUS Health System
 CHRISTUS Hospital, St. Elizabeth & St. Mary
 CHRISTUS Santa Rosa Health Care
 CHRISTUS St. Patrick Hospital, Regional Cancer Services
 City of Hope National Medical Center
 Covenant Cancer Treatment Center
 Danville Hematology and Oncology
 Dominican Cancer Care Center
 Eisenhower Medical Center, Lucy Curci Cancer Center
 El Camino Hospital, El Camino Hospital Oncology Services
 Fauquier Health Center for Cancer Care
 Hospital of the University of Pennsylvania - Abramson Cancer Center
 Infirmiry Health System
 Littleton Adventist Hospital

Methodist Charlton Medical Center, Cancer Program
 Mount Nittany Medical Center
 Olathe Medical Center, Oncology Services
 Parkview Cancer Center
 Penn Medicine - University of Pennsylvania Health System (UPHS)
 Penn Presbyterian Medical Center - Abramson Cancer Center
 Pennsylvania Hospital - Abramson Cancer Center
 Sidney Kimmel Cancer Center at the Thomas Jefferson University Health System
 St. Charles Cancer Center
 St. Rita's Medical Center - St. Rita's Regional Cancer Center
 Statesir Cancer Center
 ThedaCare Cancer Care
 United Health Services Oncology
 Welch Cancer Center

New Chapter Members:

Oncology Managers of Florida
 Oregon Society of Medical Oncology

ACCC is...



- 41 % Physicians
- 18 % Administrators/Managers
- 14 % Other Staff
- 11 % Nurses
- 4 % Pharmacists/Pharmacy Staff
- 3 % Social Workers
- 3 % Data Managers/Tumor Registrars
- 2.4 % Radiation Therapists
- 2.4 % Patient Navigators
- 1.2 % Financial Advocates



Engagement

4,903 total followers

641 more
than last year, a 15% growth

ACCC in the News

ACCC continues to engage its members—through ACCCExchange and social media—and the general public—through media and PR outreach—about issues of interest to the cancer community. Recent media coverage of ACCC has focused on:

- The white paper from the 2015 Institute for the Future of Oncology, “What Will It Take? Five Essential Actions to Achieve a Positive Impact on Patient Care in the Integrated Healthcare Environment” was featured on 175 websites, reaching an audience of close to 10 million readers.
- ACCC President Steven D’Amato, BSP Pharm, BCOP, authored an article for a special *USA Today* insert on the future of cancer care, “Curbing Financial Anxiety on the Road to Recovery” that was published in print and online in February 2016, reaching over 1 million readers.
- *OBR Green*: “ACCC-ICLIO: Navigating the Future of Immuno-Oncology and Who’s Going to Pay for It”
- *Washington Business Journal*: “Oncology Experts Share Essential Actions to Achieve a Positive Impact on Patient Care in the Integrated Healthcare Environment”
- *Newsmedical.net*: “ACCC Survey Highlights Challenges and Recent Trends in US Cancer Programs”
- *Helio/HemOnc Today*: “Immunotherapy Adoption in Community Setting Hindered by Costs, Biomarker Identification”
- *Modern Healthcare*: “As Local Cancer Centers Grow, Hospitals Look for Ways to Advertise Their Superiority”

Facebook: **777 Likes**



Twitter: **1,391 Followers**



LinkedIn: **2,735 Members**



Youtube: **19,478 views**



ACCCExchange / The most popular ACCCExchange posts since July 2015:

- Staffing: Social Work and Nutrition
- Lung Cancer Screening/Incidental Nodule Software
- Billing for Nutritional Counseling of Cancer Patients
- Top Issues Facing Community Cancer Centers
- LDCT Registry Process
- Navigator Return on Investment
- Survivorship Care Plan Research
- Survivorship Processes Implementation

ACCCExchange online community currently has 22,648 members. From July 1, 2015 to date, there have been 488 unique posts with 1,242 public replies and 590 private replies.

Meetings by the Number

49

Meetings

4,725

Participants

37

Cities

413

Sessions

448

Hours

Oncology Pharmacy Education Network (OPEN) Regional Meetings:

- New Brunswick, NJ
- Ft. Lauderdale, FL
- Charlotte, NC

OPEN Pre-Conference

- Portland, OR

Oncology Reimbursement Meetings

- Chicago, IL
- Raleigh, NC
- Scottsdale, AZ
- Indianapolis, IN
- Birmingham, AL
- Boston, MA

Financial Advocacy Network (FAN) Regional Meetings

- Burlingame, CA
- Silver Spring, MD
- Tampa, FL

Financial Advocacy Network (FAN) Case-Based Workshops

- New Brunswick, NJ
- Chicago, IL

Institute for Clinical Immuno-Oncology (ICLIO)

- Philadelphia, PA

New to Oncology Pre-Conference

- Portland, OR

ACCC 32nd National Oncology Conference

- Portland, OR

ACCC 42nd Annual Meeting, CANCERSCAPE

- Washington, D.C.

30 Oncology State Society Network Conferences

acc-cancer.org/meetings

With an ever-expanding roster of meetings, ACCC offered a multitude of opportunities for every member of the multidisciplinary cancer care team to come together to learn about and discuss critical and timely issues in oncology. More than 600 cancer care professionals gathered for the ACCC 32nd National Oncology Conference, October 21-23, 2015, in Portland, Oregon. Common themes across conference sessions and networking conversations focused on collaboration, integration, evidence-based medicine, and demonstrating value.

The ACCC 42nd Annual Meeting, CANCERSCAPE, held March 2-4, 2016, in Washington, D.C., provided insight into the key drivers of change impacting our evolving oncology care delivery system—policy, value, and quality. Capitol Hill Day, March 2, addressed how policy impacts oncology care in the community setting.



Advocacy

ACCC provides members with the information and resources needed to effectively advocate on the issues that are important to them. This past year, ACCC:

- Helped our members to effect real change on Capitol Hill by meeting with 80 members of Congress in over 23 states on issues like repealing the Sustainable Growth Rate (SGR), passing a federal oral parity law, and eliminating the prompt pay discount in the Medicare program.
- Partnered with several patient advocacy organizations to pass oral parity legislation in six states in 2015. ACCC co-hosted a briefing on Capitol Hill on the federal oral parity bill, in which an ACCC physician represented the provider perspective, and spearheaded an effort to create educational materials on oral parity and cost-sharing obligations for the clinical setting.
- Testified before the Hospital Outpatient Payment (HOP) Panel and successfully mitigated cuts to radiation oncology payments and secured reimbursement for advance care planning and lung screening services through comments on the Medicare Physician Fee Schedule (PFS) and Hospital Outpatient Prospective Payment System (HOPPS) rules.
- Submitted comments on the 340B Program “mega-guidance,” the new Medicare reimbursement system required by the Medicare Access and CHIP Reauthorization Act (MACRA); proposed changes to the Medicare Shared Savings Program (MSSP) and on the revised draft of USP Chapter <800> guidelines.
- Closely monitored policy conversations about value and drug pricing, submitting comments on ASCO’s Value Framework.
- Launched the Oncology Care Model (OCM) Resource Center to educate members on the first oncology-specific payment reform model from the Center for Medicare and Medicaid Innovation (CMMI). At the end of 2015, ACCC launched the OCM Collaborative to serve as a forum to share implementation tips, best practices, and educational resources as the model is implemented.
- Nominated several ACCC members to federal advisory panels, including the Medicare Evidence Development and Coverage Advisory Committee (MEDCAC) and CMMI technical expert panels (TEPs) for the Oncology Care Model (OCM).



Publications

In 2015-2016, ACCC published a wide variety of timely resources for members. These publications help the multidisciplinary cancer care team succeed in their roles by providing solution-based approaches, best practices, and benchmarking data to use in strategic planning.

Oncology Issues

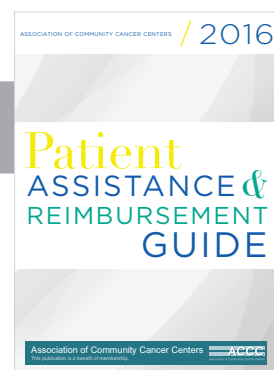
Oncology Issues, the official journal of ACCC, is the only oncology-related publication devoted to policy, programmatic management, and reimbursement issues of concern to multidisciplinary cancer care providers. With practical strategies that are working successfully in cancer programs today, the journal helps members succeed in a complex, ever-changing healthcare delivery system. Featured articles this past year covered patient navigation, personalized medicine, survivorship services, radiation and infusion center benchmarking, and more.



Patient Assistance & Reimbursement Guide

This annual publication provides the tools and resources providers need to help their patients pay for cancer treatment. The latest guide includes:

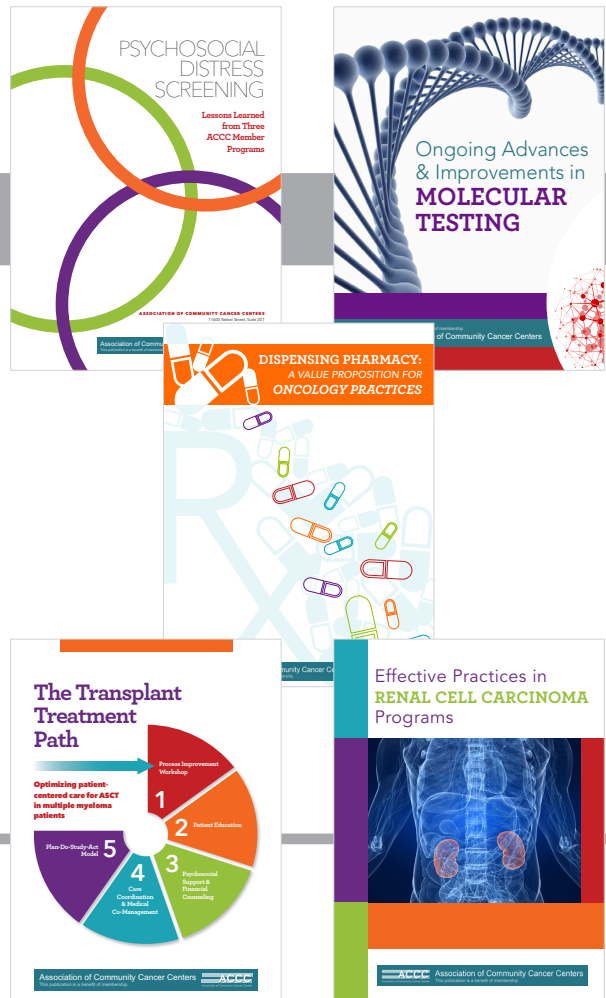
- Enrollment instructions and links to pharmaceutical and foundation patient assistance and co-pay programs
- A Q&A on financial toxicity from the physician and financial advocate perspective
- Tips for optimizing co-pay assistance programs
- Payer-specific patient assistance flow charts (i.e., uninsured, Medicare, Medicaid, HMOs)
- A drug-specific quick reference guide to patient assistance programs.



Education Publications

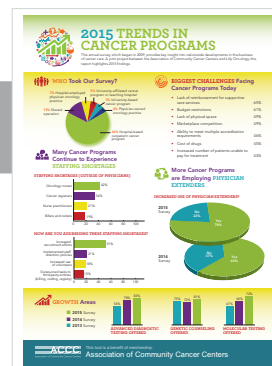
Many ACCC education programs included standalone publications with comprehensive resources for the multidisciplinary oncology team on a wide variety of topics, including:

- Psychosocial distress screening
- Molecular testing
- Physician dispensing
- Stem cell transplant



Trends in Cancer Programs

In its sixth year, the ACCC 2015 Trends in Cancer Programs survey educates members on nationwide developments in the business aspects of cancer care. The survey is also a tool to assist members in evaluating their own organization's performance relative to similar cancer programs—to help identify quality improvement and/or performance improvement initiatives.



Provider Resources

ACCC Provider Resources offer practical strategies for meeting the challenges of delivering quality cancer care. Tools focus on programmatic operations, coverage and reimbursement, supportive care services, financial advocacy, and more.

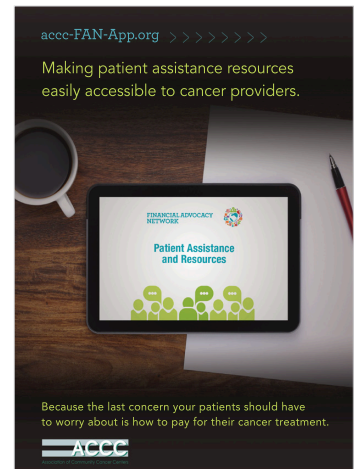
Provider Education Projects Launched in 2015-2016:

- Psychosocial Distress Screening
- 2015 Practice Profiles: Molecular Testing
- 2015 Trends in Cancer Programs
- Dispensing Pharmacy in the Community Cancer Center Setting: A Pilot Project to Overcome Access Barriers
- Treatment Path: Optimizing Patient-Centered Care for Autologous Stem Cell Transplant in Multiple Myeloma
- Renal Cell Carcinoma: Tools & Resources for the Multidisciplinary Team
- Supportive Care Summit

Financial Advocacy Network (FAN)

In 2015 FAN rolled out a number of resources, including:

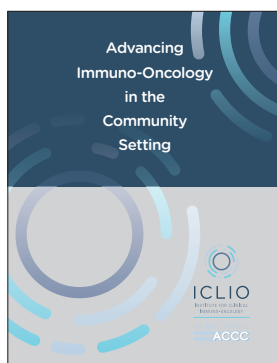
- 3 regional meetings where attendees had the opportunity to learn from expert presenters and network with colleagues
- 2 interactive case-based workshops that examined real-world scenarios through peer-to-peer discussion, high-level analysis, and collaborative problem solving
- Highlights of a comprehensive provider survey to help member programs improve and adequately train and staff their financial advocate team
- A revamped website
- The FAN Financial Assistance app (accf-FAN-app.org) that ensures critical patient assistance resources are just a click away. Key features include: breaking news, the ability to search pharmaceutical patient assistance and co-pay programs by brand or generic drug name, foundation and non-profit patient assistance and co-pay programs, and travel and housing assistance.



Institute for Clinical Immunology-Oncology (ICLIO)



ACCC recognized the critical need to translate advancements in cancer immunotherapy—through specific immuno-oncology biologics—into practical applications. To meet this need, ACCC created the Institute for Clinical Immunology-Oncology (ICLIO). ICLIO helps to bring these therapies from bench side to bedside by addressing issues, challenges, and implementation strategies for the multidisciplinary cancer care team.



ICLIO Resources in 2015-2016

ICLIO provided targeted content to help the multidisciplinary team prepare for and meet the challenges and opportunities presented by immuno-oncology.

Deliverables this past year included:

- 9 e-newsletters for clinicians and fellows
- 9 e-courses presented by distinguished faculty with real-world clinical, programmatic, and operational applications
- The first ICLIO National Conference, October 2, 2015, Philadelphia, PA
- The first ICLIO white paper, *Advancing Immuno-Oncology in the Community Setting*

Learn more at acc-cancer.org/ICLIO.



ICLIO is made possible by a charitable donation from Bristol-Myers Squibb and supported by an educational grant from Merck & Co., Inc.

Awards

2015 ACCC Innovator Award Winners



The ACCC Innovator Awards honor member programs that have exhibited forward-thinking strategic planning and developed pioneering programs and creative solutions.

2015 Innovator Award Winners presented their innovations at the ACCC 32nd National Oncology Conference in Portland, Oregon. Innovations were also shared online, and in our award-winning journal, *Oncology Issues*.

Congratulations to our 2015 winners!

Eastern Maine Medical Center Cancer Program: EMMC Cancer Care

Improve Efficiency, Safety, & the Patient Experience with Location Technology

Lancaster General Hospital, Ann B. Barshinger Cancer Institute

Community Collaboration Reduces Financial Distress

Mary Washington Healthcare Regional Cancer Center

Prehab Improves Outcomes for Oncology Patients

PIH Health Comprehensive Community Cancer Program

Engaging Patients & Assisting PCPs in Lung Cancer Screening

Providence Cancer Center

Bridging the Gap: A Family Program for Parents with Cancer and their Children

Seton Family of Hospitals, Seton Cancer Program

Fusing Clinical and Business Metrics to Improve Quality and Effect Change

2015 Annual Clinical Research Award



Patricia Layton, RN, BSN

The Annual Clinical Research Award is presented to an individual, or individuals, whose research has significantly and positively impacted the oncology patient, family, and community.

The 2015 Annual Clinical Research Award was presented to Patricia Layton, RN, BSN, at the ACCC 32nd National Oncology Conference in Portland, Oregon.

Ms. Layton is a research nurse at the Cancer Center at Saint Barnabas Medical Center in Livingston, New Jersey. She brings more than 25 years of experience managing Phase I-IV clinical trials across multiple therapeutic areas in the hospital and pharmaceutical industry settings. Her research experience has been focused in oncology, hematology, immunology, virology, and solid organ and bone marrow transplantation, and she has global clinical trial monitoring experience.

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Thomas A. Gallo, MS, Treasurer

The statement of Financial Position shows an increase in net assets from \$3,581,894 to \$6,790,742 for fiscal year 2014-2015. The increase is largely due to funding for new education programming. The Statement of Activities and Change in Net Assets shows total unrestricted net assets at year end of \$984,666, up from \$931,719 at the beginning of the year. The cash reserve account increased from \$533,540 to \$578,134. Financial statements for the fiscal year ended June 30, 2015, are provided.

Amendments to the budget for the purpose of conducting special projects in conjunction with the Corporate Development Committee have been approved for fiscal year 2016. The Finance Committee approved budget amendments for up to \$7,440,000 of revenue with associated direct project costs of \$7,068,000. Funding commitments as of December 31, 2015, for the 2016 fiscal year, are approximately \$6,200,000, with associated project costs estimated at \$5,890,000.

Statement of Financial Position as of June 30, 2015

ASSETS

CURRENT ASSETS

Cash	\$	4,430,702
Investments		1,271,544
Accounts Receivable		218,082
Sponsorship Receivable		1,882,363
Prepaid Expenses		43,481
Total Assets	\$	7,846,172

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES

Accounts Payable & Accrued Liabilities	\$	577,461
Deferred Revenue		
Membership Dues		388,155
Other		89,814
Total Current Liabilities		1,055,430

NET ASSETS

Unrestricted	\$	984,666
Temporarily Restricted		5,806,076
Total Net Assets		6,790,742
Total Liabilities and Net Assets	\$	7,846,172

Statement of Activities and Change in Net Assets for the Year Ended June 30, 2015

REVENUE	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Membership Dues	\$ 862,782	-	862,782
Conferences and Meetings	468,845	551,735	1,020,580
Journal	266,055	160,500	426,555
Interest	3,561	-	3,561
Other	60,896	58,000	118,896
Pharmaceutical Reimbursement Project	4,720	9,001,977	9,006,697
Net Assets Released from Donor Restrictions	6,616,311	(6,616,311)	-
Total Revenue	\$ 8,283,170	3,155,901	11,439,071
EXPENSES			
Program Services			
Conferences and Meetings	\$ 1,116,906	-	1,116,906
Journal	397,514	-	397,514
Membership	354,051	-	354,051
Other	44,735	-	44,735
Pharmaceutical Reimbursement Project	5,560,692	-	5,560,692
Total Program Services	\$ 7,473,898		7,473,898
Supporting Services			
General	\$ 756,325		756,325
Total Expenses	\$ 8,230,223	-	8,230,223
Change in Net Assets	\$ 52,947	3,155,901	3,208,848
Net Assets, Beginning of Year	\$ 931,719	2,650,175	3,581,894
Net Assets, End of Year	\$ 984,666	5,806,076	6,790,742

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