


# BECOME AN EXHIBITOR

 ACCC 43rd Annual Meeting - CANCERSCAPE 2017

## Become an Exhibitor

### Exhibitor Invitation

The Association of Community Cancer Centers (ACCC) invites you to exhibit at the 43rd Annual Meeting, CANCERSCAPE. ACCC has helped oncology professionals adapt to the complex challenges of delivering quality cancer care, streamlining operations, and integrating new technology and innovative therapies. With more than 700 cancer program members, ACCC gives you the opportunity to reach the nation's oncology community. You will also have the opportunity to reach the state-level oncology societies.

When you join ACCC this year as an exhibitor, you will have the opportunity to personally present your sales and marketing message to hundreds of oncology healthcare professionals who make purchasing decisions at their organization. Conference attendees initiate product evaluations, purchase products for use in their hospital/practices, and provide direct patient care utilizing your products and services.

Your exhibit will be well attended and highly visible. Program hours and exhibit hours have been coordinated to be mutually exclusive-that is, your exhibit time will not compete with other activities. An exhibit reception, two coffee breaks, lunch break, and breakfast will be held within the exhibit hall – **insuring outstanding exposure**. 43rd Annual Meeting, CANCERSCAPE, is sure to be one of our most innovative and impactful events on oncology. Exhibit space is limited. Be sure to apply early and secure your exhibit space before it sells out. We look forward to seeing you in Washington, DC. **To reserve booth space, contact Mal Milburn, Exhibit Manager, 301.984.5074 or e-mail, [mmilburn@accc-cancer.org](mailto:mmilburn@accc-cancer.org).**

- [Agenda](#)
- [Registration](#)
- [Hotel & Travel](#)
- [Capitol Hill Day](#)

- [Become an Exhibitor](#)
- [Download Exhibitor Prospectus](#)
- [Current Exhibitors](#)

## About ACCC 43rd Annual Meeting, CANCERSCAPE

The 43rd Annual Meeting, CANCERSCAPE is the premier professional development event for all oncology disciplines. All members of the cancer care team attend the meeting including medical oncologists, radiation oncologists, oncology nurses, medical directors, program administrators, managers in a group practice, oncology pharmacists, and social workers. The 43rd Annual Meeting brings clarity to uncertainty. While we can't slow down the rapid pace of change, we can help you understand economic trends and translate new policies, forecast how they may affect your cancer program, and develop the right solutions.

## Date and Location

Conference Date: March 29-31, 2017

Location: Renaissance Washington, DC Downtown Hotel

## Who Will Attend the 43rd Annual Meeting?

More than 250 oncology healthcare professionals are expected to attend the 43rd Annual Meeting. All members of the interdisciplinary cancer care team will attend the Conference.

Attendees include:

Medical Oncologists — Radiation Oncologists — Oncology Nurses — Practice Administrators — Medical Directors — Oncology Pharmacists — Cancer Program Administrators

## Who Should Exhibit

Companies involved in the manufacture and distribution of the following services will find a buyer audience at 43rd Annual Meeting:

- Books and newsletters
- Coding and compliance software
- Computer software/hardware

- Construction/facility design
- Continuing education
- Electronic Medical Records Systems (EMRs)
- Facilities supplies/equipment
- Financial products/services
- IGRT, IMRT
- Insurance products/services
- Laboratory services
- Medical supplies
- Operations management systems
- Surgical products
- Pharmaceuticals
- Reimbursement consulting

## Why Sponsor/Exhibit at this Event?

With more than 200 cancer institutions/practices represented, ACCC's 43rd Annual Meeting provides your company the opportunity to educate community-based cancer centers and physician practices about your product and services. As an exhibitor, your company is adding to the education and knowledge-base of meeting attendees. By offering our attendees the opportunity to test new products and services, learn about new therapies, compare products and services, ask questions about existing offerings and learn about soon-to-be launched innovations, your company enhances the conference experience. This premier opportunity allows you to reach top cancer program administrators and physician practice decision-makers in a one-on-one setting. **They are your best prospects — bar none!**