



# ACCC 44TH ANNUAL MEETING & CANCER CENTER BUSINESS SUMMIT

March 14–16, 2018

Renaissance Washington, DC Downtown Hotel

## A NEW MEETING Focused on the CONVERGENCE of BUSINESS, QUALITY, TECHNOLOGY, and POLICY.

The oncology landscape continues its dramatic evolution, requiring new skills, cutting-edge technologies, and personalized services.

Critical conversations around this profound transformation will take place at the **ACCC 44th Annual Meeting & Cancer Center Business Summit**, an invaluable forum for key stakeholders in the business of cancer care.

**Register by January 24 to save up to \$125!**  
**ACCC-CANCER.ORG/AnnualMeeting**

CO-HOSTS



### ANNUAL MEETING SPONSORS

Alliance Oncology, Cancer Treatment Centers of America, Carevive, Ciox Health, ECG Management Consultants, Flatiron Health, Genome Medical, Integra Connect, Integrated Healthcare Strategies, Integrated Oncology, LeanTaaS, McKesson Specialty Health and The US Oncology Network, NantHealth, Navigating Cancer, Oncology Solutions, LLC, Oncology Supply/ION Solutions, Patient Resource LLC, Pinnacle Healthcare Consulting, Radiation Business Solutions, RxVantage, Taiho Oncology, TSK Products, Varian Medical Systems, Via Oncology, Zyno Medical (Confirmed as of 12/15/17.)



## WHY YOU NEED TO ATTEND

**TODAY'S FOREMOST EXPERTS IN CANCER CARE**—including healthcare executives, business leaders, and multidisciplinary providers—will come together to focus on care delivery and business models, federal healthcare policy, reimbursement and payment reform, strategic service line planning, hospital and practice alignment strategies, budgeting and contracting, and data collection and reporting.

**THE ANNUAL MEETING WILL DRAW A DIVERSE AUDIENCE.** Interact with oncology professionals from around the country who face similar organizational challenges. Develop partnerships with cutting-edge industry partners that offer solutions to meet the demands of business, workforce productivity, and value-based care delivery. All individuals engaged in cancer care operations should attend, including:

- Hospital presidents/CEOs/COOs/VPs/trustees
- Hospital C-suite executives (operations, development, and finance)
- Medical directors
- Oncology specialists (medical, radiation, and surgical)
- Oncology program and practice administrators, managers, and service line executives
- Healthcare consultants, vendors, and suppliers
- Pharmaceutical and biotechnology manufacturers
- Cancer program marketing and public relations professionals



## AGENDA-AT-A-GLANCE

### WEDNESDAY, MARCH 14

- 7:00 AM – 4:00 PM** ACCC Capitol Hill Day (*Exclusively for ACCC Provider Members*)  
**3:00 – 6:00 PM** Annual Meeting & Cancer Center Business Summit Registration Open  
**5:00 – 6:00 PM** New Member Meet & Greet for ACCC Members  
**6:00 – 7:00 PM** Welcome and Opening Reception in the Exhibit Hall

### THURSDAY, MARCH 15

- 7:00 – 8:00 AM** Breakfast in the Exhibit Hall  
**8:00 AM – 5:00 PM** General and Breakout Sessions, Networking Breaks, Lunch, and Exhibit Hall  
**5:30 – 8:00 PM** Evening Event (*Optional*)

### FRIDAY, MARCH 16

- 7:00 – 8:00 AM** Breakfast in the Exhibit Hall  
**8:00 AM – 1:00 PM** General and Breakout Sessions, Networking Breaks, Lunch, and Exhibit Hall  
**1:00 PM** Annual Meeting & Cancer Center Business Summit Adjourns  
**8:00 AM – 4:00 PM** ACCC Oncology Care Model Collaborative Workshop (*Exclusively for those who are participating in the Oncology Care Model. Separate registration is required.*)





## MEETING SESSIONS

**GENERAL SESSIONS** will provide top-level approaches to navigating the latest business and policy-related shifts in oncology. New in 2018, the meeting agenda will break out into four tracks—**BUSINESS**, **QUALITY**, **TECHNOLOGY**, and **POLICY**—each providing strategic insights and forward-thinking solutions within specialized learning environments. These **BREAKOUT SESSIONS** are outstanding opportunities for personalized education and networking. No need to stay with one track—mix and match sessions to maximize your meeting experience.

### Thursday, March 15

#### 8:05 – 9:05 AM GENERAL SESSION

##### Innovation in Cancer Care Delivery

**Harlan Levine, MD**, Chief Strategy Officer, *City of Hope* (MODERATOR)

**Roy A. Beveridge, MD**, Chief Medical Officer, *Humana*

**Barbara McAneny, MD, FASCO, MACP**, President, *American Medical Association* (Invited)

**Anand Shah, MD, MPH**, Chief Medical Officer, *Center for Medicare and Medicaid Innovation, CMS* (Invited)

**Greg Simon**, President, *Biden Cancer Initiative* (Invited)

The federal government, provider organizations, payers, and private sector are applying forward-thinking approaches to transform the status quo in cancer. Hear about ongoing efforts to create a health system that is more patient-centered, cost-efficient, and outcome-focused.

#### 9:05 – 9:50 AM GENERAL SESSION

##### Trends That Will Change the Practice of Oncology

**Deirdre Saulet, PhD**, Practice Manager, Research, *The Advisory Board Company* (MODERATOR)

**Jo Duszakiewicz**, Vice President and Administrator for Cancer Services, *Renown Health Institute for Cancer*

**Mark Liu**, Director of Strategic Initiatives, *Mount Sinai Health System*

Hear noteworthy trends from the Oncology Roundtable that can impact your strategic planning, budgeting, and bottom line in 2018, with findings cited from the “2017 Trending Now in Cancer Care Survey,” a partnership between ACCC and The Advisory Board Company.

#### 10:20 – 11:05 AM GENERAL SESSION

##### The Convergence of the “Big Data” Explosion, Workforce Shortages, Clinical Advancements, and Payment Reform

**Kavita Patel, MD, MS, FACP**, Nonresident Fellow, *Brookings Institution* (MODERATOR)

**Bobby Green, MD**, Senior Vice President, Clinical Oncology, *Flatiron Health*

**Michael Kolodziej, MD**, Vice President and Chief Innovation Officer, *ADVI Health*

**Brenda Nevidjon, RN, MSN, FAAN**, Chief Executive Officer, *Oncology Nursing Society*

**Michael V. Seiden, MD, PhD**, Senior Vice President and Chief Medical Officer, *McKesson Specialty Health and The US Oncology Network*

The seismic shift in healthcare delivery and payment models requires every cancer program and practice to rethink its business model, structure, and mode of operations. Gain a big-picture perspective on four daunting challenges, then take home insights that can help you effectively lead your program during this time of transformational change.



“It truly takes a village to come together to solve these issues that we face in today’s reality of complex payment reform.”

**Lisa J. Poiry, RN, OCN**

EMR Coordinator/Quality Manager

*Fort Wayne Medical Oncology and Hematology*

11:15 AM – 12:00 PM BREAKOUT SESSIONS

TRACK 1: BUSINESS	TRACK 2: QUALITY	TRACK 3: TECHNOLOGY	TRACK 4: POLICY
<p><b>Hospital &amp; Physician Alignment Strategies</b></p> <p><b>Michael L. Blau, Esq.,</b> <i>Foley &amp; Lardner, LLP</i> (MODERATOR)</p> <p><b>George Daneker Jr., MD,</b> <i>Cancer Treatment Centers of America</i></p> <p><b>Suanne Gersdorf, FACHE,</b> <i>Oklahoma Cancer Specialists</i></p> <p><b>Kelley D. Simpson, MBA,</b> <i>Oncology Solutions, LLC</i></p>	<p><b>Strategies for Improving Care Coordination</b></p> <p><b>Mark Krasna, MD,</b> <i>Meridian Health System, Ocean Medical Center</i> (MODERATOR)</p> <p><b>Marcus Neubauer, MD,</b> <i>McKesson Specialty Health and The US Oncology Network</i></p> <p><b>Tricia Strusowski, RN, MS,</b> <i>Oncology Solutions, LLC</i></p> <p><b>Barbara Tofani, RN, MSN, AOCN,</b> <i>Hunterdon Regional Cancer Center</i></p>	<p><b>Leveraging Data Collection and Quality Reporting to Drive Change</b></p> <p><b>Gitesh Patel,</b> <i>Comprehensive Blood &amp; Cancer Center</i> (MODERATOR)</p> <p><b>Lani Alison, BSN, MS-HCQ, PCMH CCE,</b> <i>Regional Cancer Care Associates, LLC</i></p> <p><b>Austin Cadden, MBA, MPH,</b> <i>University of South Alabama Mitchell Cancer Institute</i></p> <p><b>Diana Verrilli,</b> <i>McKesson Specialty Health and The US Oncology Network</i></p>	<p><b>MIPS and MACRA Update</b></p> <p><b>Leah Ralph, ACCC</b> (MODERATOR)</p> <p><b>Sibel Blau, MD,</b> <i>Northwest Medical Specialties</i></p> <p><b>Jennie R. Crews, MD, MMM, FACP,</b> <i>Seattle Cancer Care Alliance</i></p> <p><b>Andrew Furlow,</b> <i>Hogan Lovells US LLP</i> (Invited)</p> <p><b>Stephen S. Grubbs, MD, FASCO,</b> <i>American Society of Clinical Oncology</i></p>

1:10 – 1:55 PM GENERAL SESSION

**Integrated Cancer Care Teams: Opportunities & Challenges**

**Thomas Asfeldt, MBA, RN,** Director, Outpatient Services & Radiation Oncology, *Sanford Cancer Center*

**Robin Hearne, RN, MS,** Director, Cancer Services, *The Outer Banks Hospital*

**Kavita Patel, MD, MS, FACP,** Nonresident Fellow, *Brookings Institution*

**Mark S. Soberman, MD, MBA, FACS,** President, ACCC

Hear five top-level takeaways on how to transition from care siloed by specialty to an integrated model in which cancer care is coordinated around patients and their disease.

2:05 – 2:50 PM BREAKOUT SESSIONS

TRACK 1: BUSINESS	TRACK 2: QUALITY	TRACK 3: TECHNOLOGY	TRACK 4: POLICY
<p><b>Physician Practice Models that Succeed in a Value-Based World</b></p> <p><b>Ronald R. Barkley, MS, JD,</b> <i>Cancer Center Business Development Group</i> (MODERATOR)</p> <p><b>Ann Marie Edwards,</b> <i>Alliance Cancer Specialists</i></p> <p><b>Brad Prechtel, MBA,</b> <i>Florida Cancer Specialists</i></p> <p><b>James Wade III, MD, FACP,</b> <i>Cancer Care Specialists of Central Illinois, SC</i></p>	<p><b>Managing Clinical Trials &amp; Improving Patient Accrual in the Community Setting</b></p> <p><b>Carla Balch,</b> <i>TransMed</i> (MODERATOR)</p> <p><b>Olalekan Ajayi, PharmD,</b> <i>Welch Cancer Center</i></p> <p><b>James Hamrick, MD,</b> <i>Flatiron Health</i></p> <p><b>Kevin Krenitsky, MD</b> <i>TransMed</i></p>	<p><b>Streamlining Cancer Program Operations Through Technology</b></p> <p><b>Sorena Nadaf, MS, MMI,</b> <i>City of Hope</i> (MODERATOR, Invited)</p> <p><b>Michael Peters, MBA, RT(R)(T),</b> <i>US Cancer Specialists</i></p> <p><b>Lijo Simpson, MD,</b> <i>OncoLens</i></p>	<p><b>Drug Pricing and Drug Access</b></p> <p><b>Jessica Turgon, MBA,</b> <i>ECG Management Consultants</i> (MODERATOR)</p> <p><b>Ira Klein, MD, MBA, FACP,</b> <i>Janssen Pharmaceuticals</i></p> <p><b>Allen S. Lichter, MD, FASCO,</b> <i>Value in Cancer Care Consortium</i></p>

## 3:20 – 4:05 PM BREAKOUT SESSIONS

### TRACK 1: BUSINESS

#### Organizing & Optimizing a Regional Cancer Delivery System

**Michael L. Blau, Esq.,**  
*Foley & Lardner, LLP*  
(MODERATOR)

**Kathleen LaRaia,** *Munson Healthcare*

**Matthew Sturm, MBA,**  
*ECG Management Consultants*

### TRACK 2: QUALITY

#### Accreditation, Standards & Metrics—Challenges and Successes

**Kashyap Patel, MD,**  
*Carolina Blood & Cancer Care Associates*  
(MODERATOR)

**Dava Gerard, MD, FACS, MPH,** *Advantage Oncology*

**Barry Meisenberg, MD,**  
*Anne Arundel Medical Center, DeCesaris Cancer Institute*

**Anne Marie F. Rainey, MSN, RN, CHC,** *Clearview Cancer Institute*

### TRACK 3: TECHNOLOGY

#### Leveraging Technology to Improve the Patient Experience

**Brenton Fagnoli, MD,**  
*Flatiron Health*  
(MODERATOR)

**Roger Holzberg, BFA,**  
*Reimagine Well*

**Debbie Wagers, MHA, CCLS,** *Nebraska Medicine*

**Ann Yager, MHA, BS, RT(R)(T),** *Nebraska Medicine*

### TRACK 4: POLICY

#### Preparing for Commercial Bundles in Oncology

**Ronald R. Barkley, MS, JD,**  
*Cancer Center Business Development Group*  
(MODERATOR)

**Stuart Goldberg, MD,**  
*COTA, Inc.*

**Mah-Jabeen Soobader, PhD,**  
*Archway Health*

**Dave Terry, MBA,** *Archway Health*

## 4:15 – 5:00 PM BREAKOUT SESSIONS

### TRACK 1: BUSINESS

#### Hospital & Practice Benchmarking Models

**Christian G. Downs, JD, MHA,** *ACCC*  
(MODERATOR)

**Bo Gamble,** *Community Oncology Alliance*

**Teri Guidi, MBA, FAAMA,**  
*Oncology Management Consulting Group*

**Elaine Towle, CMPE,**  
*American Society of Clinical Oncology*

### TRACK 2: QUALITY

#### Cancer Service Line Redesign to Enhance Quality of Care & Operational Efficiency

**Linda Bosserman, MD, FACP,** *City of Hope Medical Foundation*  
(MODERATOR)

**Kim Bell,** *Cleveland Clinic Taussig Cancer Institute*

**Cynthia Knorr-Mulder, MSN, BCNP, NP-C,**  
*Englewood Hospital and Medical Center*

**Patrick McCormick, MBA,**  
*Oregon Health & Science University's Knight Cancer Institute*

### TRACK 3: TECHNOLOGY

#### EHR Data-Driven Strategies to Improve Processes & Reduce Costs

**Sofia DeMarco,** *LeanTaaS*  
(MODERATOR)

**Jamie Bachman, MPA,**  
*University of Colorado Hospital, University of Colorado Cancer Center*

**Pamela Tobias, MS, RHIA, CHDA,** *Lehigh Valley Health Network*

### TRACK 4: POLICY

#### Everything You Need to Know About 340B and Site of Service

**Anil Shankar, JD,** *Foley & Lardner, LLC*  
(MODERATOR)

**Chris McLean, MBA,**  
*Methodist Health System*

**Erich A. Mounce, MSHA,**  
*West Cancer Center*

## 5:30 – 8:00 PM

### Evening Social Event (Optional)



Get social with @ACCCBuzz! Join the conversation on Facebook and Twitter using #AMCCBS



# Friday, March 16

## 8:00 – 9:00 AM ACCC House of Delegates Meeting (Open to All)

### 9:00 – 9:45 AM GENERAL SESSION

#### Technology's Role in the Future of Community Oncology

**John Doulis, MD**, Chief Information Officer, *MedCare Investment Funds* (MODERATOR)

**Glenn Balasky**, Executive Director, *Rocky Mountain Cancer Centers*

**Tom Gallo, MS**, Executive Director, *Virginia Cancer Institute*

**Barry Russo**, Chief Executive Officer, *Center for Cancer and Blood Disorders*

**Charles Saunders, MD**, Chief Executive Officer, *Integra Connect*

Information technology is being adopted to help streamline operations, improve care quality, and reduce costs. From finding inefficiencies in operational processes to developing symptom management pathways, bolstering patient care through remote monitoring, and using data to optimize value-based care performance, technology has become an integral player in today's cancer care team.

### 10:15 – 11:00 AM BREAKOUT SESSIONS

TRACK 1: BUSINESS	TRACK 2: QUALITY	TRACK 3: TECHNOLOGY	TRACK 4: POLICY
<p><b>Strategies for Mitigating the Financial Impact of Cancer Treatment</b></p> <p><b>Krista Nelson, MSW, MCSW, OSW-C</b>, <i>Providence Cancer Center</i> (MODERATOR)</p> <p><b>Erin Bonde, BS</b>, <i>Froedtert &amp; the Medical College of Wisconsin Clinical Cancer Center</i></p> <p><b>Jacki Sobieski</b>, <i>Froedtert &amp; the Medical College of Wisconsin Clinical Cancer Center</i></p> <p><b>Melanie Woodland</b>, <i>Saint Alphonsus Health System</i></p>	<p><b>Physician Burnout and Oncology Workforce Redesign</b></p> <p><b>Erich A. Mounce, MSHA</b>, <i>West Cancer Center</i> (MODERATOR)</p> <p><b>Kathleen Blake, MD, MPH</b>, <i>American Medical Association</i></p> <p><b>Linda Bosserman, MD, FACP</b>, <i>City of Hope Medical Foundation</i></p> <p><b>James Grayson</b>, <i>West Cancer Center</i></p>	<p><b>Precision Medicine &amp; Genetic Testing in the Community Setting</b></p> <p><b>Lawrence D. Wagman, MD, FACS</b>, <i>St. Joseph Health System</i> (MODERATOR)</p> <p><b>Catherine Fine, MS, CGC</b>, <i>Genome Medical</i></p> <p><b>Jonathan Trent, MD, PhD</b>, <i>Sylvester Comprehensive Cancer Center at the University of Miami</i> (Invited)</p>	<p><b>Strategies for Meeting USP &lt;800&gt; and Other Pharmacy Standards</b></p> <p><b>Ali McBride, PharmD, MS, BCPS, BCOP</b>, <i>The University of Arizona Cancer Center</i> (MODERATOR)</p> <p><b>M. Jay Brown, PharmD, BCOP</b>, <i>Novant Health</i></p> <p><b>Nina Chavez</b>, <i>New Mexico Oncology Hematology Consultants</i></p> <p><b>Marc Earl, PharmD, BCOP</b>, <i>Cleveland Clinic Department of Pharmacy</i></p>

### 11:10 – 11:55 AM GENERAL SESSION

#### Patient Engagement in Value-Based Care: Real-World Case Studies Using Shared-Decision Making and ePROs

**Carrie Tompkins Stricker, PhD, RN, AOCN**, Chief Clinical Officer, *Carevive* (MODERATOR)

**Ethan Basch, MD, MSc**, Director, Cancer Outcomes Research Program; Professor, Medicine and Public Health, *UNC-Chapel Hill Cancer Prevention and Control*

**Nancy Lutz Paynter, MBA, CHCP**, Director of Learning & Clinical Integration, Medical Affairs, *Genentech*

**Brad Bott, MBA, CCRP**, Director, Oncology Clinical Program, *Intermountain Healthcare*

Expert panelists will share perspectives on a collaborative research initiative—designed to advance the science of patient engagement—using shared decision making to align clinician and patient understanding of care goals, while systematically enabling electronic capture of Patient-Reported Outcomes (PROs) and solicitation of patient values, preferences, and care goals.

**REGISTER TODAY!** [ACCC-CANCER.ORG/AnnualMeeting](https://ACCC-CANCER.ORG/AnnualMeeting)



## SPECIAL EVENTS



*Congressman Brian Higgins (D-NY) addressed ACCC members during the 2017 Capitol Hill Day luncheon.*

### **ACCC CAPITOL HILL DAY—ACCC PROVIDER MEMBERS ONLY** **WEDNESDAY, MARCH 14, 7:00 AM – 4:00 PM**

**As Congress continues to deliberate reforms** to our healthcare system, now is the time to come to Capitol Hill to share the real-world impact that federal health policy has on cancer patients and care delivery in your community.

**You'll partner with colleagues from across your state** to meet with legislators, where you'll speak to the importance of improved funding for research, greater access to quality healthcare, and payment reform.

**Luncheon Guest Speaker:** Douglas R. Lowy, MD, Deputy Director, *National Cancer Institute (NCI)*, the federal government's principal agency for cancer research and training, will share how our nation's investment in cancer research has led to new ways to prevent, detect, and treat cancer, and the importance of protecting federal funding for medical research.

**Who Should Attend?** Cancer center executives, physicians, nurses, administrators, pharmacists, social workers, financial advocates, and other members of the cancer care team. You must be an ACCC provider member to participate.

**ACCC Capitol Hill Day is included** with your Annual Meeting registration.



Visit [ACCC-CANCER.ORG/CapitolHillDay](https://ACCC-CANCER.ORG/CapitolHillDay) for more details.

## **ACCC ONCOLOGY CARE MODEL COLLABORATIVE WORKSHOP**

**FRIDAY, MARCH 16, 9:00 AM – 4:00 PM**

**Join your fellow OCM practices** to discuss key successes; share solutions to meeting requirements; and learn effective practices to continue transformational changes to achieve the goals of the OCM. Network with thought leaders with technical expertise on achieving OCM data requirements and quality measures reporting; claims analytics and expenditures tracking, financial advocacy, and more.

**Who Should Attend?** This workshop is exclusive to those who are participating in the Oncology Care Model, including physicians, administrators, social workers, pharmacists, nurses, OCM project managers, and others, as well as funders who specifically sponsor the ACCC OCM Collaborative.

**Separate registration is required** for the ACCC Oncology Care Model Collaborative Workshop.

 Access the agenda and speaker information at [ACCC-CANCER.ORG/OCMCWorkshop](https://ACCC-CANCER.ORG/OCMCWorkshop)

“The ACCC OCM Collaborative Workshop provides tremendous networking and valuable new ideas, leading to a more successful program at our institution.”

**Valerie Csik, MPH, CPPS**

Project Director, Practice Transformation, *Sidney Kimmel Cancer Center*  
at the *Thomas Jefferson University Health System*



Association of Community Cancer Centers

1801 Research Blvd, Suite 400  
Rockville, MD 20850  
accc-cancer.org



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Renaissance Washington, DC Downtown Hotel



### SAVE UP TO \$125 ON REGISTRATION UNTIL JANUARY 24

#### REGISTRATION RATES

<b>ACCC Member</b> (Individual and Cancer Program Members)	\$650
<b>2nd Registrant*</b> (All Multidisciplinary Care Team Members)	\$350
<b>Non-Member</b> (All Multidisciplinary Care Team Members)	\$850
<b>ACCC Industry Council Member</b>	\$850
<b>Industry/Company/Consultants/Vendors</b> (Non-Member)	\$1,025

\* 2nd Registrant Details: ACCC members that register at the full rate (\$650 or higher) may register ONE additional person, member or non-member, from an institution or practice at a discounted rate.

A Group Rate is available to three or more individuals of the same institution. For more information, please email the Membership Department at [membership@accc-cancer.org](mailto:membership@accc-cancer.org).



### 3 EASY WAYS TO REGISTER

#### ONLINE

[ACCC-CANCER.ORG/AnnualMeeting](http://ACCC-CANCER.ORG/AnnualMeeting)

#### EMAIL

[registration@accc-cancer.org](mailto:registration@accc-cancer.org)

#### PHONE

301.984.9496, ext. 200 or 216



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Verastem

#### Technical Advisory Council

Walgreens

## HOTEL INFORMATION

### Renaissance Washington, DC Downtown Hotel

999 9th St. NW  
Washington, D.C. 20001

#### Special Meeting Rate: \$279 per night (plus tax)

The deadline to reserve a room at the discounted rate is February 19, 2018 (subject to availability). To reserve your room, please visit [bit.ly/AMCCBSHotel](http://bit.ly/AMCCBSHotel) or call 202.898.9000 and mention the Annual Meeting.

For travel information, please visit [ACCC-CANCER.ORG/AnnualMeeting-Travel](http://ACCC-CANCER.ORG/AnnualMeeting-Travel)



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CO-HOSTS

