



## ACCC 45TH ANNUAL MEETING & CANCER CENTER BUSINESS SUMMIT

March 20–22, 2019

Renaissance Washington, DC Downtown Hotel

**THE INTERSECTION** of BUSINESS, QUALITY, TECHNOLOGY, & POLICY



### WEDNESDAY, MARCH 20

**7:00 AM – 5:00 PM**      **ACCC Capitol Hill Day (Exclusive to ACCC members on the cancer care team)\*R**

*Includes registration, breakfast, and issues overview*

**9:00 AM – 4:30 PM**      **Surgical Oncology Pre-Conference \*R**

Surgical services are not always integrated within the larger cancer care delivery framework, leading to a disconnect that can compromise the coordination of care among the multidisciplinary team. Through the examination of three case studies, we'll explore the drivers and obstacles, building blocks, costs, and effective practices of a successful surgical oncology program. Participants will have the opportunity to critique, question, and learn from peers who have developed successfully integrated surgical oncology programs.

**11:00 AM – 4:30 PM**      **Radiation Oncology Pre-Conference \*R**

Explore forward-thinking strategies necessary for supporting radiation oncology program viability and innovation. Participate in robust, multidisciplinary discussions that address the critical issues—and opportunities—facing today's radiation oncology practices and programs.

**3:00 – 6:00 PM**      **Registration/Customer Service Desk Open**

**5:00 – 6:00 PM**      **Welcome and Opening Reception in the Exhibit Hall**

### THURSDAY, MARCH 21

**7:00 – 7:45 AM**      **Networking Breakfast in the Exhibit Hall**

**7:45 – 8:00 AM**      **Welcome and Opening Remarks**

Christian G. Downs, JD, MHA, *ACCC Executive Director*

Thomas A. Gallo, MS, MDA, *ACCC President*

Michael L. Blau, Esq., *Foley & Lardner LLP*

**8:00 – 9:00 AM**

**GENERAL SESSION**

**Cancer Care's Future Physician, Nurse, and Administrator: 2020-2030**

Joe Flower, *Healthcare Futurist*

Value-based care models center on improving patient outcomes, reducing healthcare costs, and rewarding for both efficiency and effectiveness. Learn how physicians, nurses, and administrators need to grow and adapt within the next 10 years—both as professionals and key members of a resilient, results-driven oncology team—to help their cancer program or practice successfully address emerging business, quality, technology, and policy trends.

**9:00 – 9:30 AM**

**GENERAL SESSION**

**The Future Cancer Service Line**

Allen S. Lichter, MD, FASCO, Senior Partner, *TRG Healthcare*

In this increasingly competitive healthcare environment, innovative approaches will be imperative to enable health systems to grow their market presence. Hear how the future direction of oncology services will be influenced by trends in artificial intelligence, predictive analytics, and telehealth; marketplace forces, such as the purchase of physician practices by private equity firms; and federal policies around drug pricing reform, 340B, and site neutrality.

**9:30 – 10:00 AM**

**Networking Break with Exhibitors**

**10:00 – 11:15 AM**

**GENERAL SESSION**

**Organizational Imperatives for the Delivery of Cancer Care**

Michael Kolodziej, MD, FACP, Vice President and Chief Innovation Officer, *ADVI (MODERATOR)*

Roger Brito, DO, National Director of Oncology, *Aetna—Payers*

Russell Gollard, MD, Director of Medical Oncology, *OptumCare Cancer Care—Non-Hospital Integrated Delivery Networks*

Erich A. Mounce, MSHA, Chief Operating Officer, *OneOncology—Oncology Network*

Barry Russo, Chief Executive Officer, *Center for Cancer & Blood Disorders—Independent Medical Group Practices*

Deirdre Saulet, PhD, Practice Manager, *The Advisory Board Company*

Donald L. "Skip" Trump, MD, FACP, Chief Executive Officer and Executive Director, *Inova Schar Cancer Institute—Hospital Integrated Delivery Networks*

Hear perspectives from a multi-stakeholder panel—representing care setting vantage points—about efforts to remain productive and economically viable given the growing number of administrative, economic, technological, and staffing constraints. Learn how providers can optimize their performance to support the goals of their organization, the similarities and differences between these delivery care settings, and how providers need to respond to deliver the highest value patient care and promote fruitful partnerships.

**11:15 AM – 12:00 PM**

**GENERAL SESSION**

**A Look into the Crystal Ball: Impact of Federal Policy on Cancer Delivery**

Amy Bassano, MA, Deputy Director, *Center for Medicare & Medicaid Innovation*

Take an “Inside the Beltway” look at the federal policy shifts that have the potential to shake up the cancer care delivery system, business operations, reimbursement, and patient access to care for years to come. With a broad view of the cancer care landscape, we will examine and debate the government’s role in—and response to—the changing healthcare landscape and the implications for consumers of care.

**12:00 – 1:00 PM**

**Networking Lunch in the Exhibit Hall**

**1:00 – 1:55 PM**

**BREAKOUT SESSIONS**

**Track 1**

**NextGen Practice Management**

Michael L. Blau, Esq., *Foley & Lardner LLP* (MODERATOR)

Erich A. Mounce, MSHA, *OneOncology*

Marcus Neubauer, MD, *McKesson Specialty Health & The US Oncology Network*

Brad Prechtel, MBA, *American Oncology Network*

**Track 2**

**Drug Supply Chain Distribution and Health Plan-Pharmacy Consolidation**

Ira Klein, MD, MBA, FACP, *Janssen Pharmaceuticals* (MODERATOR)

Steve L. D’Amato, BScPharm, *New England Cancer Specialists*

Barry Fortner, PhD, *Amerisource Bergen*

Ali McBride, PharmD, MS, BCOP, *The University of Arizona Cancer Center*

**Track 3**

**CASE STUDY: Leveraging Technology to Establish a Standardized Nurse Navigation Program, and Measure Value and Impact**

Crystal Dugger, MBA, RN, BSN, *TriStar Centennial Medical Center, Sarah Cannon Cancer Center*

**Track 4**

**Key Takeaways from the Radiation & Surgical Oncology Pre-Conference Workshops**

Mark Krasna, MD, *Hackensack Meridian Health Cancer Care*

I. Benjamin Paz, MD, FACS, *City of Hope*

David Beyer, MD, FACR, FACRO, FASTRO, *Northern Arizona Healthcare*

**2:00 – 2:55 PM**

**BREAKOUT SESSIONS**

**Track 1**

**Hospital-Oncologist Alignment: What Works and What Doesn’t**

Adria E. Warren, JD, *Foley & Lardner LLP* (MODERATOR)

Maggy Pons, CPA, MBA, *Miami Cancer Institute*

Tena Messer, MSN, ANP-C, AOCN, *Cancer Care of WNC, P.A.*

## Track 2

### Drug Pricing & Reimbursement Issues

Ira Klein, MD, MBA, FACP, *Janssen Pharmaceuticals* (MODERATOR)  
Ben Jones, *McKesson Specialty Health & The US Oncology Network*  
Donald W. Moran, *The Moran Company*  
Burt Zweigenhaft, *Upstream Partners*

## Track 3

### CASE STUDY: Fox Chase Cancer Center Care Connect: Making a Case for Collaboration Between Oncology and Primary Care

Kelly Filchner, MSN, RN, OCN, CCRC, *Fox Chase Cancer Center Partners*

## Track 4

### Safe Passage to Oncology Risk

Ronald R. Barkley, MS, JD, *Cancer Center Business Development Group* (MODERATOR)  
Nikolas R. Buescher, *Ann B. Barshinger Cancer Institute, Lancaster General Health*  
Mah-Jabeen Soobader, PhD, MPH, *Archway Health*

2:55 – 3:25 PM

### Networking Break with Exhibitors

3:25 – 4:20 PM

### BREAKOUT SESSIONS

#### Track 1

### Structuring and Optimizing Jointly Held Cancer Centers

Adria E. Warren, JD, *Foley & Lardner LLP* (MODERATOR)  
Leslie E. Botnick, MD, *The US Oncology Network; City of Hope*  
Joshua P. Eaves, *Alliance Oncology*

#### Track 2

### Valuing & Structuring Oncology Practice Acquisitions & Compensation

Alan H. Einhorn, *Foley & Lardner LLP* (MODERATOR)  
Nicholas J. Janiga, *HealthCare Appraisers, Inc.*  
Tynan O. Kugler, MBA, MPH, CVA, *PYA P.C.*

#### Track 3

### CASE STUDY: A Customized EHR Conversion Supports High Quality Care in the Community Setting

Carolyn Craig, RN, *Tennessee Oncology*

#### Track 4

### CASE STUDY: Realizing the Promise of Value-Based Care: What OCM Performance Data Can Tell Us About the Road Ahead

Charles Saunders, MD, *Integra Connect*  
Lucio Gordan, MD, *Florida Cancer Specialists*

4:25 – 5:20 PM

### BREAKOUT SESSIONS

#### Track 1

### Clinically Integrated Networks and Accountable Care Organizations

Alexis Finkelberg Bortniker, JD, *Foley & Lardner LLP* (MODERATOR)  
Sibel Blau, MD, Chair, *Quality Cancer Care Alliance*; Medical Director, Hematology-Oncology, *Northwest Medical Specialties, PLLC*

Andrew Hertler, MD, FACP, *Evolent/New Century Health*  
Deanna Kyrimis, MBA, *Moss Adams*

**Track 2**

**CASE STUDY: Reducing Cancer Costs Through Symptom Management and Triage Pathways**

Mah-Jabeen Soobader, PhD, MPH, *Archway Health*

**Track 3**

**CASE STUDY: Implementing High-Risk Cancer Screening and Genetic Counseling in the Community Setting**

Michele Settelmyer, APN, MSN, WHNP-BC, *OSF Saint Francis Medical Center*

Feyi Olopade Ayodele, MBA, *CancerIQ*

**Track 4**

**Early Integration of Pathology into the Cancer Service Line**

Nicole Braccio, PharmD, *National Patient Advocate Foundation*

Carolyn Haskins, MS, CGC, *Moffitt Cancer Center*

S. Michelle Shiller, DO, *Baylor Scott & White Health*

**6:30 – 8:30 PM**

**D.C. Dine-Around Event (optional)\*R**

Washington, D.C. is an exciting and diverse dining destination. Take advantage of this opportunity to experience one of D.C.'s well-regarded restaurants *and* connect with colleagues. Indicate your interest in participating in this Dutch treat activity during registration. We'll announce the restaurant selections closer to the meeting date—curated by a leading D.C. food blogger, @beenthereeatenthat.

**FRIDAY, MARCH 22**

**7:00 – 8:00 AM**

**Networking Breakfast in the Exhibit Hall**

**Are You Ready for Biosimilars? What the Oncology Team Should Know**

Ali McBride, PharmD, MS, BCOP, Clinical Coordinator of Hematology/Oncology, *The University of Arizona Cancer Center*

As more biosimilars come to market in the next several years, their use in oncology will play an increasingly important role in the future care of patients with cancer. Gain a better understanding into the biosimilar development pathway and how biosimilar clinical trials are designed to confirm biosimilarity. This session will discuss how pharmacodynamic biomarkers are used and considerations when choosing a sensitive patient population.

*\*Sponsored content session presented by Amgen.*

**Applying Artificial Intelligence (AI) to Cancer Care**

John Frownfelter, MD, Chief Medical Information Officer, *Jvion*

Sibel Blau, MD, Chair, *Quality Cancer Care Alliance*; Medical Director, Hematology-Oncology, *Northwest Medical Specialties, PLLC*

Amy Ellis, Director, Quality and Value Based Care, *Northwest Medical Specialties, PLLC*

Leveraging AI technology to help improve patient outcomes is still a new concept, but oncology practices that have been successful are seeing substantial and promising results. Join the panel—experts from JVION, a leading artificial intelligence company, and Northwest Medical Specialties—as they discuss results from a new cognitive application in oncology that delivers actionable insights and precise clinical intervention recommendations.

*\*Sponsored content session presented by VitalSource™ GPO.*

**8:00 – 9:00 AM**

### **ACCC House of Delegates Meeting (Open to All)**

#### **Succeed in Value-Based Care with Patient Relationship Management Technology**

Laura Ford, Senior Director of Product Management, *Navigating Cancer*

The leader in oncology patient relationship management technology shares proven best practices for the delivery of proactive and effective care. Learn how three cancer centers are improving care while reducing costs with Navigating Cancer.

*\*Sponsored content session presented by Navigating Cancer.*

#### **Energize and Enable: How to Reinvigorate Your Practice**

Carol Jensen, Chief People Officer, *Flatiron Health*

Dinesh Kapur, MD, Director of Clinical Research, *Eastern Connecticut Hematology & Oncology Associates*

Zulfiqar Malik, MD, PhD, Chief of Research, *New York Cancer & Blood Specialists*

Do you wish you had a better toolkit to manage vital parts of your practice? Join an interactive discussion on several critical and challenging responsibilities in practice operations. You'll gain effective practices for reducing staff turnover and increasing engagement, managing cash flow, and streamlining burdensome physician workflows.

*\*Sponsored content session presented by Flatiron Health.*

#### **The Future Is Now: How the First LINAC Interim Radiation Oncology Solution Will Help Improve Patient Access and Quality of Care**

Harry Freeman, *Alliance Oncology*

Rachan Rao, MBA, *Varian Medical Systems*

With the launch the first interim radiation therapy system, Varian Medical Systems and Alliance Oncology are offering the oncology space a much needed option. Whether the need is a lower risk method to evaluate a project's long term feasibility, a much needed LINAC upgrade, or a short-term solution desired in the aftermath of a natural disaster, Alliance Oncology's Interim Radiation Oncology Solution

brings new and innovative options to cancer care patients and providers across the country.

*\*Sponsored content session presented by Varian Medical Systems and Alliance Oncology.*

**8:30 AM – 5:00 PM**

**ACCC Oncology Care Model Collaborative Workshop \*R**

*This event is exclusively for participants in the Oncology Care Model and sponsors of the ACCC Oncology Care Model Collaborative.*

*Due to limited seating, pre-registration is **required** to attend the Workshop.*

**9:00 – 9:45 AM**

**GENERAL SESSION**

**The Power of Creativity to Impact & Engage Cancer Communities**

*Joanie Mayer Hope, MD, Founder and Managing Partner, Alaska Women's Cancer Care; Director of Gynecologic Oncology, Providence Alaska Cancer Center and the Alaska Native Medical Center*

Gynecologic oncologist Dr. Joanie Mayer Hope debuts her new music video ANY MOUNTAIN—a hip hop journey through ovarian cancer—part of a multifaceted national campaign blending the creative arts, medicine, and technology to raise awareness and resources for ovarian cancer prevention.

*Sponsored by Tesaro.*

**9:45 – 10:30 AM**

**GENERAL SESSION**

**The Digital Health Revolution of Tomorrow**

*John D. Halamka, MD, MS, Chief Information Officer, Beth Israel Deaconess Health System*

Pulling from Dr. Halamka's experience gained from traveling 400,000 miles each year to meet with government, academic, and industry leaders to discuss trends in digital health. Gain insights into the latest innovations and the healthcare information technology breakthroughs most likely to come in the next 18 months.

**10:30 – 11:00 AM**

**Networking Break with Exhibitors**

**11:00 AM – 12:00 PM**

**GENERAL SESSION**

**The Intersection of Digital Health, Technology, and Value**

*Adam P. Dicker, MD, PhD, FASTRO, FASCO, Senior Vice President and Chair, Enterprise Radiation Oncology, Sidney Kimmel Medical College & Cancer Center, Thomas Jefferson University (MODERATOR)*

*Doris Howell, RN, PhD, Senior Scientist, Princess Margaret Cancer Centre, University of Toronto*

*Alexandra Quinn, MA, Chief Executive Officer, Health Leads*

*James Hamrick, MD, MPH, Senior Medical Director, Flatiron Health*

The combination of patient reported outcomes and wearable technologies are empowering healthcare providers to better manage patient symptoms and improve resource utilization. Hear how the next generation of clinicians and scientists are being educated in the power of digital health and informatics to improve patients' lives.

**12:00 – 1:00 PM**

**Networking Lunch in the Exhibit Hall**

**1:00 – 3:30 PM**

**DEEP DIVE WORKSHOPS \*R**

Immerse yourself in focused workshops designed to provide interactive, bi-directional learning on hot button issues in the delivery of cancer care. Workshop participants will define, dissect, and brainstorm on identified challenges and opportunities. When registering, select the deep dive workshop you would like to attend:

**Leveraging Technology to Improve Patient Education & Track Engagement**

**Clinician Resiliency & Workforce Issues**

**Strategic Partnering Options for Oncology Providers**

**Real World Immuno-Oncology: A Multidisciplinary Look at Survivorship, irAEs, and Step Therapy**

*To allow for an optimal learning environment, seating will be limited. You must attend the Annual Meeting in order to register for a deep dive workshop.*

**3:30 PM**

**Annual Meeting & Cancer Center Business Summit Adjourns**

**\*R = Separate Registration Required**

*Agenda subject to change.*