



ACCC 45TH ANNUAL MEETING & CANCER CENTER BUSINESS SUMMIT

March 20–22, 2019

Renaissance Washington, DC Downtown Hotel

A National Thought Leadership Forum
Where the Intersection of **BUSINESS, QUALITY, TECHNOLOGY,** and **POLICY** Leads to Solutions
for a Tumultuous Healthcare Industry.

Meet the healthcare providers
and business leaders who are redesigning
care delivery and creating dramatic transformations
in the business of cancer care.

Register by January 31 to Save up to \$125!
ACCC-CANCER.ORG/AnnualMeeting

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WHO WILL ATTEND

AMCCBS UNITES LEADING STAKEHOLDERS FROM ACROSS THE HEALTH ECOSYSTEM.

Frontline healthcare providers, payers, employers, life sciences and pharma services, government, health associations, and forward-thinking companies in the hub of health innovation will network, share provocative perspectives, and devise groundbreaking strategies to reimagine and reshape the future of cancer care delivery across the United States.

Interact with oncology professionals from around the country who face similar organizational challenges. Develop partnerships with cutting-edge industry partners that offer solutions to meet the demands of business, workforce productivity, and value-based care delivery. All individuals engaged in cancer care operations should attend, including:

- Hospital presidents/CEOs/COOs/VPs/trustees
- Operations, development, and finance directors
- Chief medical officers and medical directors
- Oncology clinicians (medical, radiation, surgical, pharmacy)
- Oncology program and practice administrators, managers, and service line executives
- Healthcare consultants, vendors, and suppliers
- Pharmaceutical and biotechnology manufacturers
- Medical information technology specialists
- Government affairs and health policy directors
- Cancer program marketing and public relations professionals



AGENDA-AT-A-GLANCE

WEDNESDAY, MARCH 20

- 7:00 AM – 5:00 PM** ACCC Capitol Hill Day (Exclusive to ACCC members on the cancer care team.) ***R**
- 9:00 AM – 4:30 PM** Surgical Oncology Pre-Conference ***R**
- 11:00 AM – 4:30 PM** Radiation Oncology Pre-Conference ***R**
- 3:00 – 6:00 PM** Registration/Customer Service Desk Open
- 5:00 – 6:00 PM** Welcome and Opening Reception in the Exhibit Hall

THURSDAY, MARCH 21

- 7:00 – 7:45 AM** Breakfast in the Exhibit Hall
- 7:45 AM – 5:20 PM** General and Breakout Sessions, Networking Breaks, Lunch, and Exhibit Hall
- 6:30 – 8:30 PM** Dine-Around DC Event (Optional) ***R**

FRIDAY, MARCH 22

- 7:00 – 8:00 AM** Breakfast in the Exhibit Hall
- 7:00 – 9:00 AM** Sponsored Content Sessions
- 8:00 – 9:00 AM** ACCC House of Delegates Meeting (Open to All)
- 9:00 AM – 5:00 PM** ACCC Oncology Care Model Collaborative Workshop (Exclusive to OCM-participating practices.) ***R**
- 9:00 AM – 1:00 PM** General Sessions, Networking Breaks, Lunch, and Exhibit Hall
- 1:00 – 3:30 PM** Deep Dive Workshops (Must register for the full Annual Meeting to attend.) ***R**

***R** = Separate Registration Required



WHAT YOU WILL LEARN

The agenda will inspire new ways of thinking about—and solving for—the challenges facing oncology professionals today.

GENERAL SESSIONS offer novel approaches to forecasting—and navigating—the latest shifts in oncology. The agenda divides into four tracks, providing strategic insights and forward-thinking solutions. These **BREAKOUT SESSIONS** are outstanding opportunities for personalized learning and peer-to-peer conversations. **CASE STUDIES** offer practical takeaways, “from the field” insights, and effective practices, while the **DEEP DIVE WORKSHOPS** combine bi-directional learning, small group dialogue, and interactive exercises.

Thursday, March 21

8:00 – 9:00 AM GENERAL SESSION

Cancer Care’s Future Physician, Nurse, and Administrator: 2020–2030

Joe Flower, *Healthcare Futurist*

Value-based care models center on improving patient outcomes, reducing healthcare costs, and rewarding for both efficiency and effectiveness. Learn how physicians, nurses, and administrators need to grow and adapt within the next 10 years—both as professionals and key members of a resilient, results-driven oncology team—to help their cancer program or practice successfully address emerging business, quality, technology, and policy trends.

9:00 – 9:30 AM GENERAL SESSION

The Future Cancer Service Line

Allen S. Lichter, MD, FASCO, Senior Partner, *TRG Healthcare*

In this increasingly competitive healthcare environment, innovative approaches will be imperative to enable health systems to grow their market presence. Hear how the future direction of oncology services will be influenced by trends in artificial intelligence, predictive analytics, and telehealth; marketplace forces, such as the purchase of physician practices by private equity firms; and federal policies around drug pricing reform, 340B, and site neutrality.

10:00 – 11:15 AM GENERAL SESSION

Organizational Imperatives for the Delivery of Cancer Care

Michael Kolodziej, MD, FACP, Vice President and Chief Innovation Officer, *ADVI (MODERATOR)*

Roger Brito, DO, Senior Medical Director, *AETNA—Payers*

Russell Gollard, MD, Medical Director, *OptumCare Cancer Care—Non-Hospital Integrated Delivery Networks*

Harlan Levine, MD, President of Strategy and Business Ventures, *City of Hope—Academic and Research Institutions*

Erich A. Mounce, MSHA, COO, *OneOncology—Oncology Networks*

Barry Russo, CEO, *Center for Cancer & Blood Disorders—Independent Medical Group Practices*

Deirdre Saulet, PhD, Researcher, *The Advisory Board Company*

Donald “Skip” Trump, MD, CEO and Executive Director, *Inova Schar Cancer Institute—Hospital Integrated Delivery Networks*

Hear perspectives from a multi-stakeholder panel—representing care setting vantage points—about efforts to remain productive and economically viable given the growing number of administrative, economic, technological, and staffing constraints. Learn how providers can optimize their performance to support the goals of their organization, the similarities and differences between these delivery care settings, and how providers need to respond to deliver the highest value patient care and promote fruitful partnerships.

11:15 AM – 12:00 PM

A Look into the Crystal Ball: Impact of Federal Policy on Cancer Delivery

Take an “Inside the Beltway” look at the federal policy shifts that have the potential to shake up the cancer care delivery system, business operations, reimbursement, and patient access to care for years to come. With a broad view of the cancer care landscape, we will examine and debate the government’s role in—and response to—the rapidly evolving healthcare field and the implications for consumers of care.



Thursday, March 21 (continued)

1:00 – 1:55 PM BREAKOUT SESSIONS			
TRACK 1	TRACK 2	TRACK 3	TRACK 4
<p>NextGen Practice Management</p> <p>Michael L. Blau, Esq., <i>Foley & Lardner LLP</i> (MODERATOR)</p> <p>Erich A. Mounce, MSHA, <i>OneOncology</i></p> <p>Marcus Neubauer, MD, <i>McKesson Specialty Health & The US Oncology Network</i></p> <p>Brad PrechtI, MBA, <i>American Oncology Network</i></p>	<p>Drug Supply Chain Distribution and Health Plan-Pharmacy Consolidation</p> <p>Ira Klein, MD, MBA, FACP, <i>Janssen Pharmaceuticals</i> (MODERATOR)</p> <p>Barry Fortner, PhD, <i>AmerisourceBergen</i></p> <p>Steve L. D’Amato, BScPharm, <i>New England Cancer Specialists</i></p> <p>Ali McBride, PharmD, MS, BCPS, BCOP, <i>Banner University Medical Center</i></p>	<p>CASE STUDY: Leveraging Technology to Establish a Standardized Nurse Navigation Program, and Measure Value and Impact</p> <p>Crystal Dugger, TriStar Centennial Medical Center, Sarah Cannon Cancer Center</p>	<p>Key Takeaways from the Radiation & Surgical Oncology Pre-Conference Workshops</p> <p>Mark J. Krasna, MD, <i>Meridian Health System, Ocean Medical Center</i></p> <p>I. Benjamin Paz, MD, FACS, <i>City of Hope</i></p> <p>Mark L. Sobczak, MD, <i>Fox Chase Cancer Center</i></p>

“Healthcare is ever-changing, and we need to be actively involved in the transformation. This meeting has a unique way of opening up viewpoints and letting everyone know—regardless of care setting—that we are all in the same situation.”

Susan Sands, RN, BSN, OCN, Clinical Manager
UPMC Pinnacle Health Women’s Cancer Center, Ortenzio Cancer Center

2:00 – 2:55 PM BREAKOUT SESSIONS			
TRACK 1	TRACK 2	TRACK 3	TRACK 4
<p>Hospital-Oncologist Alignment</p> <p>Adria E. Warren, Esq., <i>Foley & Lardner LLP</i> (MODERATOR)</p> <p>Leonard Kalman, MD, <i>Miami Cancer Institute</i></p> <p>Tena Messer, MSN, ANP-C, AOCN, <i>Cancer Care of WNC, P.A.</i></p>	<p>Drug Pricing & Reimbursement Issues</p> <p>Ira Klein, MD, MBA, FACP, <i>Janssen Pharmaceuticals</i> (MODERATOR)</p> <p>Ben Jones, McKesson Specialty Health & The US Oncology Network</p> <p>Donald W. Moran, Moran & Company</p> <p>Burt Zweigenhaft, <i>Upstream Partners</i></p>	<p>CASE STUDY: Fox Chase Cancer Center Care Connect: Making a Case for Collaboration Between Oncology and Primary Care</p> <p>Kelly Filchner, MSN, RN, OCN, CCRC, <i>Fox Chase Cancer Center Partners</i></p>	<p>Safe Passage to Oncology Risk</p> <p>Ronald R. Barkley, MS, JD, <i>Cancer Center Business Development Group</i> (MODERATOR)</p> <p>Nikolas R. Buescher, <i>Ann B. Barshinger Cancer Institute, Lancaster General Health</i></p> <p>Mah-Jabeen Soobader, PhD, MPH, <i>Archway Health</i></p>

3:25 – 4:20 PM BREAKOUT SESSIONS

TRACK 1

Structuring and Operationalizing Jointly Held Cancer Centers

Adria E. Warren, Esq.,
Foley & Lardner LLP
(MODERATOR)

Leslie E. Botnick, MD, *The US Oncology Network;*
City of Hope

Joshua P. Eaves, *Alliance Oncology*

TRACK 2

Valuing & Structuring Oncology Practice Acquisitions & Compensation

Alan H. Einhorn, Esq.,
Foley & Lardner LLP
(MODERATOR)

Nicholas J. Janiga,
HealthCare Appraisers, Inc.

Tynan O. Kugler, MBA,
MPH, CVA, PYA, P.C.

TRACK 3

CASE STUDY: A Customized EHR Conversion Supports High Quality Care in the Community Setting

Carolyn Craig, RN,
Tennessee Oncology

TRACK 4

CASE STUDY: Realizing the Promise of Value-Based Care: What OCM Performance Data Can Tell Us About the Road Ahead

Charles Saunders, MD,
Integra Connect

Lucio Gordan, MD, *Florida Cancer Specialists*

4:25 – 5:20 PM BREAKOUT SESSIONS

TRACK 1

Clinically Integrated Networks and Accountable Care Organizations

Alexis Finkelberg Bortniker, JD, *Foley & Lardner LLP* (MODERATOR)

Sibel Blau, MD, *Quality Cancer Care Alliance*

Deanna Kyrimis, MBA,
Moss Adams

TRACK 2

CASE STUDY: Reducing Cancer Costs through Symptom Management and Triage Pathways

Mah-Jabeen Soobader, PhD, MPH,
Archway Health

TRACK 3

CASE STUDY: Implementing High-Risk Cancer Screening and Genetic Counseling in the Community Setting

Michele Settlemyer, APN, MSN, *OSF Saint Francis Medical Center*

TRACK 4

Early Integration of Pathology into the Cancer Service Line

Nicole Braccio, PharmD,
National Patient Advocate Foundation

Carolyn Haskins, MS, CGC,
Moffitt Cancer Center

S. Michelle Shiller, DO,
Baylor Scott & White Health

6:30 – 8:30 PM

DC Dine-Around Event

(Optional)

Washington, D.C. is an exciting and diverse dining destination. Take advantage of this opportunity to experience one of D.C.'s well-regarded restaurants and connect with colleagues. Indicate your interest in participating in this Dutch treat activity during registration. We'll announce the restaurant selections closer to the meeting date—curated by a leading D.C. food blogger, @beenthereatenthat.



Stay Engaged! Follow ACCC on Twitter @ACCCBuzz and [facebook.com/accccancer](https://www.facebook.com/accccancer) for breaking #AMCCBS updates.

Friday, March 22

7:00 – 9:00 AM

Sponsored Content Sessions

8:00 – 9:00 AM

ACCC House of Delegates Meeting (Open to All)

9:00 – 9:45 AM GENERAL SESSION

The Power of Creativity to Impact & Engage Cancer Communities

Joanie Mayer Hope, MD, Founder and Managing Partner, *Alaska Women's Cancer Care*; Director of Gyn Oncology, *Providence Alaska Cancer Center and the Alaska Native Medical Center*

Gynecologic oncologist Joanie Mayer Hope debuts her new music video ANY MOUNTAIN—a hip hop journey through ovarian cancer—part of a multifaceted national campaign blending the creative arts, medicine, and technology to raise awareness and resources for ovarian cancer prevention.

9:45 – 10:30 AM GENERAL SESSION

The Digital Health Revolution of Tomorrow

John D. Halamka, MD, MS, Chief Information Officer, *Beth Israel Deaconess Health System*

Hear lessons learned from Dr. Halamka's experience in traveling 400,000 miles each year to meet with government, academic, and industry leaders to discuss trends in digital health. Gain insights into the latest innovations and the healthcare information technology breakthroughs most likely to come in the next 18 months.

11:00 AM – 12:00 PM GENERAL SESSION

The Intersection of Digital Health, Technology, and Value

Adam P. Dicker, MD, PhD, FASTRO, Senior VP and Chair, Enterprise Radiation Oncology, *Sidney Kimmel Medical College & Cancer Center, Thomas Jefferson University* (MODERATOR)

Doris Howell, RN, PhD, Senior Scientist, *Princess Margaret Cancer Centre, University of Toronto*

Alexandra Quinn, Chief Executive Officer, *Health Leads*

James Hamrick, MD, Senior Medical Director, *Flatiron Health*

The combination of patient reported outcomes and wearable technologies are empowering healthcare providers to better manage patient symptoms and improve resource utilization. Hear how the next generation of clinicians and scientists are being educated in the power of digital health and informatics to improve patients' lives.

“This meeting validated that we are on track with many of the topics presented, including operational efficiencies, molecular medicine, clinical pathways, and quality incentive programs. A great opportunity to hear how other programs are tackling these issues!”

Amy Bock, RN, MBA, BSN, OCN,

Senior Director, Cancer Service Line,

Aurora Cancer Care, Advocate Aurora Health

NEW! DEEP DIVE WORKSHOPS

Friday, March 22, 1:00 – 3:30 PM

Immerse yourself in focused workshops designed to provide interactive, bi-directional learning on hot-button issues in the delivery of cancer care. Workshop participants will define, dissect, and brainstorm on identified challenges and opportunities. When registering, select the deep dive workshop you would like to attend:

1. Patient Education and Engagement

2. Clinician Resiliency and Workforce Issues

3. Strategic Reorganization and Consolidation Options for Oncology Providers

To allow for an optimal learning environment, seating will be limited. You must attend the Annual Meeting in order to register for a deep dive workshop. Additional details can be found at acc-cancer.org/deep-dives.

For the latest meeting updates and registration details, visit
ACC-CANCER.ORG/AnnualMeeting



SPECIAL EVENTS

ACCC CAPITOL HILL DAY

ACCC PROVIDER MEMBERS ONLY

Wednesday, March 20, 7:00 AM – 5:00 PM

As Congress continues to deliberate reforms to our healthcare system, now is the time to come to Capitol Hill to share the real-world impact that federal health policy has on cancer patients and care delivery in your community.

You'll partner with colleagues from across your state to meet with legislators, where you'll speak to the importance of improved funding for research, greater access to quality healthcare, and payment reform.

Who Should Attend? Cancer center executives, physicians, nurses, administrators, pharmacists, social workers, financial advocates, and other members of the cancer care team. You must be an ACCC member on the cancer care team to participate.

Cost: ACCC Capitol Hill Day is included with your Annual Meeting registration.

Visit ACCC-CANCER.ORG/CapitolHillDay for more details.

SURGICAL ONCOLOGY PRE-CONFERENCE

Wednesday, March 20, 9:00 AM – 4:30 PM

Surgical services are not always integrated within the larger cancer care delivery framework, leading to a disconnect that can compromise the coordination of care among the multidisciplinary team. Through the examination of three case studies, we'll explore the drivers and obstacles, building blocks, costs, and effective practices of a successful surgical oncology program. Participants will have the opportunity to critique, question, and learn from peers who have developed integrated surgical oncology programs.

Cost: Complimentary with your Annual Meeting registration. Can't attend the full meeting? ACCC members can register for the pre-conference for \$70; non-members can attend for \$150.

Visit ACCC-CANCER.ORG/Pre-Conferences for agenda information.



RADIATION ONCOLOGY PRE-CONFERENCE

Wednesday, March 20, 11:00 AM – 4:30 PM

Explore forward-thinking strategies necessary for supporting radiation oncology program viability and innovation. Participate in robust, multidisciplinary discussions that address the critical issues—and opportunities—facing today's radiation oncology practices and programs.

Cost: Complimentary with your Annual Meeting registration. Can't attend the full meeting? ACCC members can register for the pre-conference for \$70; non-members can attend for \$150.

Visit ACCC-CANCER.ORG/Pre-Conferences for agenda information.

ACCC ONCOLOGY CARE MODEL COLLABORATIVE WORKSHOP

Friday, March 22, 9:00 AM – 5:00 PM

This exclusive bi-annual event for cancer care professionals participating in the Oncology Care Model (OCM) is the only live forum to discuss key challenges and successes with fellow OCM-practices; share solutions to meeting requirements; and learn about tools, tips, and best practices to continue transformational changes to achieve the goals of the OCM in the latter half of the model's implementation.

This workshop is exclusive to participating OCM practices as well as funders who sponsor the ACCC OCM Collaborative.

Cost: ACCC members and non-members who participate in the Oncology Care Model may register for \$150. If you attend the full Annual Meeting, registration is complimentary.

Visit ACCC-CANCER.ORG/OCMCWorkshop for more details.

**Separate Registration is Required
for all Annual Meeting Special Events.**



Association of Community Cancer Centers

1801 Research Blvd, Suite 400
Rockville, MD 20850
301.984.9496
acc-cancer.org



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Renaissance Washington, DC Downtown Hotel

SAVE UP TO \$125 ON REGISTRATION WITH EARLY BIRD RATES UNTIL JANUARY 31!

REGISTRATION TYPE	By January 31	After January 31
ACCC Cancer Program Member	\$525	\$650
ACCC Individual Member/Oncology State Society Network Member	\$625	\$725
2nd Registrant (Exclusive to ACCC Cancer Program Members)	\$350	\$350
Non-Member Multidisciplinary Care Team Members, Association/Non-Profit/Patient Advocacy Group Staff	\$750	\$850
ACCC Industry Council Member	\$850	\$850
Non-Member Industry/Company/Consultants/Vendors	\$1,025	\$1,025

* 2nd Registrant Details: ACCC members that register at the full rate (\$525 or higher) may register ONE additional person, member or non-member, from an institution or practice at a discounted rate. Complete details can be found at ACCC-CANCER.ORG/Registration.

A Group Rate is available to three or more individuals of the same institution. For more information, please email the Membership Department at membership@acc-cancer.org.

5 EASY WAYS TO REGISTER

ONLINE

ACCC-CANCER.ORG/AnnualMeeting

EMAIL

registration@acc-cancer.org

PHONE

301.984.9496, ext. 200 or 267

FAX

301.770.1949

MAIL

1801 Research Blvd., Suite 400, Rockville, MD 20850

Download the registration form at ACCC-CANCER.ORG/AnnualMeeting to register via mail or fax.

If you would like to become a member of ACCC to obtain the reduced rates—or are unsure of your membership status—please contact the Membership Department at membership@acc-cancer.org or call 301.984.9496, ext. 267.

HOTEL INFORMATION

Renaissance Washington, DC Downtown Hotel

999 9th St. NW
Washington, D.C. 20001

Special Meeting Rate: \$289 per night (plus tax)

The deadline to reserve a room at the discounted rate is February 13, 2019 (subject to availability). To reserve your room, please visit bit.ly/AMCCBSHotel2019 or call 202.898.9000 and mention the Annual Meeting.

For hotel and travel information, please visit ACCC-CANCER.ORG/Hotel.



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