



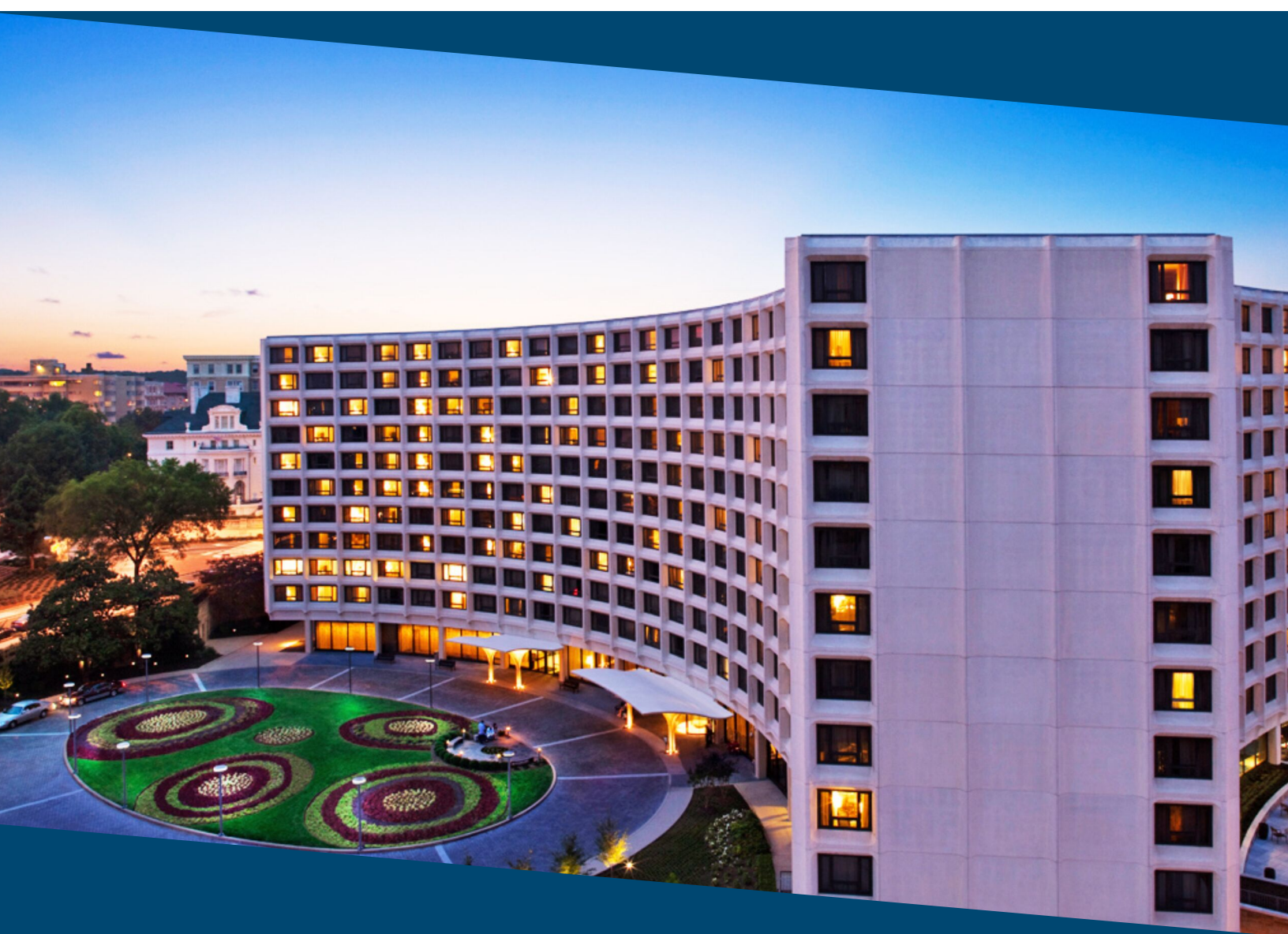
ACCC 46TH ANNUAL MEETING & CANCER CENTER BUSINESS SUMMIT

March 4 - 6, 2020

Washington Hilton, DC

THE CONVERGENCE of BUSINESS, POLICY & TECHNOLOGY

2020 EXHIBITOR PROSPECTUS



THE CONVERGENCE OF BUSINESS, POLICY, TECHNOLOGY—AND YOU!

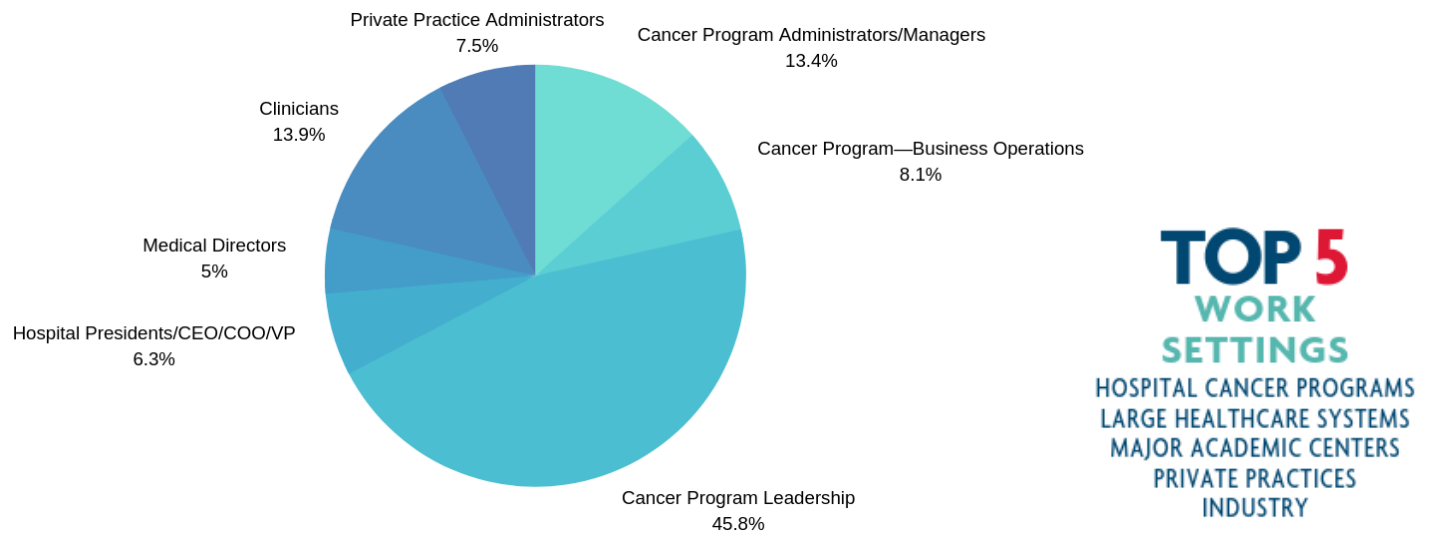
Examining the most important topics in oncology today, the ACCC 46th Annual Meeting & Cancer Center Business Summit (AMCCBS) enables industry insiders, health policy experts, and key influencers in cancer care delivery to explore the convergence of business, policy, and technology—and how it impacts their world.

Join leading stakeholders from across the oncology ecosystem—frontline healthcare providers, employers, payers, life sciences and pharma services, government, health associations, and forward-thinking companies in the hub of health innovation—as they network, share provocative perspectives, and devise groundbreaking strategies to reimagine and reshape the future of oncology care across the nation.

We invite you to join us as a sponsor. This premier conference is designed to foster an environment to network and build relationships with individuals in top leadership positions. Hear directly from leading healthcare executives to better understand the challenges—and opportunities—found within new business models, value-based care requirements, and innovation in oncology. Leave with new ideas and fresh perspectives on how to manage—and capitalize on—the dramatic changes happening in this shifting healthcare landscape.

WHO ARE AMCCBS ATTENDEES?

Our audience is comprised of those engaged in cancer care operations, such as chief executive officers; board chairs; chief financial, medical, and operating officers; development, finance, and operations directors; hospital presidents; medical directors; medical, radiation, and surgical oncologists; oncology program/practice administrators and managers; pharmacists; quality directors, and service line executives.



SPONSORSHIP DETAILS

Co-hosted by the Association of Community Cancer Centers (ACCC), CCBD Group, and Foley & Lardner LLP, the ACCC 46th Annual Meeting & Cancer Center Business Summit is a unique and valuable opportunity for your organization to network with leading community oncology groups, hospital oncology service line leaders,

cancer center executives, physician leaders, practice administrators, and other healthcare stakeholders who will be looking for innovative solutions to help position their programs for success in 2020—and beyond.

Hosted at the **Washington Hilton, DC, from March 4 - 6, 2020**, there will be numerous networking opportunities throughout the meeting. Our Welcome & Opening Reception on Wednesday, March 4, is the official event that kicks off AMCCBS. During this reception, exhibitors will have the opportunity to meet and greet cancer care's top executives and showcase their respective company, products, services, or solutions in their booth display.

In addition, sponsors have the opportunity for additional visibility through the support of Pre-Conferences on Wednesday, March 4, in the following areas: Radiation Oncology, Surgical Oncology, and Geriatric Oncology. These are available on a first-come, first-serve basis.

SPONSORSHIP OPPORTUNITIES AND BENEFITS

Platinum Sponsor - \$25,000

- Recognition on save-the-dates, invitations, and signage
- Logo and web link (URL) on the AMCCBS meeting website
- Banner ad placement in the meeting app
- Priority location for an exhibit booth
- Dedicated pre- *or* post-conference e-blast to attendees
- Up to six complimentary all-access meeting registrations
- Priority consideration for Sponsored Content Presentation (additional fee)

Gold Sponsor - \$15,000

- Recognition on save-the-dates, invitation, and signage
- Logo and web link (URL) on the AMCCBS meeting website
- Banner ad placement in the meeting app
- Exhibit booth
- Up to four complimentary all-access meeting registrations
- Consideration for Sponsored Content Presentation (additional fee)

Silver Sponsor - \$10,000

- Recognition on save-the-dates, invitations, and signage
- Logo and web link (URL) on meeting website
- Exhibit booth
- Up to two complimentary all-access meeting registrations

Bronze Sponsor - \$5,000

- Recognition on save-the-dates, invitations, and signage
- Logo and web link (URL) on meeting website
- Either an exhibit booth or option for an additional attendee
- One complimentary all-access meeting registration



ADDITIONAL DETAILS ON THE SPONSOR LEVELS, INCLUDING A NEW START-UP CATEGORY, CAN BE FOUND ON THE FOLLOWING PAGE.

Supporter Level	Recognition on save-the-dates, signage, and invitations	Logo, Name, and URL on Meeting Website	Banner Ad in AMCCBS Meeting App	Dedicated Pre OR Post Meeting Email	Exhibit Booth	Complimentary Meeting Registrations
Platinum Sponsor \$25,000	*	*	*	*	Booth 8x10 (priority location)	Six
Gold Sponsor \$15,000	*	*	*		Booth 8x10	Four
Silver Sponsor \$10,000	*	*	*		Booth 8x10	Two
Bronze Sponsor \$5,000	*	*			Booth 8x10	One
Start-Up* \$3,000					Kiosk 3x3	One

*Start-up rate eligibility will be determined based on criteria that includes, but is not limited to, investor funding, number of employees, years in existence, market status, pilots, and company revenue. To learn more about the start-up opportunities available at the ACCC 46th Annual Meeting & Cancer Center Business Summit, please contact Camille Walker at 2020AMCCBS@acc-cancer.org.

Start Up Kiosks. Each special branded turn-key kiosk includes a 1M wide x 8'H graphic back/with a 1M long x 1M wide count and 1M wide x 42 H. Feature your product(s) on the kiosk and staff this area with a product expert! *Exhibiting with a kiosk does not include all standard exhibitor benefits.*

Booth Specifications:

Each 8' x 10' Exhibit Hall booth includes signage, carpet, and pipe and drape. You will receive an Exhibitor Service Kit from Viper Tradeshow Service, Inc. one week after you have registered. This kit details the rules and regulations, shipping details, move-in information, and furnishing options.

Not included in the booth fee: Furnishings, cleaning, and utilities. The cost and ordering information will be available in the Exhibitor Service Kit.

ADDITIONAL SPONSOR OPPORTUNITIES (LIMITED AVAILABILITY)

Keynote Speaker Sponsor - \$25,000

The Keynote Speaker Sponsorship is a unique, high-visibility sponsorship designed to maximize visibility among all attendees at AMCCBS. Select a representative from your company to introduce one of the meeting's Featured Speaker in our General Session room. You'll work with ACCC content staff to craft a message that will resonate with attendees.

- Company name and/or logo where session is promoted, including signage outside of the room

Networking Reception Sponsor - \$25,000

The Welcome & Opening Reception in the Exhibit Hall on Wednesday evening brings together over 200 cancer care professionals to mingle with exhibitors. Put your company front and center at this highly anticipated kick-off event with signage throughout the hall, branded cocktail napkins, and other options for enhanced visibility.

Sponsored Content Presentations - (Exclusive to Platinum and Gold Sponsors)

Present specific products and services through Sponsored Content Presentations. For further information and pricing about this limited sponsorship opportunity, please email Camille Walker at 2020AMCCBS@acc-cancer.org.

Networking Break Sponsor(s) - \$12,000 Each or \$30,000 for Three Breaks

As a sponsor of one of our coffee and networking breaks, your logo adorns signage and other decorative items like table cards and napkins at inter-session coffee and networking breaks.

- Branding on signage and other decorative items
- Acknowledgment on conference web site

Attendee Bag Sponsor - \$10,000 (Exclusive to Platinum and Gold Sponsors)

Distributed at the Registration Desk, the branded meeting bags are given to every conference attendee. Meeting bags provide widespread exposure throughout the conference as attendees store their materials and help share your branding throughout the conference.

- Select the bag from options provided by the Association of Community Cancer Centers
- Company logo/artwork included on Conference Bags

Lanyard Sponsor - \$5,000 (Exclusive to Platinum and Gold Sponsors)

Worn by every attendee, the badge lanyards are provided at the Registration Desk and are required for entry into all conference functions. Place your logo or company name around the neck of every attendee at the conference and stay at the top-of-mind as your company name is seen throughout the sessions and Exhibit Hall.

- Company name or logo on lanyards (determined on logo dimensions)
- Distributed to all conference attendees at registration

SPONSORSHIP APPLICATION

The sponsorship application for the ACCC 46th Annual Meeting & Cancer Center Business Summit can be downloaded online at acc-cancer.org/AMCCBS-exhibitors.

For more details on sponsorship opportunities, please contact Camille Walker, Senior Manager, Corporate Sponsors, Association of Community Cancer Centers, via email at 2020AMCCBS@acc-cancer.org or call 301.984.5065.

AMCCBS ADVISORY BOARD & TASK FORCE

The following individuals are responsible for guiding the development of program content for the ACCC 46th Annual Meeting & Cancer Center Business Summit. They are respected leaders and true innovators in the field of oncology care, and we are grateful for their extraordinary effort and commitment to crafting an exceptional learning experience.

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Association of Community Cancer Centers

The Association of Community Cancer Centers (ACCC) is the leading education and advocacy organization for the cancer care community. Founded in 1974, ACCC is a powerful network of 25,000 multidisciplinary practitioners from 2,100 hospitals and practices nationwide. As advances

in cancer screening and diagnosis, treatment options, and care delivery models continue to evolve—so has ACCC—adapting its resources to meet the changing needs of the entire oncology care team. It is estimated that 65 percent of the nation's cancer patients are treated by a member of ACCC. acc-cancer.org



CANCER CENTER BUSINESS DEVELOPMENT

The Cancer Center Business Development Group provides business and financial advisory expertise to stakeholders in the delivery of cancer care.

Partnering strategies; development, transaction and operational conversion of comprehensive service lines/cancer centers. Design and implementation of innovative cancer care delivery models, such as the oncology medical home and oncology specialist networks. Initiatives in value-based alternative payment models in oncology, including the Oncology Care Model (OCM) and commercial bundled pricing methodologies. ccbdgroup.com



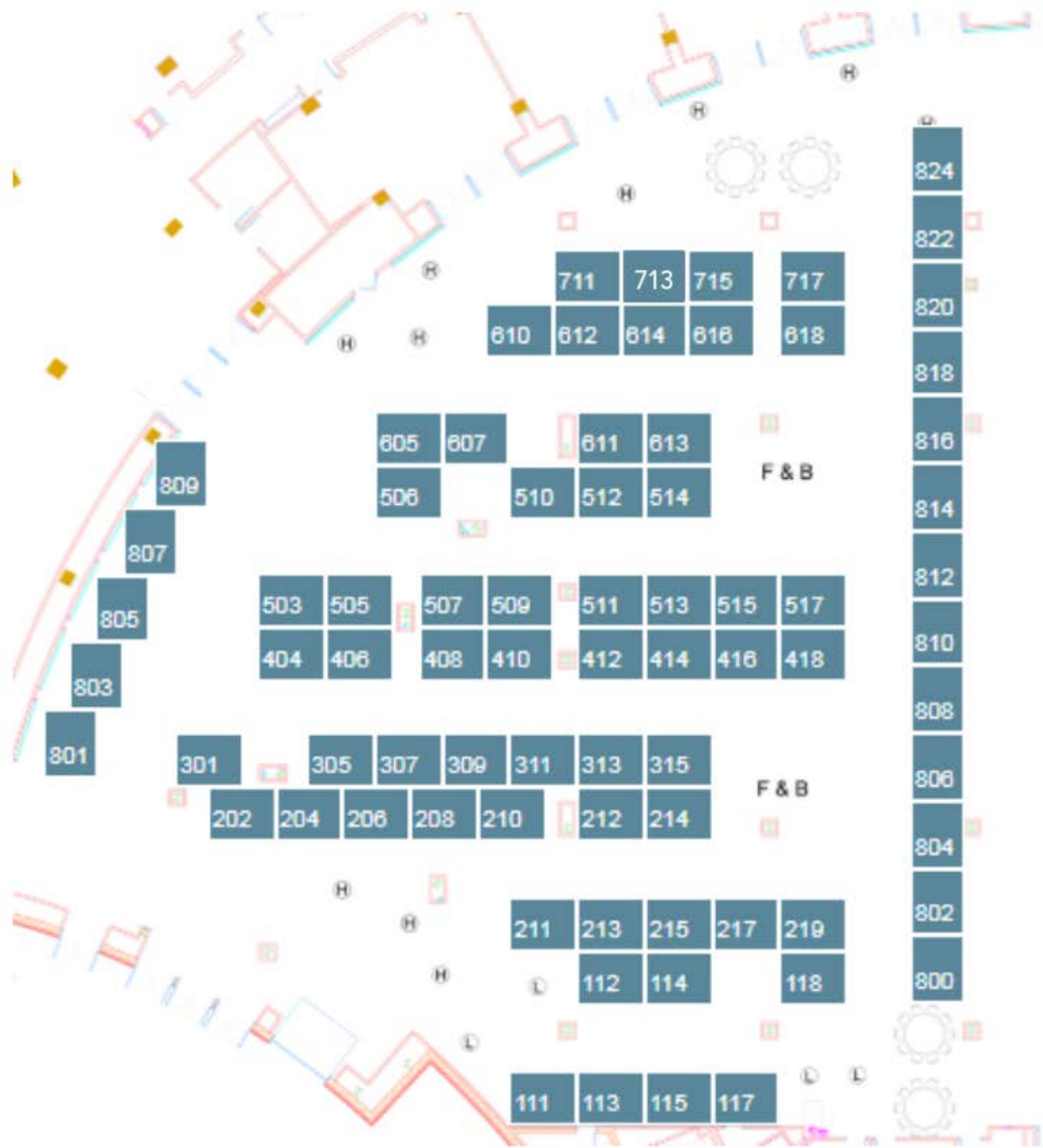
FOLEY & LARDNER LLP

Foley & Lardner LLP is a national law firm providing comprehensive legal services for innovative enterprises in the health care, pharmaceutical, biotechnology and biomedical sectors. Our health care attorneys provide counsel on financial transactions, mergers, acquisitions, affiliations, joint ventures, regulatory and

government compliance, and business operations. With offices throughout the United States, Foley is well-positioned to serve the wide-ranging needs of cancer care providers and other health care organizations across the country. foley.com

For the past fourteen years, the Cancer Center Business Summit has served as a thought leadership forum and annual educational conference on matters of oncologist-hospital alignment, business strategies, business models, and best business practices in the rapidly evolving oncology sector. CancerBusinessSummit.com

EXHIBIT HALL FLOOR PLAN



APPLICATION AND CONTRACT FOR SPONSORSHIP

ACCC 46TH ANNUAL MEETING & CANCER CENTER BUSINESS SUMMIT • March 4 - 6, 2020 • Washington Hilton • Washington, DC

Contact Information

Company Name _____
Contact _____ Title _____
Tel _____ Fax _____
Email _____ Website _____
Address _____ City _____ State _____ Zip _____ Country _____

Description of Products or Services to be Featured (required for approval)

Indicate Level of Sponsorship Requested

___ Platinum (\$25,000) ___ Gold (\$15,000) ___ Silver (\$10,000) ___ Bronze (\$5,000)

Exhibit Hall Locations

Please select three booth numbers in order of preference. ACCC will make every attempt to assign as requested; however, space allocations may be modified by ACCC if necessary.

Choices 1. _____ 2. _____ 3. _____

Companies you prefer not to be placed nearby:

1. _____ 2. _____ 3. _____

Sponsorship Opportunities

___ Keynote Speaker Sponsor	\$25,000	___ Attendee Bag Sponsor	\$10,000
___ Networking Reception Sponsor	\$25,000	___ Lanyard Sponsor	\$5,000
___ Networking Break Sponsor (one)	\$12,000		
___ Networking Break Sponsor (two)	\$24,000		
___ Networking Break Sponsor (three)	\$30,000		

Billing Information

Sponsorship \$ _____ + Additional Sponsorship \$ _____ = Total Due: \$ _____

Make your check payable to the Association of Community Cancer Centers, and mail payment to the:

Association of Community Cancer Centers, c/o Camille Walker, 1801 Research Blvd., Suite 400, Rockville, MD 20850. Send all inquiries to 2020AMCCBS@acc-cancer.org.

Acknowledgment

I acknowledge that as an authorized representative of the above Sponsor, I have received, reviewed, and agree that we will comply with the Policies for Sponsors of the ACCC 46th Annual Meeting & Cancer Center Business Summit. This sponsor application will become a contract upon Sponsor's authorized signature and ACCC's acceptance and approval.

Sponsor Signature _____ Date _____

Printed Name _____ Telephone _____

Date Received _____

Booth Number (Assigned by ACCC) _____

