



# ACCC 46TH ANNUAL MEETING & CANCER CENTER BUSINESS SUMMIT

March 4–6, 2020

Washington Hilton, DC

**THE CONVERGENCE** of BUSINESS, POLICY, & TECHNOLOGY



## WEDNESDAY, MARCH 4

11:00 AM – 5:00 PM	Registration/Customer Service Desk Open	International Terrace Foyer
11:30 AM – 5:30 PM	Surgical Oncology Pre-Conference	International Ballroom West
11:30 AM – 5:30 PM	Radiation Oncology Pre-Conference	International Ballroom East
5:30 – 6:30 PM	Welcome & Opening Reception in the Exhibit Hall	Columbia

## THURSDAY, MARCH 5

7:00 AM – 2:00 PM	Registration	International Terrace Foyer
7:00 – 8:00 AM	Networking Breakfast in the Exhibit Hall	Columbia
8:00 – 8:15 AM	Welcome & Opening Remarks	International Ballroom Center
8:15 – 9:15 AM	<b>GENERAL SESSION</b> <b>Disruptive Innovations That Could Change the Delivery of Cancer Care</b> Susan Dentzer, Senior Policy Fellow, <i>Duke-Margolis Center for Health Policy</i>	International Ballroom Center
9:15 – 9:45 AM	<b>GENERAL SESSION</b> <b>A Conversation About the State of Healthcare in the U.S.</b> U.S. Senator Debbie Stabenow (D-MI)	International Ballroom Center
9:45 – 10:30 AM	<b>GENERAL SESSION</b> <b>Federal Healthcare Policy in an Election Year</b> Dennis A. Cardoza, Director of Public Affairs, <i>Foley &amp; Lardner</i> (Moderator) Paul Edattel, Principal, <i>Todd Strategy, LLC</i>	International Ballroom Center

Kavita K. Patel, MD, MSHS, Nonresident Fellow – Economic Studies, *USC-Brookings Schaeffer Initiative for Health Policy*; Vice President, *Johns Hopkins Medicine*

10:30 – 11:00 AM	<b>Refreshment Break in the Exhibit Hall</b>	<b>Columbia</b>
11:00 – 11:45 AM	<b>TRACK 1</b> <b>Seeking Greener Pastures: What Motivates Oncologists to Change Practice Setting and Where Do They Go?</b> Ronald R. Barkley, MS, JD, President & Chief Executive Officer, <i>Cancer Center Business Development Group</i> Teri U. Guidi, MBA, FAAMA, President & Chief Executive Officer, <i>Oncology Management Consulting Group</i> Erich A. Mounce, MSHA, Chief Operating Officer, <i>OneOncology</i>	<b>International Ballroom East</b>
	<b>TRACK 2</b> <b>Engaging Physician Leaders for the Future of Oncology</b> Matthew A. Manning, MD, FASTRO, Chief of Oncology, <i>Cone Health</i>	<b>International Ballroom West</b>
	<b>TRACK 3</b> <b>Costs and Benefits of Palliative Care in the Hospital, Clinic, and Home</b> J. Brian Cassel, PhD, Hematology, Oncology, & Palliative Care Division, Dept. of Internal Medicine, <i>Virginia Commonwealth University School of Medicine</i>	<b>International Ballroom Center</b>
11:50 AM – 12:35 PM	<b>TRACK 1</b> <b>Preparing for the Value-Based Enterprise: Practical Legal and Valuation Tips for the New Paradigm</b> Alan H. Einhorn, Of Counsel, <i>Foley &amp; Lardner LLP</i> Tynan O. Kugler, Principal, <i>PYA, P.C.</i>	<b>International Ballroom East</b>
	<b>TRACK 2</b> <b>Leveraging APPs to Improve Care Delivery and the Patient Experience</b> Jiajoyce R. Conway, DNP, CRNP, AOCNP; Christian Patterson, PA-C; and Chanh Huynh, MD; <i>Cancer Care Associates of York</i>	<b>International Ballroom West</b>
	<b>TRACK 3</b> <b>Urgent Care for Cancer Patients: Reducing ED Visits and Hospitalizations</b> Mike Koroscik, MHA, MBA, Oncology Service Line Executive, <i>Sutter Health</i>	<b>International Ballroom Center</b>
12:35 – 1:30 PM	<b>Networking Lunch in the Exhibit Hall</b>	<b>Columbia</b>
1:30 – 2:15 PM	<b>TRACK 1</b> <b>Expanding Your Horizons: Transactional Issues in Hospital Physician Alignment</b> Adria E. Warren, Partner, <i>Foley &amp; Lardner LLP</i> (Moderator)	<b>International Ballroom East</b>

Josh Eaves, Senior Vice President, Strategic Partner  
Development and Acquisitions, *Alliance Oncology*  
Brad Precht, MBA, Chief Executive Officer, *American Oncology  
Network, LLC*

**TRACK 2**

**Telehealth: Opportunities and Challenges in Oncology**

Linda D. Bosserman, MD, FACP, FASCO, Assistant Clinical  
Professor, *City of Hope*  
Emily H. Wein, Of Counsel, *Foley & Lardner LLP*

**International  
Ballroom West**

**TRACK 3**

**Lost in Translation: Design Implications for  
Multidisciplinary Cancer Care**

Michael Lied, Director of Healthcare, *GBBN Architects*  
Angela Mazzi, AIA, FACHA, EDAC, Associate Principal, *GBBN  
Architects*  
Mark Witte, Executive Director, *TriHealth Cancer Institute*

**International  
Ballroom Center**

**2:20 – 3:05 PM**

**TRACK 1**

**The Role of Private Equity Sponsors in Oncology**

Adria E. Warren, Partner, *Foley & Lardner LLP* (Moderator)  
Vince Kickirillo, CFA, CVA, Managing Director, Business  
Valuation and Transaction Advisory, *VMG Healthcare*  
Justin Sunshine, Managing Director, *General Atlantic*

**International  
Ballroom East**

**TRACK 2**

**Building and Sustaining a Financially Viable Clinical  
Trials Program Through Technology**

Carla Balch, Chief Executive Officer, *Spensana*  
Jeffrey Edenfield, MD, Medical Director, *Institute for  
Translational Oncology Research*  
Emily Graham, MS, MBA, Director, Strategic Initiatives, *Pfizer  
Inc.*  
Ryan Jones, MBA, Chief Executive Officer, *Florence Healthcare*

**International  
Ballroom West**

**TRACK 3**

**National Evidence-Based Oncology Navigation  
Metrics Demonstrate Value and Sustainability  
of Navigation Programs**

Danelle Johnston, MSN, RN, HON ONN-CG, OCN, CNO, Senior  
Director Strategic Planning & Initiatives, *The Lynx Group*;  
*AONN+ Co-Principal Study Investigator*  
Kelley D. Simpson, MBA, Director and Partner, *The Chartis  
Group, Chartis Oncology Solutions Practice*; Study Investigator  
Tricia Strusowski, MS, RN, Consultant, *The Chartis Group,  
Chartis Oncology Solutions Practice*; Chair, *AONN+ National  
Metrics Committee*, Study Investigator

**International  
Ballroom Center**

**3:05 – 3:30 PM**

**Refreshment Break in the Exhibit Hall**

**Columbia**

3:30 – 5:00 PM

**DEEP DIVE SESSIONS**

**Immuno-Oncology in 2020: What We've Learned and What's Ahead**

Ivo Abraham, PhD, RN, Professor of Pharmacy and Medicine, *University of Arizona*  
Sigrun Hallmeyer, MD, Director, Cancer Institute; Medical Director, Cancer Survivorship Program, *Advocate Lutheran General Hospital*; Co-Director, *PRC Russell Institute for Research and Innovation*  
Lee S. Shwartzberg, MD, FACP, Executive Director, *The West Cancer Center*  
Una Hopkins, RN, FNP-BC, DNP, Director of Research, *Montefiore Medical Center*

**International Ballroom East**

**Disruption in Drug Delivery and Pricing**

Jennifer F. Walsh, Public Affairs Director, *Foley & Lardner LLP*  
Melody Chang, RPh, MBA, BCOP, Director of Pharmacy Operations, *Florida Cancer Specialists & Research Institute*  
Marc Earl, PharmD, BCOP, Director of Pharmacy, *Cleveland Clinic*

**International Ballroom West**

**Digital Health Revolution**

Gitesh Patel, Director, Global Business Development, *Comprehensive Blood & Cancer Centers (CBCC)* (Moderator)  
Carol Carnell, MBA, RN, Chief Administrative Officer, *West Cancer Center*  
Amy Ellis, Director of Quality and Value Based Care, *Northwest Medical Specialists*  
James Hamrick, MD, Senior Medical Director, *Flatiron Health*  
Sharang Phadke, Product Manager, *Flatiron Health*  
Charles Saunders, MD, Chief Executive Officer, *Integra Connect*  
Nirav R. Shah, Head Revenue Cycle Operations, *Flatiron Health*  
Dennis Zoet, Chief Business Development Officer, *Cancer & Hematology Centers of Western Michigan*

**International Ballroom Center**

6:00 – 8:00 PM

**D.C. Dine-Around Event (Optional)**

**Meet in Hotel Lobby**

**FRIDAY,  
MARCH 6**

6:45 – 7:45 AM

**Networking Breakfast in the Exhibit Hall**

**Columbia**

7:00 – 7:40 AM

**SPONSORED SESSION**  
**Impacting Patient Outcomes with AI: A Community Oncology Success Story**

Ajeet Gajra, MD, FACP, VP, Senior Medical Director, *Cardinal Health*  
John Frownfelter, MD, Chief Clinical Officer, *Jvion*  
Ray Page, DO, PhD, FACOI, FASCO, President and Director Of Research, *The Center for Cancer and Blood Disorders*  
Sibel Blau, President/Chief Executive Officer, *Quality Cancer Care Alliance Network*; Medical Director, *Oncology Division, Northwest Medical Specialties, PLLC*

**Cardozo**

	<p><b>SPONSORED SESSION</b>  <b>How a Precision Medicine Framework Optimizes Molecular Tumor Board Workflow</b>  James Ole, PhD, Director, Product Management,  <i>GenomOncology</i></p>	Dupont
7:40 – 8:25 AM	<p><b>SPONSORED SESSION</b>  <b>Patient-Reported Outcomes, Remote Monitoring Technology, and Value-Based Care</b>  Gena Cook, President and Founder, <i>NavigatingCancer</i></p> <p><b>SPONSORED SESSION</b>  <b>Assigning Risk Score to Cancer Patients: Comorbidity Indexes and Survival Analysis Utilizing AI-Based Predictive Models</b>  Sita Kapoor, Chief Information Officer, <i>HealthEC</i></p>	Fairchild East  Fairchild West
7:40 – 8:30 AM	<p><b>ACCC House of Delegates Business Meeting (Open to All)</b></p>	International Ballroom Center
8:35 – 9:20 AM	<p><b>GENERAL SESSION</b>  <b>“Direct to Patient” Engagement in Oncology—What It is and How to Achieve it</b>  Lori Marcus, Direct-to-Patient Workstream Lead, <i>Kraft Precision Medicine Accelerator</i>  Anne Quinn Young, MPH, Chief Marketing and Development Officer, <i>Multiple Myeloma Research Foundation</i></p>	International Ballroom Center
9:20 – 10:50 AM	<p><b>GENERAL SESSION</b>  <b>Collaborate. Educate. Compensate. Creating a Sustainable Model for Cancer Care Delivery</b>  Al B. Benson III, MD, FACP, Professor of Medicine, Division of Hematology/Oncology, <i>Northwestern University Feinberg School of Medicine</i>  Rebecca Kirch, JD, Executive Vice President, Healthcare, Quality and Value, <i>National Patient Advocate Foundation</i>  Barbara L. McAneny, MD, FASCO, MACP, Chief Executive Officer, <i>New Mexico Oncology Hematology Consultants, Ltd.</i>;  Immediate Past President, <i>American Medical Association</i>  Ali McBride, PharmD, MS, BCOP, Clinical Coordinator, Hematology/Oncology, <i>The University of Arizona Cancer Center, Department of Pharmacy</i>  Brenda Nevidjon, MSN, RN, FAAN, CEO, <i>Oncology Nursing Society</i>  Randall A. Oyer, MD, <i>ACCC President-Elect</i>; Medical Director, Oncology, <i>Penn Medicine/Lancaster General Health, Ann B. Barshinger Cancer Institute</i>  Melanie R. Smith, Pharm.D., BCACP, DPLA, Director, Section of Ambulatory Care Practitioners, Member Relations, <i>American Society of Health-System Pharmacists</i>  Lara Strawbridge, Director, Division of Ambulatory Payment Models, <i>Center for Medicare and Medicaid Innovation</i></p>	International Ballroom Center

<b>10:50 – 11:05 AM</b>	<b>Refreshment Break in the Exhibit Hall</b>	<b>Columbia</b>
<b>11:05 AM – 12:15 PM</b>	<p><b>GENERAL SESSION</b>  <b>What You Need to Know About Alternative Payment Models in 2020</b>  Alexis Finkelberg Bortniker, JD, Partner, <i>Foley &amp; Lardner LLP</i>  (Moderator)  Anne Hubbard, Director of Health Policy, <i>American Society for Radiation Oncology</i>  Barbara L. McAneny, MD, FASCO, MACP, Chief Executive Officer, <i>New Mexico Oncology Hematology Consultants, Ltd.</i>;  Immediate Past President, <i>American Medical Association</i>  Ted Okon, Executive Director, <i>Community Oncology Alliance</i>  Lalan Wilfong, MD, USON, Executive Vice President, Value Based Care and Quality Programs, <i>Texas Oncology</i></p>	<b>International Ballroom Center</b>
<b>12:15 – 1:00 PM</b>	<p><b>GENERAL SESSION</b>  <b>Applied Informatics in Oncology</b>  Debra Patt, MD, MPH, MBA, Vice President, <i>Texas Oncology</i>;  Medical Director, <i>McKesson Specialty Health</i>; Editor-in-Chief, <i>ASCO JCO Journal of Clinical Cancer Informatics</i></p>	<b>International Ballroom Center</b>
<b>1:00 – 2:00 PM</b>	<b>Networking Lunch</b>	<b>International Terrace Foyer</b>