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Sponsorship/Exhibitor Information

SPONSORSHIP/EXHIBITOR INFORMATION

The Association of Community Cancer Centers (ACCC) and Cancer Center Business Summit (CCBS) are once again presenting a national meeting where the intersection of Business, Quality, Technology, and Policy leads to solutions in cancer care delivery.

The ACCC 46th Annual Meeting & Cancer Center Business Summit (AMCCBS) is a 3-day sponsor-supported meeting where leading experts in oncology—including cancer care providers and business leaders—will convene to get the big picture perspective.

With more than 700 attendees from private practices to hospital-based cancer programs, large healthcare systems, and major academic centers, AMCCBS provides a unique and valuable opportunity for your organization to network with leading community oncology groups, hospital oncology service line leaders, cancer center executives, physician leaders, practice administrators, and other cancer care stakeholders who are looking for ways to help position their programs for success, while addressing the most critical issues affecting their businesses today.



Download Exhibitor Prospectus



Why Become a Sponsor

When you join as a sponsor, you have the ability to present your sales and marketing messages directly to hundreds of oncology healthcare professionals who make purchasing decisions at their hospitals and cancer practices, initiate product evaluations, and demonstrate how your products and technologies can support their work in patient care.

The ACCC 46th Annual Meeting and Cancer Center Business Summit will build visibility for your company among its robust roster of attendees and expand your prospect base in a competitive marketplace.

- Target influential decision-makers
- Interact face-to-face with oncology professionals from all over the United States
- Build visibility for your company in a competitive marketplace
- Expand your prospect base and strengthen existing customer relationships

- Introduce new products and services
- Generate new sales leads
- Give product demonstrations
- Conduct market research
- Fill your pipeline and reduce costly sales calls

[View Floor Plan](#)

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Exhibitor FAQs

- **Attendee List:**
 - You can request the AMCCBS attendee list by emailing [Don Cooksey](#).
- **Exhibitor Badges:**
 - Booth personnel registration can be accessed through the [Exhibitor Registration Portal](#). Please register your complimentary attendees by February 7, 2020.
- **Dress Code:**
 - Business professional is preferred, but khakis and company logo polo shirts are acceptable.

- **Exhibitor Service Manual:**
 - The Exhibitor Service Manual can be accessed [here](#).
- **Exhibit Hall Schedule:**
 - Move-in and move-out schedules can be found [here](#).
- **Meeting Program:**
 - The ACCC 46th Annual Meeting & Cancer Center Business Summit program can be found [here](#).

About ACCC

More than 25,000 cancer care professionals from over 2,100 hospitals and practices nationwide are affiliated with ACCC. It is estimated that 65 percent of cancer patients are treated by a member of ACCC.

ACCC represents cancer care professionals from every discipline in oncology—working in every care delivery setting. From private practices to hospital-based cancer programs, large healthcare systems, and major academic centers, ACCC members address the most critical issues in quality cancer care delivery.

In addition, 35 state oncology societies are ACCC Chapter Members—19 of which are managed by ACCC. Individual physicians, medical and radiation oncologists, and others associated with cancer care, have chosen to become ACCC individual members.

If you wish to learn more about sponsorship opportunities for the ACCC 46th Annual Meeting & Cancer Center Business Summit, please email [Don Cooksey](#), Manager, Exhibit Sales and Corporate Relations.

MEDIA PARTNERS



CO-HOSTS

