# AssistPoint is revolutionizing the patient assistance journey

Increasingly high costs of medical care can lead to **financial toxicity** (financial hardships) for your patients *and* your organization. About 33% of patient obligations above $200 are sent to collections or are written off by the provider.[1]

A comprehensive, proactive approach to **financial assistance cycle management (FACM)**—beginning immediately after a treatment decision is made—can combat financial toxicity by ensuring that every patient is connected with every opportunity for financial assistance. But traditional FACM processes are manual and fragmented, frustrating financial counselors and burdening patients with unnecessary expenses as assistance opportunities slip through the cracks. Moreover, FACM is often approached reactively, meaning assistance is not sought out until after the patient's insurance has paid its obligation and the patient has received a large bill they have no means of paying.

It's time to make FACM work better for patients and providers. That's where **AssistPoint** comes in.

## *Assist*POINT

### SEARCH ▸ ENROLL ▸ TRACK ▸ ANALYZE

▶ **Streamline your FACM process**

▶ **Reduce financial toxicity**

▶ **Improve your revenue stream**

**AssistPoint is a single enterprise workflow platform that helps provider organizations navigate and manage the administrative patient journey from end to end.**

**Reference: 1.** Chernew ME, Bush J. As patients take on more costs, will providers shoulder the burden? Health Affairs Blog. May 4, 2017. doi: 10.1377/hblog20170504.059950. Available at: https://www.healthaffairs.org/do/10.1377/hblog20170504.059950/full/. Accessed June 24, 2020.

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# AssistPOINT

## SEARCH ▸ ENROLL ▸ TRACK ▸ ANALYZE

# Streamline your financial assistance cycle management (FACM) process

### Search our comprehensive library of assistance programs

- Our Assistance Search Wizard uses real-time content curation technology to quickly identify all assistance options available to a patient from life science organizations, charitable foundations, and other services (over 1700 assistance options are included)

- Patient demographics, diagnosis, and insurance details are pulled automatically from your electronic health record/practice management systems

### Enroll patients into appropriate assistance program(s)

- High tech digital enrollment is available through **AP Connect** integrations with our growing list of life science partners, saving you time on data entry and providing you with real-time approval and denial status

### Track activity against the financial award

- Obtain immediate access to award updates and balance remaining for programs digitally integrated through **AP Connect**

- Payment automation provides seamless insight into the spend down of the award, enabling precise tracking of claims, payment, and revenue and helping to eliminate gaps in treatment

- The Assistance Watchlist Report provides the ability to document which patients are waiting for funds to open up and tracks patients who are on foundation waitlists

### Analyze financial assistance data within your organization

- **AssistPoint** users and managers have access to **AP Analytics**—a robust set of filterable, up-to-date, easy-to-use reports

    - From the patient level to the summary level, **AP Analytics** provides the insights you need to get the results you want—smarter FACM, reduced patient responsibility, and increased revenue capture
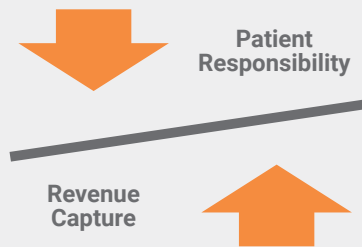
## //AP ANALYTICS
*Transforming Data into Action*

# Save money for your patients

## >$600M
### In Awards Processed

**AssistPoint** has been improving patient access to financial assistance since 2018.

# Improve the revenue stream for your organization

**Patient Responsibility**

**Revenue Capture**

By connecting more patients with more financial assistance, **AssistPoint** supports your patients and your bottom line.

Beyond award approval, **AssistPoint** helps optimize your revenue capture by ensuring assistance programs are appropriately set up within your practice management system, correctly billed, and continuously assessed for available assistance.

# What providers are saying about AssistPoint

*"A one-stop-shop for all financial patient assistance"*
– Alisha, patient advocate manager

*"Everything our team needs in one place"*
– Morgan, billing specialist

*"Finding assistance programs for our patients takes 10 seconds, as opposed to 2 hours with our old, reactive approach"*
– Tonia, billing office manager

*"Allows me to keep things from falling through the cracks"*
– Trina, financial coordinator

*"Helps me get the most I can for the patient"*
– Mary, patient assistance coordinator

## Visit annexushealth.com to learn more about what AssistPoint can do for your organization.

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