

# **UNLIMITED BENEFITS**



INCREASE FRONT OFFICE WORKFLOW EFFICIENCY



MAXIMIZE REIMBURSEMENT



REDUCE STAFF TIME



THE EXPENSE OF MANUAL PROCESSES



IMPROVE CASH FLOW



ENHANCE STAFF PRODUCTIVITY Operating your office's financial engine at anything below peak performance results in lost revenue, wasted staff time, and frustrated patients. Fully realizing the revenue opportunities offered by specialty healthcare requires financial management features not offered by typical "off-the-shelf" billing software. **Our solution?** Talented experts from key disciplines spanning healthcare, finance, technology, and client success have collaborated to create Unlimted's g4 Studio, the **best-in-class** revenue cycle management platform for specialty healthcare.

# **EFFICIENCY**

Leverage efficiency to enhance profitability: Imperative to your practice's and patient's success. Opportunities for high impact efficiency gains exist in treatment authorization, front office workflow, insurance billing, and revenue cycle management processes. Most specialty practices underestimate the level of effort consumed by common financial tasks and build ineffective workarounds that waste time and money. Your office cannot afford to enable inefficiencies that ultimately degrade the patient care mission. Leveraging the power of revenue cycle software built explicitly for complex healthcare settings - the g4 Studio - can deliver that efficiency and ensure a healthy bottom line.

# **EXPERIENCE**

Our experience guides you to predictably positive results: Unlimited Systems understands the sensitivities and complexities that influence the specialty healthcare revenue cycle and responds with user-friendly workflows amplified via automation. Over 15 years, we have advanced the leading platform designed to accelerate practice cash flow, maximize revenue, and eliminate time-consuming manual processes. The result: our clients achieve a stronger bottom line with less effort, which allows an increased investment in patient care.

# **EXCEPTIONAL**

High-reliability connections to disparate systems provide exceptional clarity across all data flows associated with individual patients and therapeutic resources. Reimbursement for medical services including specialized treatment plans, frequent lab work, consultations with other clinicians, and the use of new and novel therapies depends on appropriate coding and timely billing by the revenue cycle management team. Any delays can have significant financial consequences. Our automated activity capture and validation technology drives more efficient workflows and unlocks deeper visibility into these processes.





#### **DELIVERING TANGIBLE ROI**

At Unlimited Systems, we deliver a meaningful, measurable, and sustainable return on investment (ROI) for our clients. In addition to high levels of satisfaction, our partners benefit from measurable increases in staff productivity, cash flow, and revenue.

#### STAFF PRODUCTIVITY

A key-value metric for specialty practices to consider when evaluating a revenue cycle management platform is reducing manual effort – time is money. Customers who adopt the full range of best practice workflows with the g4 Studio typically eliminate at least 35% of their traditional process steps.

#### **CLEANER CLAIMS**

Getting paid accurately and quickly is critical to your financial health. Truly successful claim submission depends on your ability to submit claims that are paid accurately in response to the initial filing. That means error-free, "clean" claims going out the door. With the g4 Studio, clients achieve first-pass clean claim rates of 93% and higher, raising collection rates by approximately 2.5% per provider per year.

#### **INCREASED POINT-OF-SERVICE COLLECTIONS**

Collecting patient allocated funds at the point of service is proven to increase a practice's likelihood of collecting the full balance owed by a patient. The g4 Studio includes dedicated front office workflow tools that equip clients to achieve a 90% success rate for point-of-service collections.

#### **INCREASED PATIENT ASSISTANCE AWARDS**

For specialty practices, securing more frequent and higher value patient assistance awards benefits patients and practices alike. Enhancing financial counselor productivity through ready access to accurate and detailed patient financial records is vital. Practices using g4 Studio typically realize a 10% minimum boost in revenue secured through increased patient assistance awards.

#### **CHARGE CAPTURE OPTIMIZATION**

Complex specialty claims require focused attention and a high level of scrutiny. Missed charges equal lost revenue; slow, manual processes create unnecessary lag times. With the g4 Studio, clients experience an average 3% increase in charge capture accuracy and an average two-day reduction in time to file, which can combine to yield income gains of \$45,000 or more per specialty provider per year.



# ROI HIGHLIGHTS



35%
REDUCTION
IN STAFF
WORKFLOW
STEPS



93%
FIRST PASS
CLEAN
CLAIMS PATE



90% SUCCESS RATE FOR POINT-OF-SALE COLLECTIONS



10%
BOOST
IN REVENUE
THROUGH
INCREASED PATIENT
ASSISTANCE
AWARDS



OR MORE INCOME GAINS
PER SPECIALTY
PROVIDER





Reinforce a patient-centered experience that accelerates registration, improves data quality, and readies patients for care more efficiently.

#### **ARCHIVE/SEARCH DOCUMENTS**

Convert paper-based processes and recordkeeping to a fully automated solution for acquiring, storing, and managing documents.

# **AUTOMATED ELIGIBILITY WORKFLOW**

Streamline the eligibility process by configuring rules that electronically queue qualifying patients to payer response systems and reduce the number of cases that require manual research.

#### **REAL-TIME TASK MANAGEMENT**

Balance staff workload and reduce employee stress by automatically organizing and prioritizing task assignments.

#### **EXTEND SYSTEM CONNECTIVITY**

Connect administrative and clinical systems via a digital gateway to provide a seamless cross-practice patient experience.

#### **ACHIEVE PEAK REIMBURSEMENT**

Optimize medical claims by flagging erroneous or incomplete charge entry via automated screening powered by a catalog of insurance-specific requirements.

# SUPERCHARGE REVENUE CYCLE

Combine scalable PM software compliant with ANSI 5010 EDI formats and ARRA-HITECH (Meaningful Use) standards and Unlimited's g4 feature extensions for best-in-class revenue cycle functionality.

#### **AUTOMATE DENIAL MANAGEMENT**

Convert from tedious manual processes to automated workflows engineered to detect and react to insurance-specific payment variances and automatically assign follow-up tasks.

#### **DISTRIBUTE ENTERPRISE REPORTS**

Combine the efficiency offered by our predefined financial and operational reports with tools for customized reporting that deliver efficient insight and information access.

#### INFORM DECISION MAKING

Expand visibility into your practice's data to facilitate strategic decision-making and trend reporting.

# Supporting Your Launch and Future Success

We make the implementation smooth and seamless. A customer success specialist will guide and support your team throughout the process of system adoption and production go live. Unlimited Systems supports your organization every step of the way.



Upgrade and optimize your financial workflows and billing. Schedule a demo with our sales team today!

CLICK HERE TO SCHEDULE

