



InformedDNA[®]
Genetics, Decoded.

The Most Trusted Genetic Counseling Partner for Health Systems

We employ the nation's largest, lab-independent genetic counseling staff. Get nationwide access to telegenetic expertise across all genetics specialties by partnering with us and giving your patients and providers access to our board-certified genetic counselors.

Why Now?

Your health system, hospital or medical practice may need genetic counseling resources to address certification requirements, save costs related to providing these services, or improve patient experience by providing convenient access to board-certified genetic counselors over the phone or by video.

Why Us?

Founded in 2007 as the first telehealth genetics services company in the U.S., we offer the largest staff of experienced genetic specialists, providing coverage across all genetics specialties and across all states, with licensure in states that require it. We aren't lab-owned or lab-sponsored, so our counselors have no conflicts of interest in advising ordering providers and patients on the most appropriate use of genetic tests and results.

Address Genetic Counseling Staffing Needs

InformedDNA's nationwide staff of genetic counselors are available remotely to be your full-service genetics provider or augment your existing services, for example: Help fill short-term needs, reduce a patient backlog, or eliminate the need to hire additional resources.

Provide Convenient Access to Genetics Experts

InformedDNA's experienced genetic counselors are available for day, evening and weekend appointments via phone or video, with the ability to accommodate a genetic counseling consultation within as little as 1-10 business days. They are also available to support healthcare providers.

Meet Commission on Cancer Standard 2.3

InformedDNA's full-time staff of board-certified genetics specialists provide genetic counseling to dozens of large health systems nationally, helping them earn and maintain Commission on Cancer (CoC) accreditation.

In-Network Benefit with Many Health Plans

InformedDNA is an "in-network" provider with Cigna, Aetna, United Healthcare, Anthem, many Blue Cross Blue Shield plans, and other regional plans. We will file claims and collect required copays/deductibles associated with covered genetic counseling services. So, there are no costs to your organization for patients who are in-network with us.





“InformedDNA provides the broad and deep genetic counseling expertise that we need while making the process easy and convenient so their services are well-received by our providers and patients. Because of our partnership, we’re able to offer timely access to genetics experts who provide the level of care, recommendations and follow up that is truly desired by our constituents.”

-Primary Client Contact, Robert & Carol Weissman Cancer Center, Cleveland Clinic-Martin Health

Rely on a Team with Experience

All of our genetic counselors are board certified and average more than 10 years' of clinical experience.

Enable an Integrated Genetics Program

Our automated online patient referral process, direct messaging capabilities, and robust reporting help to integrate our genetic counseling program seamlessly into your workflow and internal processes without the need for time-consuming development and expensive costs.

Provide Genetic Counseling Across All Medical Specialties

InformedDNA's staff of genetic counselors include those trained and certified in all major genetic specialties, including:

- Cancer Genetics
- Cardiac Genetics
- Neurogenetics
- Ocular Genetics
- Pediatric Genetics
- Reproductive Genetics
- Pharmacogenomics
- Whole Genome/Exome Sequencing
- Direct-to-Consumer Genetic Testing Results Consultation

InformedDNA's Genetic Services Partner Program

Partnership Features

- ✓ Risk assessment screening tool
- ✓ Convenient access via telephone or video
- ✓ Expedited and standard appointments
- ✓ Day, evening, and weekend availability
- ✓ Genetic test facilitation and test ordering capabilities
- ✓ Prior authorization submission
- ✓ Weekly patient status report
- ✓ Quarterly analytics report
- ✓ Educational materials
- ✓ Dedicated clinical account manager
- ✓ EMR interface for direct messaging
- ✓ Documentation for Standard 2.3 with the American College of Surgeons' Commission on Cancer (CoC)

Let's talk about how we can help with your genetic counseling needs.



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