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SOCIAL MEDIA TOOLKIT

ACCC has created this social media toolkit to help spread the word about #AMCCBS before, during, and after the meeting, and amplify meeting buzz across social media platforms.

As a loyal supporter of ACCC, we encourage you to use these tools to bring #AMCCBS to an even bigger audience. Our goal is to equip you with the tools to:

- Create buzz prior to the meeting kick-off on March 2
- Keep the conversation going throughout the meeting on social media to amplify awareness
- Raise awareness on what you learned, key takeaways, and that certain session recordings will be online after the meeting

We have created images and targeted messaging to make this as easy as possible. Further, we've broken down sections of this toolkit.



We thank you for your support in promoting the ACCC 48th Annual Meeting & Cancer Business Summit (AMCCBS) so it reaches its widest national audience.

#AMCCBS SOCIAL MEDIA MESSAGE SAMPLES

Register today for #AMCCBS, the nation's premier thought leadership forum where the intersection of BUSINESS, TECHNOLOGY, and POLICY leads to solutions for the ever-changing healthcare industry. #cancer #oncology <https://bit.ly/2022AMCCBS>



Discover strategies & solutions to help your cancer program thrive in the face of business and policy changes at #AMCCBS, March 2-4. Join the meeting in Washington, DC or via live-streaming! Lock in the lowest rates through 2/16 #oncology #cancer <https://bit.ly/2022AMCCBS>



At #AMCCBS, #healthcare stakeholders share perspectives & predictions on the future of #cancercare delivery—and how this impacts #oncology providers, patients, payers, policymakers, and others! <https://bit.ly/2022AMCCBS>



The ACCC 48th Annual Meeting & Cancer Center Business Summit will bring key oncology stakeholders together with business, policy, & technology thought leaders to explore the future of #cancercare #AMCCBS <https://bit.ly/2022AMCCBS>

