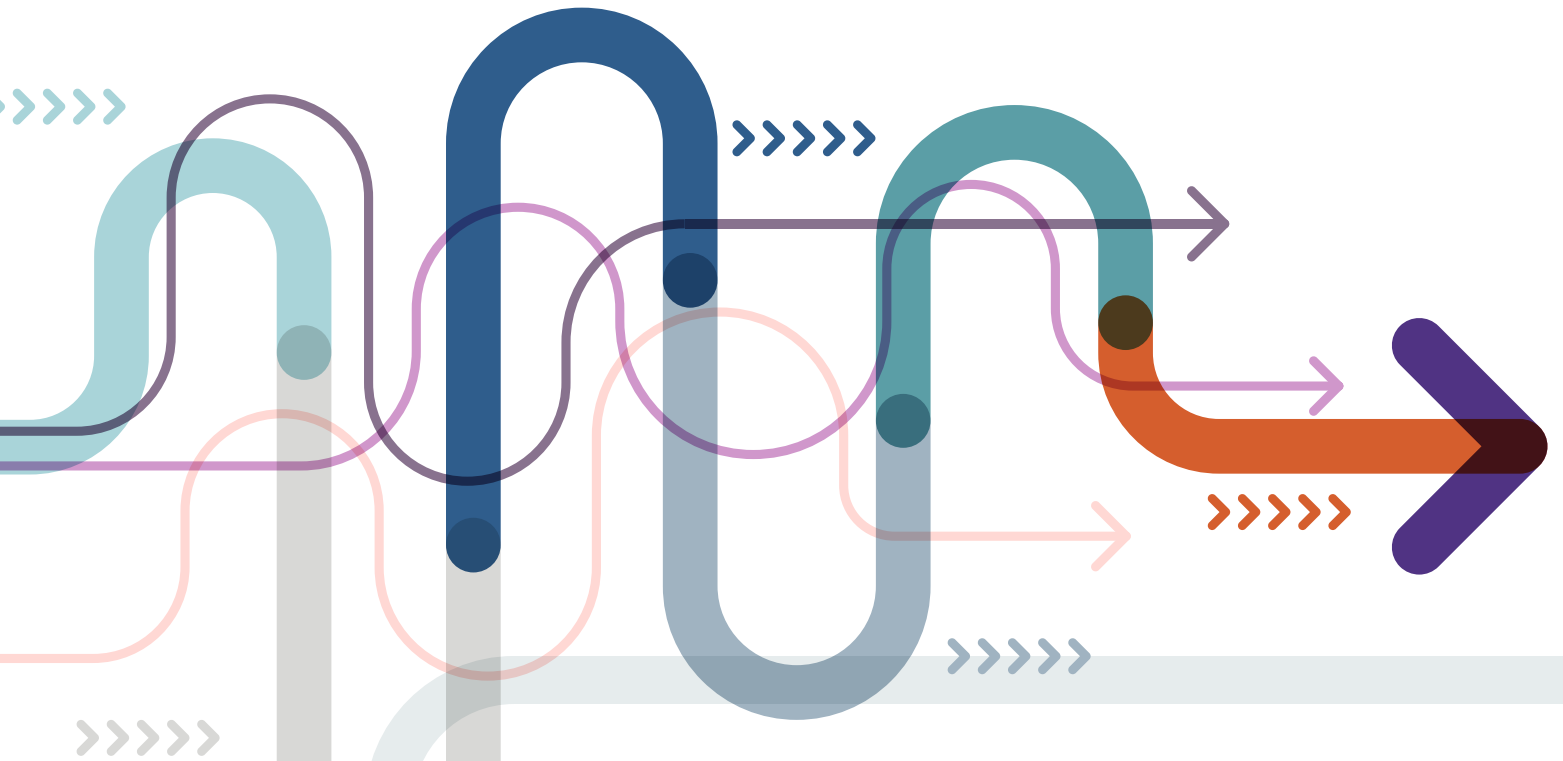


»»»» **ACCC**  
**49<sup>TH</sup> ANNUAL  
MEETING &  
CANCER CENTER  
Business Summit**  
■ ■ ■ ■ ■ ■ ■ ■ ■ ■  
**March 8–10, 2023**  
Washington, D.C.



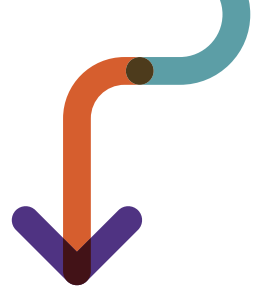
# ***Trends***

**in Business, Technology & Policy**

»»»» **SPONSORSHIP  
& EXHIBIT PROSPECTUS**



The **ACCC 49th Annual Meeting & Cancer Center Business Summit (AMCCBS)** will be held March 8–10 in Washington, D.C., where thought leaders, engaged ACCC administrator and provider members, and key industry stakeholders will explore trends in cancer care delivery, identify emergent challenges, share real-world solutions, and develop actionable next steps.



As part of the three-day curriculum, AMCCBS attendees will have the unique opportunity to participate in a series of interactive workshops facilitated by industry and provider subject matter experts. These workshops will take a “deep dive” into the topics and trends that are impacting today’s cancer programs and practices across the country:

- **New care delivery models.** Telehealth and virtual care models, alternative payment models, partnership opportunities across care settings, service line optimization, and more.
- **AI (artificial intelligence) and BI (business-intelligence) technology platforms.** Predictive modeling and data analytics, data collection and reporting to meet payer requirements and understand social determinants of health.
- **Strategies to mitigate payer-driven challenges** like overburdensome prior authorizations, white- and brown-bagging policies, etc. Plus, how to successfully advocate on issues like pharmacy benefit managers, step therapy, and more—at the national, state, and local level and with payers.
- **Personalized medicine.** Patient identification and navigation processes and best practices. Workforce innovations, including development of new roles like precision medicine stewards and navigators. Access and policy actions to take to ensure equitable access for all.
- **AI-enabled clinical decision support tools and solutions.** Care pathways to help standardize care across clinic sites/locations. Platforms to help improve care of at-risk and underserved patient populations. Best practices for leveraging this technology to help clinicians work smarter and faster, address burnout, and mitigate workforce shortages.



- **Research and clinical trials.** Decentralized and virtual clinical trial models. Strategies and tools to increase diversity in clinical trials. Research collaboration opportunities.
- **Staffing and workforce issues.** Effective practices in recruitment and retention. Mentorship and success models that support diverse leadership. Supportive care programs and policies that address burnout and resiliency.
- **Patient engagement strategies.** Shared decision-making. Health literacy programs. Cost of care discussions and financial navigation support.

## >>>>> AMCCBS ATTENDEES

Join your C-suite, administrative, clinician, and business and industry colleagues in discussions to identify trends, share real-world strategies, and develop actionable “next steps” to move these strategies forward in your cancer program or practice. Be an active participant in shaping ACCC’s content, resources, and tools in 2023 and beyond.

## >>>>> PREMIUM ACCESS

Premium Access sponsorship opportunities ensure greater visibility and engagement with attendees through a Keynote Session; Plenary, and Deep Dive Workshops; and the Innovation Showcase.

*Offerings and availability are subject to change.*



**To secure your opportunity or discuss options, contact:**

**Kelly Silver**

Senior Manager, Corporate Development  
Association of Community Cancer Centers  
ksilver@acc-cancer.org  
301.984.5060

## SPONSORSHIP DETAILS

The ACCC 49th Annual Meeting & Cancer Center Business Summit is a unique and valuable opportunity to network with leading community oncology groups, hospital oncology service line leaders, cancer center executives, physician leaders, practice administrators, and other healthcare stakeholders who will be looking for innovative solutions to help position their programs for success in 2023—and beyond.

## SPONSORSHIP OPPORTUNITIES & BENEFITS

### Platinum Sponsor \$25,000

- Recognition on save-the-dates, invitations, and signage
- Logo and link (URL) on the AMCCBS meeting website
- Banner ad placement in the meeting app
- Logo recognition in pre-conference e-blast to attendees
- Priority reserved seat at preferred Networking Roundtable Luncheon table
- Reserved table and assisted scheduling for onsite meetings in exclusive Networking Lounge
- Dedicated pre-or post-conference e-blast to attendees
- Up to five complimentary all-access meeting registrations
- Priority consideration for presentation/facilitation opportunities (additional fee-see Premium Access below)

### Gold Sponsor \$15,000

- Recognition on save-the-dates, invitation, and signage
- Logo and link (URL) on the AMCCBS meeting website
- Banner ad placement in the meeting app
- Logo recognition in pre-conference e-blast to attendees
- Reserved seat at preferred Networking Roundtable Luncheon table
- Reserved table for onsite meetings in exclusive Networking Lounge
- Up to three complimentary all-access meeting registrations
- Priority consideration for presentation/facilitation opportunities (additional fee-see Premium Access below)

### Silver Sponsor \$10,000

- Recognition on save-the-dates, invitations, and signage
- Logo and link (URL) on the AMCCBS meeting website
- Recognition in pre-conference e-blast to attendees
- Reserved seat at Networking Roundtable Luncheon table
- Access to exclusive Networking Lounge for onsite meetings.
- Up to two complimentary all-access meeting registrations

### Bronze Sponsor \$5,000

#### Bronze Sponsor with Networking Luncheon

- Recognition on save-the-dates, invitations, and signage
- Logo and link (URL) on the AMCCBS meeting website
- Either a seat at Networking Roundtable Luncheon table or an additional attendee
- Access to exclusive Networking Lounge for onsite meetings.
- One complimentary all-access meeting registration

#### Bronze Sponsor with Exhibit Table\*

- Recognition on save-the-dates, invitations, and signage
- Logo and link (URL) on the AMCCBS meeting website
- Exhibit Table - 6' table and two chairs. Additional furniture, AV and other booth amenities will not be available to rent/purchase.
- One complimentary all-access meeting registration

\* *Limited availability. Once approved, sponsors will receive a confirmation email with pertinent deadlines and information.*





## PREMIUM ACCESS SPONSOR OPPORTUNITIES

THE FOLLOWING OPPORTUNITIES ARE AVAILABLE TO ALL 2023 SPONSORS. AVAILABILITY IS LIMITED.

### **Keynote or Plenary Session Sponsor \$15,000**

Keynote or Plenary Session Sponsorship is high-visibility sponsorship designed to maximize visibility among all attendees at AMCCBS. Select a representative from your company to introduce one of the speakers in the General Session venue. You'll work with ACCC content staff to craft a message that will resonate with attendees.

- Company name and/or logo where the session is promoted, including signage outside of the room

### **Networking Reception Sponsor \$15,000**

The Welcome & Opening Reception in the Exhibit Hall on Wednesday evening brings together cancer care professionals to mingle and network with exhibitors. Put your company front and center at this highly anticipated kickoff event with signage throughout the hall, branded cocktail napkins, and other options for enhanced visibility.

- Branding on signage and other decorative items
- Table setup near reception Bar for materials display and networking engagement

### **Networking Break Sponsor \$7,500 Each or \$15,000 for Three Breaks**

As a sponsor of one of our coffee or networking breaks, your logo adorns signage and other decorative items like table cards and napkins at inter-session coffee and networking breaks.

- Branding on signage and other decorative items
- Acknowledgment on the conference website







## PREMIUM ACCESS SPONSOR OPPORTUNITIES

THE FOLLOWING OPPORTUNITIES ARE EXCLUSIVE TO PLATINUM AND GOLD LEVEL SPONSORS.

### **Innovation Showcase Presentations**

**\$7,500 (Gold Sponsor Level)**

**\$5,000 (Platinum Sponsor Level)**

Present your specific products and services in the context of solutions to challenges faced by today's oncology providers in an Innovation Showcase session featuring up to five presenters with a lively moderated Q&A format. For further information about this limited sponsorship opportunity, please contact Kelly Silver.

### **Attendee Bag Sponsor \$10,000**

Distributed at the Registration Desk, the branded meeting bags are given to every conference attendee.

Meeting bags provide widespread exposure throughout the conference as attendees store their materials and help share your branding throughout the conference.

Select the bag from options provided by the Association of Community Cancer Centers

- Company logo/artwork included on Conference Bags

### **Lanyard Sponsor \$7,500**

Worn by every attendee, the badge lanyards are provided at the Registration Desk and are required for entry into all conference functions. Place your logo or company name around the neck of every attendee at the conference and stay at the top of mind as your company name is seen throughout the conference space.

- Company name or logo on lanyards (determined on logo dimensions)
- Distributed to all conference attendees at registration





## ASSOCIATION OF COMMUNITY CANCER CENTERS

The Association of Community Cancer Centers (ACCC) is the leading education and advocacy organization for the cancer care community. Founded in 1974, ACCC is a powerful network of 28,000 multidisciplinary practitioners from 2,100 hospitals and practices nationwide. As advances in cancer screening and diagnosis, treatment options, and care delivery models continue to evolve—so has ACCC—adapting its resources to meet the changing needs of the entire oncology care team. It is estimated that 65 percent of the nation's cancer patients are treated by a member of ACCC. Learn more at [acc-cancer.org](http://acc-cancer.org).

**For over fifteen years, the Cancer Center Business Summit has served as a thought leadership forum and annual educational conference on matters of oncologist-hospital alignment, business strategies, business models, and best business practices in the rapidly evolving oncology sector.**

**Opportunities are first come, first served, so contact us today!**



**To secure your opportunity or discuss options, contact:**

**Kelly Silver**

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Association of Community Cancer Centers  
[ksilver@acc-cancer.org](mailto:ksilver@acc-cancer.org)  
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