


# AGENDA

 ACCC National Oncology Conference

## Conference Agenda

Wednesday, October 19, 2016

8:00 – Pre-Conference Breakfast & Registration

8:30 AM

8:30 **Fundamentals of the Business of Oncology Pre-Conference**

AM – **Oncology Pharmacy Education Network (OPEN) Pre-Conference**

4:00 PM

10:30 – Networking Break

10:45

AM

11:45 **Metastatic Breast Cancer Symposium**

AM – **Oncology Care Model Collaborative (OCMC) Workshop**

4:00 PM

11:45 Pre-Conference Lunch & Networking

AM –

12:30

PM

2:45 – Networking Break

3:15 PM

3:00 – National Oncology Conference Registration Open

6:00 PM

5:00 – **New Member Meet & Greet**

6:00 PM

Are you a new ACCC member or is this your first time at one of our meetings? Grab a cocktail and mingle with ACCC leadership, staff, and other new members, and make some meaningful new connections!

6:00 – **Welcome and Opening Reception in Exhibit Hall**

7:00 PM

Join ACCC as we kick off the 33rd National Oncology Conference with refreshments and a meet-and-greet with speakers, colleagues, and exhibitors in the Exhibit Hall.

7:00 – Exhibit Hall Remains Open

7:30 PM

Thursday, October 20, 2016



Innovator

2016

Innovator Award Recipient

7:00 – Breakfast in Exhibit Hall

8:00 AM

7:00 National Oncology Conference Registration Open

AM –

5:00 PM

8:00 – **Welcome Remarks & Introductions**

8:30 AM Jennie R. Crews, MD, MMM, FACP, *ACCC President*

Christian G. Downs, JD, MHA, *ACCC Executive Director*

8:30 – **FEATURED SPEAKER: Helping AYA Cancer Patients BE LOUD!**

9:30 AM Lauren Lux, LCSW, *UNC Lineberger Comprehensive Cancer Center*

Lucy and Niklaus Steiner, *Be Loud! Sophie Foundation*

After being diagnosed with germ-cell cancer, 14-year-old Sophie Steiner expressed a strong desire to help other adolescents and young adults with cancer “stay true to their authentic selves in the face of overwhelming illness.” Hear how the Be Loud! Sophie Foundation made that dream a reality by partnering with the UNC Lineberger Comprehensive Cancer Center to hire Adolescent and Young Adult Program Director, Lauren Lux, LCSW. Lauren will share successful—and low-cost—strategies to help cancer programs meet the unique needs of this patient population.

9:30 – **2016 ACCC Awards Ceremony**

10:15

AM Join ACCC in honoring excellence in cancer care as we recognize the winners of the 2016 ACCC and ICLIO Innovator Awards, Annual Achievement Award, Clinical Research Award, and the David King Community Clinical Scientist Award.

10:15 – Networking Break in Exhibit Hall

10:45

AM



10:45 – **Leveraging Financial Advocates to**

11:30 **Improve Patient Care and Your**

AM **Bottom Line**



Financial Advocacy Network



**Developing a Complexity of Care Scale to**

**Improve Infusion Unit Scheduling**



Molecular Testing

PANELISTS: Jordan Karwedsky, *St. Vincent Regional Cancer Center*  
Pamela J. Wyatt-Elkins, MBA, *St. Joseph Mercy Hospital – Ann Arbor*

Jorge Gitler, RN, BS, OCN, *Oregon Health and Science University*

ACCC Cancer Program Members share “how-to’s” on the successful implementation of financial advocacy programs. These replicable models include partnering with clinicians to develop and maintain clinical pathways that ensure standards of care and employing Lean Six Sigma to increase productivity, improve patient care, and boost their revenue cycle. Learn about metrics to track and bolster financial and operational outcomes.

Using its “Complexity of Care” scale to identify the time needed for various treatment regimens, this program developed a robust, flexible infusion scheduling system that minimizes wait times and enhances meaningful just-in-time interactions between patients and staff. Additional benefits include continuous feedback of clinic status, equal distribution of work and resources, and reliable, real-time data to help understand, plan, and project for future growth.

*Funding and support for FAN is provided by Pfizer Oncology. This session is not eligible for CE credit.*

11:40 AM- **SPOTLIGHT SESSION:** Spotlight Sessions are fun, fast, and focused.

**Using Virtual Molecular Tumor Boards to Access the Experts**

12:25 PM Take in seven-minute presentations that are personal, informative, and inspiring. Then join the spotlight presenters in the Exhibit Hall immediately after their session to view their posters, exchange ideas, and grab a bite to eat.

**Moderator:**

Joseph Kim, MD, MPH, MBA, *Xaphesis*

**Panelists:**

Annie Chapman, MPH, *Seattle Cancer Care Alliance*

Eric Duncavage, MD, *Washington University in St. Louis*

**1. Swing Through Cancer: Rx for Recovery,** John Malinowski, ATC, CET, *Mission Hope Cancer Center at Marian Regional Medical Center*

Mark S. Soberman, MD MBA FACS, *Frederick Regional Health System*

ACCC and the Association for Molecular Pathology developed a series of virtual molecular tumor boards for lung and breast

2. **Healthy Forks**, Jennifer Fitzgibbon, MS, RDN, CSO, CDN, *Stony Brook Cancer Center*

3. **A Day of Support For Children**, Jackie Miller, RN, BSN, OCN, *Penn Medicine Virtua Cancer Program*

4. **Mobile Cancer Survivorship Care**, Keith Argenbright, MD, MMM, *Moncrief Cancer Institute*

5. **Cancer Program Resource Liaisons**, Debra DeNitto, *Valley Health*

6. **Bridging the Gap – Inpatient to Outpatient Care**, Connie Savage, *Cancer & Hematology Center of West Michigan*

cancer. Hear from a multidisciplinary panel on how cancer programs can form valuable relationships with research centers for access to experts to translate science into individual patient treatment recommendations.

Compare various tumor board models, partnership benefits, and effective practices. This project is supported by a grant from Genentech. This session is not eligible for CE credit.

12:25 – Lunch in Exhibit Hall with Spotlight Poster Sessions

1:10 PM



1:10 –



Innovator

1:55 PM

2016

#### **Tele-Health Technology Connects**

#### **Patients with Nutrition Services**

Christine Lofton, RN, BSN, OCN, *Pennington Cancer Center*

When Pennington Cancer Center expanded radiation oncology services to three locations, the program turned to tele-health to increase patient access to nutrition services. Now, patients can receive a nutrition



#### **Bringing Clinical Trials to the Community**

Timothy Yeatman, MD, *Gibbs Cancer Center & Research Institute*

Today, the Guardian Research Network connects more than 80 EHR-enabled hospitals to data storage, mining, and reporting tools that help their cancer programs identify “right patients for the right trials” in real time. Hear how the network supports trial enrollment, central contracting, central IRB, education for molecular tumor boards, and sharing of best practices. Find out if your cancer program is a

screen and assessment from the dietitian via video-conference, which takes place while patients are at their designated campus for treatment.

The approach eliminates the need for patients to schedule multiple appointments, reducing additional travel. Incorporating tele-health has also minimized the dietitian's commute, resulting in valuable interaction time for patients and caregivers.



2:05 – **Addressing the Spiritual Needs of Your Patients & Staff**

Innovator  
2016

Lori McKinley, MDIV, BCC, *Mercy Health*

**Enhancing Survivorship Through Improved Provider Communication, Care Coordination, and Professional Education**

Sandra Tan, LCSW, ACHP-SW, *Thomas Johns Cancer Hospital*

Alan Howald, *Fox Chase Cancer Center*

Gain practical insights from a care team that enhances support for patients by leveraging the EHR system to establish new standards of care, resulting in increased spiritual care referrals and improved collaboration with their palliative care team. Hear an approach to support providers and minimize burnout by bringing the care team together to acknowledge their loss and grief when patients die.

Fox Chase Cancer Center (FCCC) Care Connect facilitates care coordination among oncologists and primary care physicians (PCPs) to meet the needs of a growing cancer survivor population. PCPs participate in training programs on the integration of cancer prevention education, screenings, ongoing treatment, and survivorship care plans, resulting in a seamless continuum of patient care. See how this program employed internal awareness strategies, patient outreach, external marketing, and ongoing provider education to launch the pilot and guide the program's expansion.

2:50 – Networking Break in Exhibit Hall

3:20 PM



3:20 – **ACT (Assess. Change. Test.) on Molecular Testing**



Innovator  
2016

Andrea Stern Ferris, *LUNGevity*

*Foundation*

Gene Finley, MD, *Allegheny Valley*

*Hospital Cancer Center*


Pablo Gutman, MD, MBA, *Holy Cross*

*Health Cancer Institute*

## **The Study of High Cost Oncology Patients to Improve Care and Curb Costs**

Matthew A. Manning, MD, *Cone Health*

*Cancer Center*

 Molecular Testing

ACCC partnered with CAP, LUNGeivity, and CHEST to launch a process improvement toolkit for molecular testing programs. See how community programs can implement these process improvement initiatives and use them to overcome barriers to molecular testing. Take home practical resources to support your team. Funding and support for this program is provided by Pfizer Oncology. This session is not eligible for CE credit.

Discover how Cone Health Cancer Center analyzed Medicare data to locate their “hot-spotters”—chronically ill, high-cost, super-users of healthcare services—assess gaps in care and opportunities to improve, while curbing costs. See how their data justified the creation of new programs to reduce ER utilization, improve cross-silo multidisciplinary care, manage acutely ill patients, integrate end-of-life services, and fill gaps in their oncology service line in novel, cost-cutting ways.

4:15 –  
5:00 PM



Innovator  
2016

## **Establishing Personal Pain Goals in Oncology Patients to Improve Patient Care and Decrease Costs**

Dylan Zylla, MD, *Frauenshuh Cancer Center*

Opioids remain a mainstay for oncology pain management but long-term use poses numerous challenges. Frauenshuh Cancer Center led an 18-month initiative to improve patient understanding of opioid use, educate clinicians on opioid costs and comparative effectiveness, and implement a nursing protocol to document personal pain goals (PPG).

## **Bringing the Moonshot Initiative Down to Earth: How Will It Affect Your Program?**

Anabella Aspiras, *Cancer Research and Technology Cancer Moonshot Task Force, Office of the Vice President*

As part of its goal to bring the cancer community together and share knowledge to improve patient care, the White House Cancer Moonshot Task Force will be issuing a set of recommendations by December 2016. Participate in an interactive session with Anabella Aspiras, *Director for Patient Engagement, Cancer Research and Technology Cancer Moonshot Task Force*, as she seeks feedback from community cancer programs to develop these findings. Will these recommendations be realistic for your

Learn how this pain intervention program to implement? Do they align with improved rates of PPG your current initiatives? What foreseeable documentation, streamlined work challenges lie ahead? processes, decreased out-of-pocket costs, and enhanced both patient and provider experience.

5:30 – **Optional Event: Moving Mountains for Multiple Myeloma—Film Screening and Discussion Panel**  
6:30 PM

Witness as a 15-person team of multiple myeloma patients, doctors, family members, and supporters climbed the renowned Mount Kilimanjaro in Tanzania to raise awareness and funds for critical multiple myeloma research. Then enjoy an interactive Q&A session with the filmmaker and several of the Kilimanjaro climbers.

5:30 – **Optional Event: Tour of Siteman Cancer Center**  
7:30 PM

Don't miss this opportunity to tour one of the nation's top cancer centers. Enjoy light refreshments and hear an interactive presentation on Siteman's approach to patient-centered care, their ground-breaking research, new technologies, clinical trials, and strategic vision. (Available to first 50 registrants. Pre-registration required.)

Friday, October 21, 2016



Innovator  
2016

Innovator Award Recipient

7:00 – Farmers Market Breakfast in Exhibit Hall

8:00 AM

7:00 National Oncology Conference Registration Open

AM –

12:00

PM

8:15 – FEATURED SPEAKER

9:15 AM **Making the Most of a Life, Interrupted**

Suleika Jaouad, Emmy Award-winning *New York Times Well* columnist, cancer survivor, and health advocate

People have been struggling to communicate what it means to be sick since the beginning of time. At age 23, Suleika Jaouad began writing her Emmy Award-winning *New York Times* column "Life, Interrupted," from her hospital bed in an attempt to do just that. From misdiagnosis to diagnosis, a harrowing bone marrow transplant

to recovery, Suleika will discuss what it means to make the most of a life interrupted, both during and after cancer.



9:15 – **The Community Health Specialist: A** Innovator

10:00 **Key Role in Population Health Efforts** 2016

AM Rebecca Larson, BS, *Yuma Regional Medical Center Cancer Center* **Expanding Access to Immunotherapy in the Community Setting**  
Marla Moore, RN, BSN, MA, *Yuma Regional Medical Center Cancer Center* Steven Powell, MD, *Sanford Cancer Center*



ICLIO

Hear about a community health specialist (CHS) who works with primary care providers and specialists to offer community screenings, educate patients, improve care of rural and disparate populations, and market their cancer program service line. Learn how partnering with a local college allows the CHS to oversee bilingual promotoras who provide patient education and meet transportation and other needs of at-risk patients.

As patient and provider interest in immunotherapy treatment options grows, only a few are FDA-approved. To expand immunotherapy treatment access across their network of rural cancer centers, Sanford Health established a comprehensive research program which uses weekly tumor-specific video conferences and multidisciplinary molecular tumor boards to evaluate patients for clinical trial eligibility and immunotherapy treatment options. Learn how system-wide virtual conferences can serve as an important decision-making tool to expand access to immunotherapy.

*Funding and support for ICLIO is made possible by a charitable donation from Bristol-Myers Squibb and supported by an educational grant from Merck & Co., Inc.*

*This session is not eligible for CE credit.*

10:00 – Networking Break in Exhibit Hall

10:30

AM

10:30 – **Difficult Conversations: Improving**

11:15 AM **Patient-Physician Communication**

Walter F. Baile, MD, *MD Anderson Cancer Center*



Innovator

2016

**Building a Palliative Care Program from the Inside Out**



<p>Prepare for difficult conversations with patients, including knowing the appropriate words to use, managing patient pushback, understanding the role patient and provider emotions can play, and identifying what patients already know and what they want to know. See how these strategies can be used in conversations about treatment costs, palliative care, end-of-life decisions, and more.</p>	<p>Michelle Abramowski, MSN, CRNP, <i>Kaufman Cancer Center</i></p> <p>Patsy Astarita, LCSW-C, OSW-C, <i>Kaufman Cancer Center</i></p> <p>Using existing resources within an out-patient comprehensive community cancer center, this palliative care model of care has led to improved outcomes, including fewer ER visits, reduced ICU admissions and end-of-life chemotherapy, and an increase in timely referrals to hospice. The Kaufman Cancer Center integrated a comprehensive strategy that included establishing weekly palliative care case conferences, developing a group of palliative care experts within the multidisciplinary oncology team, and coordinating timely proactive goals of care meetings with patients and families. See how this replicable patient-centered model enables programs with limited resources to incorporate early palliative care into cancer treatment.</p>
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11:25 AM **SPOTLIGHT SESSION:** Spotlight Sessions are fun, fast, and focused. Take in seven-  
 – 12:10 minute presentations that are personal, informative, and inspiring. Then join the  
 PM spotlight presenters in the Exhibit Hall immediately after their session to view their  
 posters, exchange ideas, and grab a bite to eat.

1. **Advancing Breast Cancer Care and Survivorship Through Peer Mentor Program,** Dona Hobart, MD, *Kahlert Regional Cancer Center*
2. **Get There On Time: Patient Transportation Solutions,** Sherry Laniado, MSW, LCSW, OSW-C, *J. Phillip Citta Regional Cancer Center*
3. **Rural Chemotherapy Student Volunteer Support Program,** April Alexander, MSW, ASW, *St. Joseph Health Eureka Cancer Program*
4. **Electronic Device App for Oral Chemo Compliance,** Rajesh Behl, MD, *Alta Bates Summit Comprehensive Cancer Center*

## 5. Survivorship Resource Coordination Database, Carol Vanevenhoven, PharmD, *North Star Lodge Comprehensive Cancer Center*

12:10 – Lunch in Exhibit Hall with Spotlight Poster Sessions

1:10 PM

1:10 – **President's Theme: Empowering Patients, Engaging Providers**

1:55 PM CHAIR: Jennie R. Crews, MD, MMM, FACP, *ACCC President*

MODERATOR: Christian G. Downs, JD, MHA, *ACCC Executive Director*

PANELISTS: Sukumar Ethirajan, MD, *Midwest Cancer Care*

Donna Krueger, RN, OCN, *Illinois Cancer Care Specialists*

Michelle Rosato, CMPE, *Bassett Cancer Institute*

Hear multidisciplinary perspectives from participants in the 2016 ACCC Institute for the Future of Oncology forum on patient-centered care delivery. How are we currently defining and measuring patient-centered care? What resources and tools are needed now to improve, assess, and demonstrate patient-centric care delivery?

2:05 – FEATURED SPEAKER

2:50 PM **Getting Ahead of the Curve: Practice Transformation in Cancer Care**

Kashyap Patel, MD, *Carolina Blood & Cancer Care Associates*

Hear from a forward-thinking practice that transformed its business model to increase patient engagement, provide 24/7 access to coordinated, patient-centered care, and improve quality of life through in-house palliative care services. See what they're doing now to prepare for specialty payment models, including MIPS and the Oncology Care Model (OCM), and come away with strategies to help you prepare for new payment models.

2:50 – Networking Break

3:20 PM



3:20 – **Oncology Rehabilitation: Treating the**



4:05 PM **Whole Patient**

Barry Brooks, MD, *Texas Oncology*



Innovator

2016

**HPV Vaccination: Engaging Community**

**Partners for Success**

Many cancer patients present with comorbidities that can negatively impact their quality of life (QOL) during and after treatment. A comprehensive cancer rehabilitation program, which includes exercise, diet, relaxation techniques, and other rehabilitation

Robin Hearne, RN, MS, *The Outer Banks Hospital Cancer Services*

Amy Montgomery, *The Outer Banks Hospital Cancer Services*

With alarmingly low human papillomavirus

interventions offered early in the disease trajectory can improve QOL, facilitate recovery after cancer treatment, and help prevent or reduce late effects.

(HPV) vaccination rates in their community, the Outer Banks Hospital Cancer Committee developed an evidence-based outreach strategy on the importance of HPV vaccination. Engaging the county health department and school district leaders as strategic partners, a multi-faceted educational campaign was disseminated to primary care providers and parents of adolescents. Gain insight from a cancer program that collaborated with community stakeholders to improve public health outcomes.



4:15 – Innovator

5:00 PM 2016

### **Early Detection of Cancer for the Medically Underserved**

Renea Austin-Duffin, MPA, *Mary Bird Perkins Cancer Center*

Access to education, early detection, and patient navigation can dramatically reduce cancer mortality rates among the medically underserved. Since 2002, Mary Bird Perkins Cancer Center has operated two year-round, mobile medical clinics to provide free screenings for multiple cancer types with follow-up on abnormal findings by patient navigators. Culturally appropriate practices eliminate barriers to care, data-driven tools monitor health outcomes by zip code, and strategic partnerships maximize patient transitions throughout the care continuum.

### **Practice Success: Independence through Innovative Transformation**

Ray Page, DO, PhD, FACOI, *The Center for Cancer and Blood Disorders*

Hear how one oncology practice leveraged the Oncology Medical Home, clinical pathways, and evidence-based data reporting to provide efficient, patient-centered care. Discover how they designed and implemented different payer models to improve patient outcomes and facilitate optimal reimbursement rates. Learn about their adoption of Alternative Payment Models. Gain practical strategies to enhance care and practice performance through your data collection and quality improvement efforts.

5:10 – ***Oncology Issues Live!***

5:30 PM Susan van der Sommen, MHA, CMPE, FACHE, *Bassett Healthcare*

Chad Schaeffer, MS, FACHE, *Edwards Comprehensive Cancer Center at Cabell*

When it comes to the “how to’s” of implementing programmatic innovation, ACCC members rely on *Oncology Issues*. In this fast-paced session, ACCC Editorial Committee members provide a behind-the-scenes look at the journal’s content development, opportunities for your cancer program to contribute, and insight on the potential to leverage feature articles to market your services to patients and referring providers.

5:30 PM **ACCC 33rd National Oncology Conference Adjourns**

**Private Tour of Anheuser-Busch Brewhouse and Clydesdale Stables**

Enjoy a visit to the famous Budweiser Clydesdale Paddock and Stables, and then get a behind-the-scenes look at their Beechwood Aging Cellar, historic Brewhouse, BEVO Packaging Facility, and more. Round-trip transportation will be provided. (\$35 per person. Available to first 50 registrants. Pre-registration is required.)