### **EXHIBITOR INFORMATION**



#### **Exhibitor Information**

Exhibit at the premier educational and networking event for community-based cancer programs and physician practices and make quality connections with more than 200+ oncology practice leaders, industry experts, and powerful speakers. Provide the solutions needed for attendees to become and maintain a high-performing cancer program.

The ACCC National Oncology Conference is the leading collaborative event for all oncology disciplines. Your company can join leaders from the nations' community-based cancer centers and physician prorgrams as they gain critical knowledge and tools to put into practice today and tomorrow. By sponsoring or exhibiting at this event, you are partnering with the most trusted name in oncology to reach a highly-targeted audience.

#### Attendees include, but not limited to:

- Cancer center practice managers and administrators
- Oncologists
- Medical Directors
- Oncology Nurses
- Oncology Pharmacists
- Financial Counselors
- Allied oncology providers

EXHIBITOR SPACE AGREEMENT
EXHIBIT DETAILS
FLOORPLAN
Available Booth Spaces
Exhibitor Listing

# About the Association of Community Cancer Centers (ACCC)

Approximately 20,000 cancer care professionals from 2,000 hospitals and practices nationwide are members of ACCC. It is estimated that 60 percent of the nation's cancer patients are treated by a member of ACCC.

ACCC members include medical and radiation oncologists, surgeons, cancer program administrators and medical directors, senior hospital executives, practice managers, oncology nurses, pharmacists, all members of the cancer care team.

In addition, 34 state oncology organizations are ACCC Chapter Members—18 of which are managed by ACCC. Individual physicians, medical and radiation oncologists, and others associated with cancer care, have also chosen to become ACCC individual members.

#### **About the Conference**

The ACCC 33rd National Oncology Conference is the premier interdisciplinary professional development event for the providers of oncology care. All members of the cancer care team attend the conference including medical oncologists, radiation oncologists, oncology nurses, medical directors, program administrators, oncology pharmacists, practice managers, and social workers.

# Who Will Attend ACCC 33rd National Oncology Conference?

Hundreds of oncology healthcare professionals are expected to attend ACCC 32nd National Oncology Conference. All members of the interdisciplinary cancer care team will attend, including:

- Medical Oncologists
- Radiation Oncologists
- Oncology Nurses
- Practice Administrators
- Medical Directors

- Oncology Pharmacists
- Cancer Program Administrators

### Who Should Exhibit

Companies involved in the manufacture and distribution of the following services will find a buyer audience at the 33rd National Oncology Conference:

- Books and newsletters
- Coding and compliance software
- Computer software/hardware
- Construction/facility design
- Continuing education
- Electronic medical records systems (EMRs)
- Facilities supplies/equipment
- Financial products/services
- IGRT, IMRT
- Insurance products/services
- Laboratory services
- Medical supplies
- Operations management systems
- Surgical products
- Pharmaceuticals
- · Reimbursement consulting

## Why Should YOUR Company Exhibit?

- Target influential decision-makers
- Interact face-to-face with oncology professionals from all over the United States
- Build visibility for your company in a competitive marketplace

- Expand your prospect base and strengthen existing customer relationships
- Introduce new products and services
- Generate new sales leads
- Give product demonstrations
- Conduct market research
- Fill your pipeline and reduce costly sales calls