



ACCC 40TH NATIONAL ONCOLOGY CONFERENCE

REIMAGINING INNOVATION

October 4-6th, 2023 | Hilton Austin | Austin, TX

Sponsorship & Exhibit Prospectus

For more information, contact:

ACCC Corporate Development

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www.accc-cancer.org/NOC

ABOUT:

The **Association of Community Cancer Centers (ACCC)** is the leading education and advocacy organization for the cancer care community. Founded in 1974, ACCC is a powerful network of **34,000+ multi-disciplinary practitioners from 1,700 hospitals and practices nationwide.**

As advances in cancer screening and diagnosis, treatment options, and care delivery models continue to evolve, so has ACCC, adapting its resources to meet the changing needs of the entire oncology care team.

MISSION:

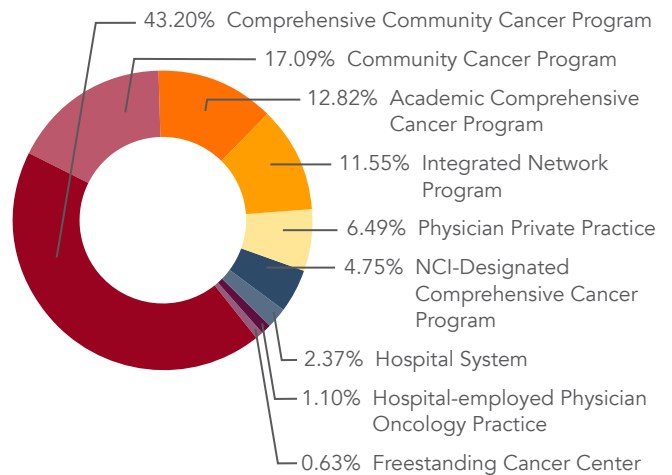
To be the leading education and advocacy organization for the cancer care community.

VISION:

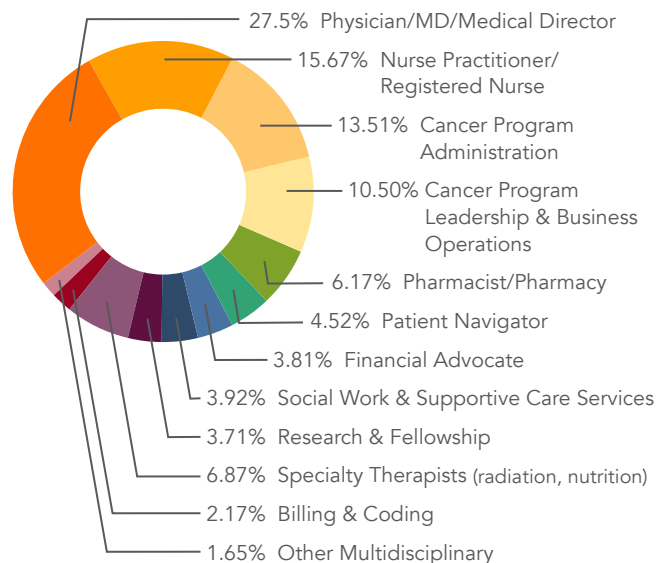
ACCC is a leader in the cancer care community, that brings together stakeholders to create comprehensive solutions that positively impact the patient experience and patient outcomes.

ACCC is recognized as a collaborative and diverse organization that leverages the robust knowledge of its multi-disciplinary membership to provide indispensable resources.

Practice Setting:



Discipline:



Event & Audience Profile

The **ACCC National Oncology Conference (NOC)** attracts **650-700 attendees** and is the leading collaborative education and networking event for the multi-disciplinary cancer care team. Join leaders and clinicians from community-based cancer centers and physician practices as they gain real-world, critical knowledge and practical tools which can be implemented immediately.

Becoming an industry supporter, means you are partnering with the most trusted name in oncology to reach our robust, diverse audience.

- **Target** influential decision-makers
- **Meet** renowned leaders and trailblazers in oncology today
- **Interact** 1-on-1 with oncology professionals from across the country
- **Build** visibility and brand awareness for your company
- **Expand** your base and nurture existing customer relationships
- **Introduce** new products and services
- **Generate** new business connections
- **Deliver** product demonstrations
- **Conduct** market research and gather actionable feedback from customers

ACCC attracts a strong industry mix of supporters in the following areas:

- AI and BI technologies
- Diagnostic and Biomarker testing
- EMR and practice management/improvement tools and solutions
- Laboratory services
- Patient and provider education and resources
- Pharma manufacturing and life sciences
- Radiation oncology and medical equipment
- Staffing agencies and executive search firms
- Precision medicine

SPONSORSHIP LEVELS

All sponsors are invited and encouraged to attend conference sessions, meal functions and social activities to engage with participants at the conference “beyond the booth”. General sponsorships are designated on a first come, first served basis, and may be limited or shared depending on availability.

Benefits	Gold \$25,000	Silver \$15,000	Bronze \$10,000
Recognition as Sponsor of the Day. Pre-recorded Sponsor Welcome video will play on a continuous loop placed in high traffic area <i>ACCC reserves the right to approve video content. Limited availability; may be shared; videos should not be longer than 2-minutes and may have sound</i>	●		
Recognition and acknowledgement in conference promotional emails to the ACCC membership and registered attendees	●		
Assisted scheduling of onsite 1:1 business meetings with key contacts	Up to three (3)	Up to two (2)	
One (1) dedicated eblast to all registered attendees	Pre-conference	Post-conference	
One (1) advertisement in Oncology Issues, the official Journal of ACCC <i>(NOC show issue Volume 38, No.5; Oncology Issues is a digital publication)</i>	Premium position	Full page	
Opportunity to host onsite ancillary meetings <i>Limited availability; cannot compete or overlap with ACCC programming</i>	First priority	Second priority	Third priority
One (1) rotating banner ad on the mobile app linked to URL of choice	+ one (1) push notification	●	●
Mention in NOC ad published in Oncology Issues, the official Journal of ACCC <i>(Issue Volume 38, No. 4 and/or No. 6; Oncology Issues is a digital publication)</i>	●	●	●
One (1) 8x10 booth in the Exhibit Hall <i>First come, first served; larger booth sizes are not available</i>	●	●	●
Complimentary full conference registrations	4	3	2
Inclusion in the booth traffic activity in the Exhibit Hall <i>For exhibiting companies only</i>	●	●	●
Pre and Post attendee list <i>Name, title and organization only per ACCC policy</i>	●	●	●
Recognition and acknowledgement on the conference website, mobile app, opening slides, and on-site signage	●	●	●

*Exhibit booths at the ACCC National Oncology Conference include an 8’deep x 10’wide footprint, one (1) 6ft table, two (2) chairs, wastebasket and identification sign. Audio visual, electrical, catering, carpeting/flooring, furniture, internet hard line is not included and can be arranged for separately by the supporter.

EXCLUSIVE BRANDING OPPORTUNITIES

Put your brand front and center with these must have conference staples; each exclusive to one (1) sponsoring company.

Hotel Key Cards & Welcome Message: \$15,000

Welcome conference attendee guests in style as they arrive at our host hotel, the Hilton Austin! What a better way of greeting each attendee with your unique message.

Each guest will receive a hotel key card fully branded on one side with your logo/artwork, along with a one-page welcome letter when they check-in at the Hilton Austin. ACCC to handle all production, fulfillment, and coordination with hotel; sponsor to provide the key card artwork according to the needed specifications and copies of the Welcome Letter in the needed quantity following the printing and delivery instructions supplied by ACCC.

Massage Station: \$10,000

Bringing care to those who provide care – sponsored massages are a great way to engage attendees in a relaxed atmosphere. The massage station will be positioned in a high traffic area and will include two (2) massage therapists giving head, neck, and back mini massages in a sanitary space. ACCC to handle all fulfillment. Sponsor recognition will be prominent in this area.

Lanyards: \$10,000

Worn by every attendee, the badge lanyards are provided at registration and are required for entry into all conference functions. Place your logo or company name around the neck of every attendee at the event and stay top-of-mind as your brand is prominently displayed.

- Opportunity to select the lanyard from options provided by ACCC
- Company name or logo co-branded with ACCC on lanyards – one color printing
- ACCC handles all production and distribution

Conference Totes: \$12,500

Distributed to all attendees upon check-in at registration, the conference totes are a significant way to blanket the meeting with your brand. ACCC handles all production, fulfillment, and distribution of the 2023 NOC Conference Tote. Bags will be co-branded, providing widespread exposure throughout the event as attendees store their materials. Benefits include:

- Opportunity to select the bag from options provided by ACCC
- Company logo co-branded with the NOC to fit within printing area on one side of the tote - one to two color printing
- Opportunity to provide one (1) insert of choice in the bags ; sponsor to provide the insert in the needed quantity as specified by ACCC

Charging Station: \$7,500 per

Much needed and sought after by this highly networked crowd, the charging station allows attendees to charge a wide variety of electronic devices on-site so there's no need to leave the event to conduct other business.

Your company logo will be prominently placed on and/or in the area of the charging station.

Don't see what you're looking for?

Work with ACCC to customize an exclusive branded experience! Contact us today.

#TOGETHERWECAN #ACCCNOC Group Collaboration Activities

New for 2023, and in the spirit of advancing the ACCC mission, we will be inviting sponsors to work with us on two unique activities designed to promote fun, collaboration and team building at the 2023 NOC. **Prime for strategic tie-ins with other patient-focused non-profit organizations and feel-good PR and social media exposure for the sponsors involved**, both activities will be prominently positioned and easily accessible for attendees to participate.

Adult Coloring Mural Activity: \$20,000

Coloring is not just for kids! ACCC will produce a large black and white mural, imprinted with the sponsor logo, for attendees to color in throughout the event. Our goal is to see this come to life by the end of the conference as each section is completed. Sponsor recognition will be prominent in this area.

Lego Creations for Cancer Patients: \$20,000

Who doesn't love building things with Legos? ACCC will supply Lego kits and instructions for attendees coming together to make creations that can be taken home as conference mementos or given to patients to spread a little cheer. Sponsor recognition will be prominent in this area.

SIGNATURE NETWORKING & EDUCATIONAL OPPORTUNITIES

ACCC Hub & Cafe Lounge: \$20,000

Prominently positioned in the Exhibit Hall as a place for attendees to relax, recharge and grab a cup of java! This lounge is home base for all things ACCC and features comfy chairs, coffee table and coffee/tea service during exhibit hall hours. Sponsor recognition will be prominent in this area and will include a bistro table "un-booth" exhibit display for the sponsoring company.

Keynote Address or Plenary Session: \$12,500

Keynote or Plenary Session sponsorship is high-visibility and designed to maximize your exposure among all attendees at the 2023 conference. Select an Executive-level representative from your company to introduce one of the speakers in the General Session. You'll work with ACCC content staff to craft a scripted message that will resonate with attendees.

- Company name and/or logo where the session is promoted, including signage outside of the room

40th Annual Welcome & Opening Reception: \$15,000

The Welcome & Opening Reception in the Exhibit Hall brings together cancer care professionals to network and mingle. Put your company front and center at this highly anticipated kick-off event with signage throughout the hall, branded cocktail napkins, a bar located near your booth (*if space permits*) and other options for enhanced visibility.

Networking Luncheon Table Talk: \$5,000

Host a round table discussion during the Thursday lunch hour. Sponsors will be invited to discuss a topic of their choice with industry colleagues and attendees at a private table within the Exhibit Hall. ACCC reserves the right to approve all table topics.

- An opportunity to present new data, launch a new product, educate attendees on a specific topic, and receive feedback
- With support of ACCC membership team, table topic sign ups will be sent to registered attendees confirming roundtable participants

“THE UN-BOOTH” EXHIBIT DISPLAY EXPERIENCES

Designed to encourage conversation in an inviting and low pressure format within the Exhibit Hall, grab attention by keeping the conversation going with one of these new display experiences without the shipping hassle. The footprint of these areas are 4' x 8' and include one (1) complimentary full registration to the conference for a company representative.

Bistro Table Display.....\$5,000

Available: 5

Includes one (1) bistro table, two (2) high stools and a branded table disc; sponsor to supply the artwork for table disc; availability is limited and based on first-come, first-served; only one (1) display per company. One (1) freestanding retractable 3w x 8h banner is allowed. Collateral must reside on the supplied bistro table.

Mini-Lounge Display.....\$5,000

Available: 5

Includes one (1) 24" x 24" coffee table, two (2) comfy lounge chairs; availability is limited and based on first-come, first-served; only one (1) display per company. One (1) freestanding retractable 3w x 8h banner is allowed. Collateral must reside on the supplied coffee table.

A LA CARTE ADVERTISING OPPORTUNITIES

Under the Door Hotel Room Drop.....\$4,000 per

Advertiser gets choice of drop date and will supply the one-page literature in appropriate quantity that will be distributed to all attendees staying at the Hilton Austin; ACCC reserves the right to approve the drop

In-Room Drop or Attendee Gift.....Available upon request

Advertiser gets choice of drop date and will supply the item being placed inside of guest sleeping rooms at the Hilton Austin; ACCC reserves the right to approve the drop

Tote Bag Insert.....\$1,000 per

Advertiser will supply the one-page literature in appropriate quantity that will be stuffed in the totes and distributed to all attendees; ACCC reserves the right to approve the one-page literature or item

Mobile App Push Notification.....\$500 per

Your message programmed and sent to attendees through the mobile app. ACCC reserves the right to pre-approve all push notifications

SPONSORSHIP & EXHIBIT AGREEMENT

Company Name _____ Website _____
(as it should appear in print)

Address _____

City _____ State _____ Zip _____

Key Contact Name _____

Job Title _____

Phone _____ Email _____

Sponsorship Levels

- GOLD \$25,000
SILVER \$15,000
BRONZE \$10,000

Un-Booth Exhibit Experiences

- Bistro Table Display \$5,000
Mini Lounge Display \$5,000

Group Collaboration Activities

- Adult Coloring Mural \$20,000
Lego Creations \$20,000

Exclusive Branding Opportunities

- Hotel Key Cards & Welcome \$15,000
Conference Totes \$12,500
Lanyards \$10,000
Massage Station \$10,000
Charging Station \$7,500 per

Networking & Educational Opportunities

- ACCC Hub & Cafe Lounge \$20,000
40th Annual Welcome Reception \$12,500
Luncheon Table Talk \$5,000
Keynote Address or Plenary Session \$12,500

A La Carte Advertising Enhancements

- Door Hotel Room Drop \$4,000 per
In-Room Drop \$
Tote Bag Insert \$1,000 per
Mobile App Push Notification \$500 per

SELECT FORM OF PAYMENT:
ACCC Tax ID #: 51-0137807
Check ACH Credit Card
Total Amount Due
Checks must be made payable to:
Association of Community Cancer Centers
1801 Research Blvd, Ste. 400
Rockville, MD 20850

PAYMENT BY CREDIT CARD:
Name of Cardholder
Visa Master Card AMEX Discover
Credit Card #
Exp. Date: / CVV Code
Signature

AGREEMENT: In signing this application, I agree to conform to the Association of Community Cancer Centers (ACCC) sponsorship and exhibit regulations for the 2023 National Oncology Conference (NOC), which are hereby made a part of this application. I also agree that I understand the ACCC booth placement policy and that ACCC reserves the right to assign booths in the best interest of the 2023 NOC.

Signature _____

Payment Policy: ACCC accepts payment by check, ACH, and credit card. For all credit card payments, a 3% processing fee will be imposed. A 25% non-refundable deposit must be received with a copy of the signed agreement to secure sponsorship. Full payment must be received by July 31, 2023, otherwise sponsorship will be forfeited to a company on the waiting list. Sponsors with a balance due by the event go-live date will not be allowed to sponsor or display until the balance is paid in full.

Cancellation and Refund Policy: ACCC must be notified in writing in the event of cancellation. If cancellation occurs on or prior to July 31, 2023, all monies will be returned to the sponsor, less the non-refundable deposit. If cancellation occurs after July 31, 2023, no refunds will be made.

Questions and completed agreement should be sent to:
Sabina Gargiulo, Sr. Director, Corporate Development, sgargiulo@acc-cancer.org