# Agenda for the 2023 Seattle, Washington Oncology Reimbursement Meeting



8:00 - 9:00 AM Breakfast

9:00 - 9:45 AM

What's Going on in DC and My State: Why It Matters

Kathy Oubre, MS, Chief Executive Officer Pontchartrain Cancer Center - Covington

Before change is made via federal legislation, often efforts begin in grassroots and at the state level. Understand how you can get involved in positively changing how cancer care is delivered in your state, including current policy trends, best practices when speaking with state representatives, and how to use patients' stories to enhance your efforts.

#### 9:45 - 10:30 AM

**Coding and Billing for Chronic Care Management Services** 

Teri Bedard, RT(R)(T), CPC, Executive Director, Client and Corporate Resources Revenue Cycle Coding Strategies

With overall increased rates of survival among all cancer types, more patients are seeing their disease as a chronic issue, with needs for high-quality, long-term management and continued survivorship services. Coding expert Teri Bedard will discuss the codes, including evaluation and management, that are available to oncology providers and how to properly bill to ensure reimbursement for these services.

10:30 - 11:00 AM Coffee Break

#### 11:00 - 11:45 AM

# **Open Enrollment: Best Practices for End-of-Year Prep**

Jordan Karwedsky, Financial Counselor Green Bay Oncology

The health insurance Marketplace and Medicare open enrollment seasons provide the best opportunity to educate patients about their options and change health plans if needed. With the enrollment season already begun, understand how insurance optimization should be prioritized to help uninsured or underinsured patients with high treatment-related costs.

## 11:45 – 12:45 PM Networking and Lunch Break

#### 12:45 - 1:30 PM

## **Navigating Prior Authorizations and Denials in Radiation Oncology**

Gretchen Van Dyck, Financial Counselor II Green Bay Oncology

Like other specialties, radiation oncology services often require prior authorization before patients' insurance will cover its associated costs. Learn best practices for submitting authorizations prior to treatment initiation and take home strategies on how to tackle denials and appeals after treatment is completed.

## 1:30 - 2:15 PM

#### How to Build a Robust Financial Advocacy Program

Rudy Garcia III, MPH, Business Administration Supervisor Dell Children's Blood and Cancer Center of Central Texas Ascension

The ACCC Financial Advocacy Network and its members have spent much of its time over the years developing robust resources to assist cancer programs and practices of any size in implementing financial advocacy services and programs—a key component of comprehensive cancer care delivery. Learn what resources are available to you and how they should be used to hire and onboard these critical members of the multidisciplinary team.