

# Agenda for the 2023 Shreveport, Louisiana Oncology Reimbursement Meeting



**8:00 – 9:00 AM Breakfast**

**9:00 – 9:45 AM**

**How to Build a Robust Financial Advocacy Program**

Rudy Garcia III, MPH, Business Administration Supervisor

*Dell Children's Blood and Cancer Center of Central Texas Ascension*

The ACCC Financial Advocacy Network and its members have spent much of its time over the years developing robust resources to assist cancer programs and practices of any size in implementing financial advocacy services and programs—a key component of comprehensive cancer care delivery. Learn what resources are available to you and how they should be used to hire and onboard these critical members of the multidisciplinary team.

**9:45 – 10:30 AM**

**Coding and Billing for Chronic Care Management Services**

Melody Mulaik, MSHS, President

*Revenue Cycle Coding Strategies*

With overall increased rates of survival among all cancer types, more patients are seeing their disease as a chronic issue, with needs for high-quality, long-term management and continued survivorship services. Coding expert Melody Mulaik will discuss the codes, including evaluation and management, that are available to oncology providers and how to properly bill to ensure reimbursement for these services.

**10:30 – 11:00 AM Coffee Break**

**11:00 – 11:45 AM**

**Open Enrollment: Best Practices for End-of-Year Prep**

Jordan Karwedsky, Financial Counselor

*Green Bay Oncology*

The health insurance Marketplace and Medicare open enrollment seasons provide the best opportunity to educate patients about their options and change health plans if needed. With the enrollment season already begun, understand how insurance optimization should be prioritized to help uninsured or underinsured patients with high treatment-related costs.

**11:50 – 12:50 PM Networking and Lunch Break**

**12:50 – 1:35 PM**

**Navigating Prior Authorizations and Denials in Radiation Oncology**

Francinna Scott-Jones, COAR, ROCC, FACCC, Financial Coordinator – Radiation Oncology,  
*Northside Hospital Cancer Institute*

Like other specialties, radiation oncology services often require prior authorization before patients' insurance will cover its associated costs. Learn best practices for submitting authorizations prior to treatment initiation and take home strategies on how to tackle denials and appeals after treatment is completed.