

## 2006 Regional Oncology Economic and Management Symposia

### *Redefining Cancer Economics*

**ACCC** sponsors these interactive symposia, which are designed for both hospital cancer programs and oncology practices. At these meetings, CFOs, CEOs, vice presidents, directors, administrators, physicians, pharmacists, oncology nurses, billers and coders, and other members of the multidisciplinary cancer care team will learn:

- The latest regulatory and legislative updates affecting the deliver of cancer care
- Answers to complex billing and coding questions
- Methods of improving program and practice efficiency
- Strategies for cancer service line assessment and revenue cycle management.

### **Kansas City**

Wednesday, November 1, 2006  
Embassy Suites Hotel: Kansas City Plaza  
220 West 43<sup>rd</sup> Street  
Kansas City, MO 64111

### **Fort Lauderdale**

Monday, December 4, 2006  
Embassy Suites Hotel: Fort Lauderdale  
1100 SE 17<sup>th</sup> Street  
Fort Lauderdale, FL 33316

### **Special "Webinar"**

Tuesday, December 19, 2006  
For instructions on participating in this web-based symposia, log onto ACCC's website at: [www.accc-cancer.org](http://www.accc-cancer.org) or call 301.984.9496, ext. 215.

## Gain the Competitive Edge

*Attend ACCC's Hospital Summit*

**H**ospital executives—CEOs, CFOs, service line leaders, oncology pharmacy leaders, program administrators—ACCC's 2<sup>nd</sup> Annual Hospital Summit, December 7-8, in Phoenix, Ariz., is designed for you. The two-day program will present innovative strategies to help your program maintain financial stability. Expert presenters will help guide you through the maze of challenges confronting today's hospital cancer programs.

ACCC's 2<sup>nd</sup> Annual Hospital Summit offers your team an exceptional opportunity to benefit from facilitated strategy sessions to:

- Assess the health of your oncology service line and chart your program's future
- Meet with other senior leaders in the oncology field to discuss specific program needs
- Position your program at the forefront of the marketplace.

To read the program agenda and register, go to [www.accc-cancer.org](http://www.accc-cancer.org).

### ACCC's 2<sup>nd</sup> Annual Hospital Summit

December 7-8, 2006 • JW Marriott Desert Ridge Resort • Phoenix, Arizona



#### *Guide Your Cancer Program Team through the Maze*

There are many solutions to the challenges you face in your hospital. But only with the right guidance and strategies can you overcome the obstacles and reach the best solution. The Association of Community Cancer Centers' Hospital Summit will help you achieve superior results.

You want your cancer program to maintain financial stability. A solid strategic plan and well-executed marketing efforts are keys to your success. ACCC's Hospital Summit will guide you through the maze of challenges that can impede your efforts. Expert presenters will work with you to pick the right capital investments, compensate for fundraising shortfalls, analyze marketing efforts, help increase productivity, and build financial stability.

Benefit from discussions with your own team and learn from your colleagues who face similar challenges.

- > Find out which capital investments make the most business sense...IT, new technologies, facility development, and more.
- > Examine mission statements, measure ROI, deal with fundraising shortfalls and the under- or uninsured.
- > Talk strategy during expert-led, small-group sessions.
- > Learn what your hospital should do now to navigate the financial maze.

**Register Today!** Go to [www.accc-cancer.org](http://www.accc-cancer.org) or call 301.984.9496.

## Get Involved With ACCC!

**ACCC's** Nominating Committee is looking for new talent for board and committee participation. The Nominating Committee is seeking interested individuals who would like to have a bigger role in ACCC's

multidisciplinary activities. Each year at its annual meeting, ACCC elects new trustees and some of the Association's officers. Individuals interested in nominating candidates to the board or a committee position should contact Diana Lees at ([dlees@accc-cancer.org](mailto:dlees@accc-cancer.org)) or 301.984.9496, ext. 217. ☎