

## Oncology Issues 2008 Readers' Survey

Take a few minutes and tell us how we did this year. Read and score each question using the following criteria: A (Exceptional); B (Exceeds Expectations); C (Meets Expectations), and D (Below Expectations). Completed surveys can be sent to: ACCC, Attention Managing Editor, 11600 Nebel Street, Suite 201, Rockville, Md. Survey responses can also be faxed to: 301.770.1949. Or take the survey online at: [www.accc-cancer.org](http://www.accc-cancer.org).

Your job title:

- Physician       Nurse       Administrator       Pharmacist       Radiation Therapist       Social Worker  
 Coder or Biller    Cancer Registrar    Other \_\_\_\_\_

Your practice setting:

- Academic Medical Center/Hospital       Non-academic Medical Center/Hospital       Healthcare system  
 Multi-site Cancer Program       Freestanding Cancer Program/Clinic       Private practice

*Oncology Issues* provides value. A      B      C      D

*Oncology Issues* provides information that is useful, timely, and practical. A      B      C      D

*Oncology Issues* contains information that helps me with issues I face day-to-day in my institution/practice. A      B      C      D

*Oncology Issues* provides innovative strategies and ideas that I can use at my institution or practice. A      B      C      D

*Oncology Issues* contains information that benefits all members of the multidisciplinary cancer care team. A      B      C      D

*Oncology Issues* contains information that I don't find in other sources. A      B      C      D

*Oncology Issues* keeps me up to date on trends in cancer program and oncology practice management. A      B      C      D

*Oncology Issues* explores the latest new technologies in cancer care. A      B      C      D

*Oncology Issues* allows me to compare my program to models across the country, and to learn from such model programs. A      B      C      D

*Oncology Issues* is designed to be attractive to look at and accessible to all members of the multidisciplinary oncology team. Please rate the following design elements:

- |   |   |   |   |   |
|---|---|---|---|---|
| Cover design                              | A | B | C | D |
| Page design                               | A | B | C | D |
| Use of photos, illustrations and graphics | A | B | C | D |
| Readability                               | A | B | C | D |

Does *Oncology Issues* offer the news and information about issues that are affecting your cancer program or oncology practice? Please circle one.

- |                       |     |    |
|-----------------------|-----|----|
| Practice Management   | YES | NO |
| Reimbursement         | YES | NO |
| New Technology        | YES | NO |
| Best Practices        | YES | NO |
| New Treatment Options | YES | NO |
| Trends in Cancer Care | YES | NO |