

ACCC's CE Blackboard

New Educational Programs Available

Overcoming Key Challenges to Lung Cancer Clinical Trial Recruitment and Retention

Only 14 percent of patients with lung cancer are aware of clinical trials as a treatment option, and fewer than 10 percent of patients with lung cancer are enrolled in clinical trials. This activity will illustrate the importance of clinical trial enrollment and retention in advancing patient care, explain potential barriers that impact enrollment in clinical trials, and discuss strategies that can be used to overcome challenges in recruiting and retaining participants in lung cancer clinical trials.

The activity is accredited for physicians, physician assistants, and nurses. Original broadcast date was June 14, 2011. The archived broadcast is available now at: <http://www.accc-cancer.org/education/education-blackboard.asp>.

This activity is provided by The CBCE, supported by an educational grant from Lilly USA, LLC, and powered by ConneXion360.

PCE Oncology—Education for the NP/PA Oncology Specialist

Practicing Clinicians Exchange (PCE) is dedicated to providing nurse practitioners and physician assistants who specialize in oncology with continuing education tailored to their clinical practice. NPs and PAs in oncology are not only fulfilling traditional roles in patient counseling and supportive care, but are also taking on more advanced clinical activities, such as writing chemotherapy orders and assisting with new patient consults. The mission of PCE Oncology is to provide high-level learning to NPs and PAs in oncology through live, enduring, and online activities.

For more information, go to: <http://www.accc-cancer.org/education/education-blackboard.asp>.

Let's Make a Deal

by Christian Downs, JD, MHA

I recently visited an ACCC-member institution in the Midwest. While having lunch with the program administrator and the medical director, I experienced firsthand their excitement about delivering cancer care in their own community. Not that their work was without challenges. And perhaps to help with some of these challenges, both were extremely interested to hear from me what other ACCC-member programs around the country were doing.

"Peer-to-peer is a great way to learn. I just wish there was more [of that type of learning] available," lamented the administrator.

I was happy to be able to say, "Well, do I have a deal for you."

In fact, these two members were so excited by my news that I thought I would share the "deal" with you.

At ACCC's 28th National Oncology Conference, October 19-22 in Seattle, Wash., the Association is presenting the first annual *2011 ACCC Innovator Awards*. This recognition program is designed to highlight ACCC-member programs that have developed groundbreaking, highly effective, innovative initiatives to improve cancer care in their communities.

But receiving a *2011 ACCC Innovator Award* goes beyond simply recognizing the efforts of these cancer programs. Each award recipient will present at ACCC's 28th National Oncology Conference. These ACCC-member programs will showcase their processes, tools, and/or programmatic achievements—sharing not only *what* they did, but *how* they did it.

And today I am proud to share that from nearly 100 submissions,

your peers selected 14 ACCC-member programs to receive a *2011 ACCC Innovator Award*. (For a full list of these programs, turn to page 53.) As you will see, these community

cancer centers are quite diverse—representing all regions of the country, programs of all sizes, and with varying levels of resources. Simply put: no other meeting offers the opportunity to experience this many community cancer centers presenting in one place.

And if that "deal" is not enough to sell you on ACCC's 28th National Oncology

Conference, there's more! Along with the *2011 ACCC Innovator Awards*, you will also get information about healthcare reform and cancer care delivery, how to effectively manage oncology costs, survivorship programs, and successful physician and hospital collaborations.

But wait, there's still more. If you register now, you can attend the Oncology Pharmacy Education Network (OPEN) Pre-Conference *for free*. ACCC's OPEN meeting is designed for administrators, nurses, and pharmacists to learn collaboratively about issues affecting the oncology pharmacy and how to make the most of finite resources.

And because ACCC recognizes the finite resources of its membership, meeting registration is always reasonable. The ACCC-member early registration discount rate (register by August 15) is \$550. And you can bring another individual from your program or practice for an additional \$275.

So let's make a deal. Grab a team member, register online at: <http://www.accc-cancer.org/meetings/meetings-NOC2011.asp>, and join us in Seattle this fall. ☛

