

➤ more online @  
[www.accc-cancer.org](http://www.accc-cancer.org)

### Understanding the Insurance Process

A representative from the Patient Advocate Foundation and a practice manager share their combined knowledge at: [www.accc-cancer.org/filn](http://www.accc-cancer.org/filn).



### ACCC's 2012 Annual Meeting on Demand

Watch videos and power point presentations of key sessions at: [www.accc-cancer.org/annualmeeting](http://www.accc-cancer.org/annualmeeting).



### ACCCBuzz

ACCC Executive Director, Christian Downs, mentioned nurse, blogger, and breast cancer survivor Amy Berman in his column this month. Learn more at: <http://accbuzz.wordpress.com/2012/04/16/>.

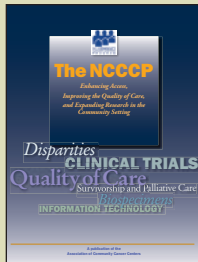


### Molecular Testing & Your Cancer Program

We'd like to hear about your experiences—successes and challenges—in implementing molecular testing. Share at: [www.accc-cancer.org/moleculartesting](http://www.accc-cancer.org/moleculartesting).

### NCI NCCCP Digital Monograph

"The NCCCP—Enhancing Access, Improving Quality of Care, and Expanding Research in the Community Setting" is available online at: [www.accc-cancer.org/NCCCP](http://www.accc-cancer.org/NCCCP).



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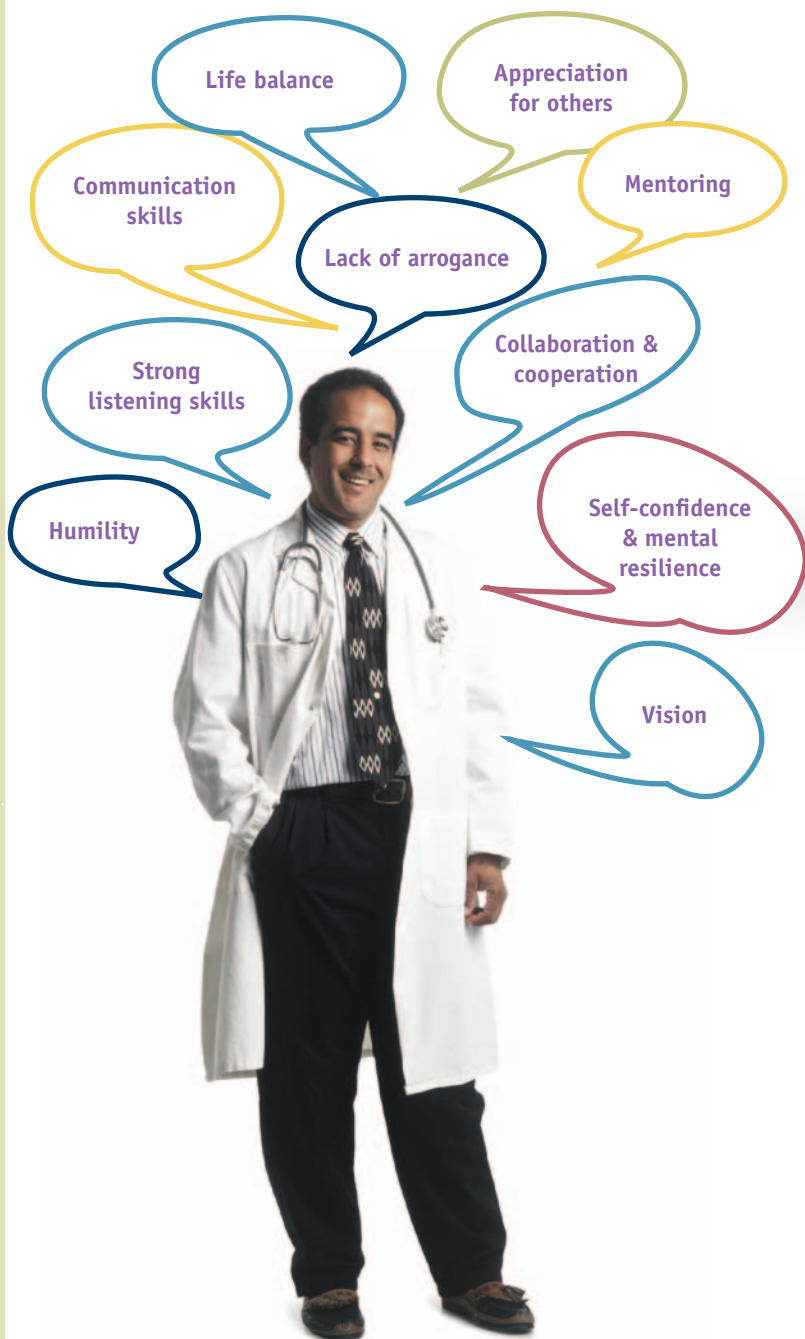
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# fast

## 10 Skills & Characteristics of New Physician Leaders



Source: The Camden Group. [www.thecamdengroup.com/top-ten/2162012.php](http://www.thecamdengroup.com/top-ten/2162012.php).

# facts

## Top 2012 Predictions in Healthcare Data

- Mobile will explode in healthcare.
- Hospitals may be at risk to data breach risks caused by the spread of mobile devices in the workforce.
- Class-action litigation firestorms are imminent.
- Social media risks in healthcare will grow.
- Technology is outpacing security, creating unprecedented liability risks.
- Growing reliance on business associates will create new risks.
- Privacy and security training will be an annual requirement.
- Healthcare organizations will turn to cyber liability insurance.

Source: The Ponemon Institute. <http://www2.idexperts.com/ponemon-study-2011/>.

## How Much is a Physician's Signature Worth?

Celebrities are not the only ones paid a handsome sum of money for an autograph. Physicians are often paid for their signature too—if the physicians are putting their signature on an employment contract. Last year, 88% of physicians were paid an average of more than \$20,000 to sign on the dotted line. The signing bonus is paid in addition to full reimbursement for the physician's relocation costs.

Source: The Medicus Firm, Dallas, Tex. [www.TheMedicusFirm.com](http://www.TheMedicusFirm.com).



## Fertility & Cancer Treatments

A new study found that while 61% of women received counseling on the risks of cancer treatment to their fertility, only 4% pursued fertility preservation. Still rates are increasing over time—from 1% in 1993. Women who are childless, younger, Caucasian, heterosexual, and college graduates are more likely to be counseled about the risks of cancer treatment to fertility or to preserve fertility before cancer treatment.

Source: Racial, Socioeconomic, and Demographic Disparities in Access to Fertility Preservation in Young Women Diagnosed With Cancer. Joseph M. Letourneau, et al. *CANCER*; Published Online: March 26, 2012 (DOI: 10.1002/cncr.26649).

## What Do We Spend on Anti-cancer Drugs?

Predictions are that the world market for cancer-treating drugs will reach \$75 billion for 2012.

Source: visiongain. [www.visiongain.com/Report/770/Leading-Anti-Cancer-Drugs-and-Associated-Market-2012-2022](http://www.visiongain.com/Report/770/Leading-Anti-Cancer-Drugs-and-Associated-Market-2012-2022).

