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ACCC and GE Healthcare Honor 2012 Innovator Award Winners in San Antonio

More than 400 oncology professionals gathered in San Antonio, Texas, for the ACCC 29th National Oncology Conference, Oct. 3–6.



▲ Winners of ACCC'S 2012 Innovator Awards, sponsored by GE Healthcare, were honored during the conference opening ceremonies. Award winners shared their creative strategies and solutions throughout ACCC's National Oncology Conference.



▲ Janet Dennis, BS, PT, CLT, accepts a 2012 Innovator Award on behalf of Dorcy Cancer Center at St. Mary-Corwin Medical Center. She is pictured with (L to R) ACCC President George Kovach, MD; Joe Camaratta, General Manager, Category Solutions and Marketing in GE Healthcare, Americas; and ACCC Executive Director Christian Downs, JD, MHA. Last year, GE launched its healthymagination initiative aimed at accelerating cancer innovation and improving care for cancer patients worldwide by 2020. "We are pleased to have a part in recognizing these fellow innovators through this award," said Camaratta.



▲ Keynote speaker Kevin Freiberg, EdD, urged attendees to challenge assumptions and act as agents for change by creating a culture in which people are comfortable questioning the "unquestionable." "Unquestionables are what every person believes it's impossible to do in oncology," he said. "...I think every cancer center in this room has to be prepared to accelerate innovation."



◀ Donna Berry, PhD, RN, AOCN, FAAN, received the 2012 ACCC Outstanding Achievement in Clinical Research Award. "I think about my career as asking two questions: 'Why?' and 'Why not?'" It epitomizes what I've done," she told attendees during a luncheon in her honor. Dr. Berry is director of the Phyllis F. Cancer Center for Nursing & Patient Care Services at the Dana-Farber Cancer Institute and an associate professor of medicine at Harvard Medical School. Characterizing her work as a lifetime of inquiry, Dr. Berry said she has asked these questions with one consistent goal: to maximize health outcomes for individuals with cancers. The same goal shared by "every one of you in this room."

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SAVE THE DATE!



ACCC 39th Annual National Meeting
March 6–8, 2013
Washington Marriott Wardman Park
Washington, D.C.

ACCC 30th National Oncology Conference
October 2–5, 2013
The Westin Boston Waterfront
Boston, Mass.

ACCC EDUCATION UPDATES

Improving Quality Care in Small-Population Cancers



Multiple Myeloma

The Latest Tools, Resources, and Updates

ACCC is working on a number of comprehensive tools and resources as part of this project. Check out the new blog from Edward Faber, MD, one of the expert speakers at the ACCC 29th National Oncology Conference in San Antonio. In

his blog, Dr. Faber discusses the challenges in treating patients with multiple myeloma. Also new is the clinical data aggregator, a news feed containing the latest information for providers about multiple myeloma. And in coming

months, look for a compendium of effective practices and the launch of the Multiple Myeloma Community Resource Centers. Visit acc-cancer.org/multiplemyeloma for more.

Financial Information and Learning Network



Helping Providers Meet Patients' Financial Needs

Get Connected!

Did you know that there's a place where you can ask questions about patient financial assistance issues and get answers in real time? If your cancer center provides financial assistance to patients, join the ACCC Financial Assistance Forum

today to connect with your colleagues. Visit mynetwork.acc-cancer.org to subscribe. Other provider tools include: online courses and videos on topics such as dealing with financially noncompliant patients and improving the patient ex-

perience. Finally, consider attending one of our CE-accredited regional workshops. This half-day session is designed for any staff that provides financial assistance services. See Regional Oncology Meetings (right) for dates and locations.