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accc-cancer.org



### Oncology Value Frameworks

An expert panel discusses how these tools may improve patient care, the additional resources and education needed so that providers understand the methodology behind these tools, and the role these frameworks may play in communicating value, cost, and efficacy with the C-Suite, payers, and patients. [accc-cancer.org/townhall](http://accc-cancer.org/townhall).



### 2016 ACCC Trends in Cancer Program Survey

How does your program plan for new care delivery models; make accreditation decisions; and employ technology to remove barriers to care? Take 20 minutes to answer these and 8 more questions at: [accc-cancer.org/trends2016](http://accc-cancer.org/trends2016). Your responses will help ACCC develop tools and resources to support your short- and long-term strategic planning.



### Cost Transparency & Your Patients

An oncology financial navigator shares 6 strategies, including working with your pharmacist and chargemaster to develop price estimates for common treatments and personalizing cost of care estimates for all patients. [accc-cancer.org/ACCCbuzz/financial-advocates-six-steps-cost-transparency](http://accc-cancer.org/ACCCbuzz/financial-advocates-six-steps-cost-transparency).



### Meeting the Needs of Asian American & Pacific Islander Patients

ACCC's white paper explores the unique challenges facing this growing patient population, including disparity and access issues, communication and cultural barriers, and issues related to lung cancer management and treatment. Plus, practical improvement strategies to help cancer programs meet these challenges and improve patient care. [accc.cancer.org/lung](http://accc.cancer.org/lung).

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# fast

## 4 Steps for Hosting a National Cancer Survivors Day Celebration

**Sunday, June 5, is National Cancer Survivors Day, so it's time to start planning!**

### Step 1: Register Your Event

Register your event online at [ncsd.org/registration](http://ncsd.org/registration) to access a Speakers Bureau Roster with contact information for nationally-recognized celebrities and keynote speakers and other valuable resources.

### Step 2: Pick a Location

While many events are held at hospitals and cancer centers, don't be afraid to get creative with your location. Think amusement park, sports venue, art museum, or a local church or synagogue.

### Step 3: Choose a Theme

Plan your event around a central theme to add interest and create excitement. Need ideas? Go to: [ncsd.org/choose-theme](http://ncsd.org/choose-theme).

### Step 4: Promote Your Event

Get the word out about your event through hospital newsletters, outreach to cancer patients and family members, press releases to local media, and more.

Ask your mayor to sign a proclamation declaring Sunday, June 5, 2016, National Cancer Survivors Day in your city!

Source: [ncsd.org](http://ncsd.org). The official website of National Cancer Survivors Day.



# facts

## Reimbursement is the biggest problem facing health systems today, followed closely by the increasingly high cost of supplies.

Source: A 2015 national survey of hospital executives commissioned by Cardinal Health. [cardinalhealth.com](http://cardinalhealth.com).



### Majority of Americans Expect to See a Cure for Cancer in Their Lifetime

- Nearly **6 in 10** Americans (**57%**) expect to see a cure for cancer in their lifetime.
- This optimism is especially strong among Millennials, with nearly **3/4 (73%)** indicating the same.
- **2/3** of Americans (**68%**) don't see a cancer diagnosis as a death sentence.
- Americans whose lives have been touched by cancer are also more likely to see a cancer diagnosis as a death sentence (**35%**), when compared to those whose lives have not been touched by cancer (**29%**).

Source: A Harris Poll of 2,046 adults surveyed online between Jan. 20-22, 2016. [theharrispoll.com/health-and-life/Majorities\\_Expect\\_Cure\\_for\\_Cancer.html](http://theharrispoll.com/health-and-life/Majorities_Expect_Cure_for_Cancer.html).



Study finds that interruption of radiation therapy risks cancer recurrence.

Source: Ohri N, et al. Radiotherapy noncompliance and clinical outcomes in an urban academic cancer center. *International J Rad Onc.* <http://dx.doi.org/10.1016/j.ijrobp.2016.01.043>.

## Communicating with Colleagues

Nowhere is clear communication more essential than in healthcare. One verbal blunder or electronic error can have catastrophic effects. Here are **3** suggestions to help you effectively interact with other staff.

- 1.** Declare your preferences. Let your colleagues know how they can best connect with you.
- 2.** Ask others how they want to correspond. Efficiency is a priority when interacting with other staff; that's why it helps to develop a "communication agreement" with your colleagues.
- 3.** Maintain a high level of professionalism. No matter how you choose to communicate—whether it's on the phone, in an email, or via text—view every single message as a piece of formal correspondence that will live on in perpetuity.

Source: Jacques S. Communicate Effectively with Medical Colleagues. [physicianspractice.com](http://physicianspractice.com).

