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Highlights of the 2017 ACCC 34th National Oncology Conference, Oct. 18-20, Nashville, Tennessee

1. 2017 ACCC Innovator Award winners with ACCC President Mark Soberman, MD, MBA, FACS (far right).



2. Entrance to the Exhibit Hall at the 2017 ACCC National Oncology Conference.



3. Nearly 800 cancer care professionals attended the conference and visited with more than 70 exhibitors.



4. Posted in the ACCC NOC 2017 app: "I am looking forward to learning, networking, and meeting new colleagues!"



5. "Song-cologist" Steven Eisenberg, DO, a medical oncologist with California Cancer Associates for Research & Excellence, shared how a pivotal interaction with Flavvy, an 80-year-old stage IV cancer patient who refused to let her medical problems diminish her vibrant love of life, changed his life and his approach to practicing medicine. "It freed me up to be the doctor I always wanted to be: a doctor who was in partnership with my patients."

6. Audience reactions to the original song Dr. Eisenberg composed for the conference. Posted in the ACCC NOC 2017 app: "Absolutely loved this presentation. ACCC...Community...Oncology...You and me! Great, great song!" and "What an uplifting, wonderful way to start the day. A great presentation with fabulous takeaways to bring back to the team!"



7. Sharon Hunt, MS, MBA, CMPE, executive director, Cancer Services, Sanford USD Medical Center, Sanford Cancer Center accepted the 2017 ACCC David King Community Clinical Scientist Award on behalf of the Sanford Health Clinical Research Team, Sioux Falls, S.D. Also pictured (L to R): Christian Downs, JD, MHA, ACCC executive director; Thomas Gallo, MS,



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ACCC President-Elect and executive director, Virginia Cancer Institute, Richmond, Va.; and Mark Soberman, MD, MBA, FACS, ACCC President and medical director, James M. Stockman Cancer Institute, Frederick, Md.

8. The 2017 ACCC Annual Achievement Award was presented to Barbara L. McAneny, MD, FASCO, MACP, (third from right). As the first oncologist to be elected as President of the American Medical Association, Dr. McAneny shared her unique perspective as a physician who has successfully transitioned to a leadership role within a rapidly evolving healthcare environment. Also pictured (L to R) Thomas Gallo, MS; Jennie R. Crews, MD, MMM, FACP, ACCC Immediate-Past President and medical director, Seattle Cancer Care Alliance Network, Seattle, Wash.; and Dr. Mark Soberman

9. Breast cancer survivor Brianne Joseph, LPI, owner of Sly Fox Investigations and author of *Punk Azz Cancer, How Dare You! How to Turn Your Pain into Power*, shared her story as a young adult breast cancer survivor and included the voices of other young women survivors in her down-to-earth talk. “Everyone can see the scars from the mastectomy, but the scars that are the hardest to heal are the ones you can’t see,” she reminded attendees, urging better support for and communications with patients.

10. In his keynote presentation, radiation oncologist Bobby N. Koneru, MD, chief executive officer, Paramount Oncology Group, urged providers to establish rapport by utilizing the 1Q rule. “For every patient, find one thing that is not related to cancer. One thing that the patient loves. Put it into the medical chart. Discuss it in your short rounds. Talk about it in morning huddles. Reinforce that piece of information every time you see that patient. It’s amazing the impact it will have.”

11. Mellisa Wheeler, BSW, MHA, Disparities & Outreach manager, Levine Cancer Institute, Charlotte, N.C., gave tours of 2017 ACCC Innovator Award winner Levine Cancer Institute’s mobile CT unit in the Exhibit Hall. Supported by a grant from the Bristol-Myers Squibb Foundation and in collaboration with Samsung and Frazerbilt, it is the first mobile CT lung cancer screening unit in the United States.