➤ more online @
accc-cancer.org

BLOG | **The Promise of Prescriptive Intelligence** The second in the ACCCBuzz series focusing on the 2022-2023 ACCC President's Theme, *Leveraging Technology to Transform Cancer Care Delivery and the Patient Experience*, explains how an artificial intelligence platform to that pulls massive amounts of data, including social determinants of health, can help predict patient risk and proactively target interventions. accc-cancer.org/prescriptive-intelligence.

ARTICLE | **ASCO and ACCC Release Joint Recommendations** Based on an extensive literature review and consensus discussion by the ASCO-ACCC Steering Group and Patient Partners Advisory Group, comprising cancer research advocates and patients who represent racially and ethically diverse populations, these recommendations address the lack of equity, diversity, and inclusion in cancer clinical trials. The recommendations were published in the Journal of Clinical Oncology. ascopubs.org/doi/full/10.1200/JCO.22.00754.

FACTSHEET | **ACCC Recognized by the Cancer Moonshot Initiative** In May, ACCC Executive Director, Christian Downs, JD, MHA, was invited to the White House Cancer Moonshot: Goals Forum to strategize with other healthcare leaders, providers, and private sector groups. ACCC was identified by the White House as one of the five private sector actions in response to the goal of Bringing Cancer Screening to More Communities. Read more about how ACCC and AstraZeneca have joined forces to launch the "Rural Appalachian Lung Cancer Screening Initiative" to develop and implement person-centered and sustainable approaches to increase lung cancer screening in rural America. accc-cancer.org/ACCA.

WEBINAR | **Digital Bridges: Optimizing Tele-health for Older Adults with Cancer** Gain insights into how the City of Hope's advanced advanced practice provider-led geriatric consult clinic developed a telehealth assessment tool geared toward the unique needs of older adults. accc-cancer.org/digital-bridges-webinar.

VIDEO | **Biomarker Testing Panel** A panel of multidisciplinary oncology experts discuss the hurdles cancer care teams face when implementing biomarker testing for patients and solutions to ease these burdens. Panelists explore the treatment landscape of non-small cell lung cancer, how comprehensive biomarker testing can inform decision-making, and effective practices to incorporate biomarker testing in a cancer program. accc-cancer.org/biomarker-testing-panel.

fast

Metro Areas with the Highest Telemedicine Adoption Rates

1. Boston, Mass.
2. Baltimore, Md.
3. Charlotte, N.C.
4. Philadelphia, Pa.
5. San Francisco, Calif.
6. Birmingham, Ala.
7. Richmond, Va.
8. Raleigh, N.C.
9. Denver, Colo.
10. Portland, Ore.

Source. Doximity. State of Telemedicine Report: Second Edition. c8y.doxcdn.com/image/upload/Press%20Blog/Research%20Reports/Doximity-Telemedicine-Report-2022.pdf.

How Social Drivers of Health Impact Physician Practice

- While nearly **90%** of surveyed physicians indicated that they would like a greater ability to effectively address their patients' social drivers of health, **61%** feel they have little to no time and ability to effectively address these issues

- Physicians identified these challenges to addressing social drivers of health: limited time during patient visits (**89%**), an insufficient workforce to navigate patients to community resources (**84%**), and lack of reimbursement for screening for or addressing social drivers of health (**57%**).

- **68%** believe managing patients' social drivers of health has a major impact on physician mental health and well-being.

- **63%** report often having feelings of burnout when trying to address their patients' social drivers of health.

Source. The Physicians Foundation. 2022 Survey of America's Physicians. physiciansfoundation.org/physician-and-patient-surveys/the-physicians-foundation-2022-physician-survey-part-1.
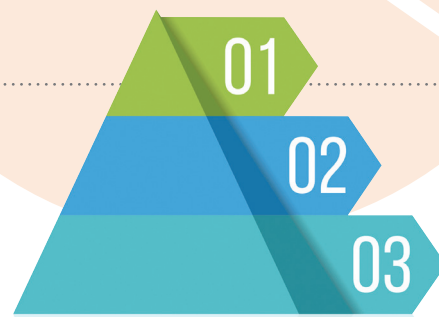
4   accc-cancer.org | Vol. 37, No. 4, 2022 | OI

facts

AMA Survey Shows Widespread Enthusiasm for Telehealth

- Nearly **85%** of surveyed physicians indicate that they are currently using telehealth to care for patients

- Nearly **70%** report their organization is motivated to continue using telehealth

- **95%** report that patients are primarily located at their home at the time of the virtual visit

- Physicians identified the top **3 barriers** to telehealth: technology, digital literacy, and broadband internet access.

Source. American Medical Association. ama-assn.org/practice-management/digital/telehealth-resource-center-research-findings.

A Framework for Coping with Moral Challenges In the COVID-19 Era

Exploring these three questions can provide clarity:

- **What am I experiencing?** Naming something allows you to categorize it in a familiar way, providing a sense of control and removing some fear of the unknown. Taking big experiences and examining their components makes it easier.

- **What do I want to do with it?** This question is empowering and actionable; one you can and want to do. This question is individualized; account for your own strengths and limitations.

- **How do I approach it?** Explore how best to implement your choices. Each experience or situation demands specific skills, tools, or frames of reference based on what it is and what you want to do with it.

Source. CAPC. A Framework for Coping with Moral Challenges In the COVID-19 Era. capc.org/documents/download/853/.

Healthcare Workforce Shortages are Affecting Patients

- **80%** of Americans are concerned about healthcare workforce shortages; **78%** are concerned about hospital bed shortages

- Half of respondents (**51%**) experienced one or more healthcare shortages, most centered around primary care

- **45%** reported trouble with scheduling appointments

- **36%** reported their physician's office operating on reduced hours

- **25%** experienced delays in treatments or surgeries

- **21%** reported their physicians stopped practicing; **13%** reported their healthcare facilities closed completely

- **13%** said community health initiatives have either stopped or decreased

- **1/3** of Black and **24%** of Latinx Americans said they will prioritize going to the physician more than they did before the pandemic, but **59%** of Black and **54%** of Latinx Americans are stressed about accessing quality healthcare compared to **43%** of the general population.

Source. A CVS Health and Harris Poll Survey of 2,020 U.S. adults between Feb. 10 and Feb. 15. CVS Health-Harris Poll National Health Project.

Help Wanted