

# fast facts



**New study finds that the total cost of adolescent and young adult (AYA) cancer diagnosed in 2019 was \$23.5 billion, a lifetime cost of nearly \$260,000 per person, while the total well-being cost of AYA cancer was \$96 billion, a lifetime cost of \$1 million per person.**

Source: Parsons SK, Keegan THM, Kirchoff AC. Cost of Cancer in Adolescents and Young Adults in the United States: Results of the 2021 Report by Deloitte Access Economics, Commissioned by Teen Cancer America. J Clin Oncol. Published online February 24, 2023. Doi: 10.1200/JCO.22.01985..

## 3 Key Takeaways from the Future of Rural Health Summit

1. Adoption of digital health in rural markets offers challenges and benefits. While small, rural hospitals could lead adoption of digital health technologies because there are fewer barriers to implementation when compared to large, academic research hospitals, many advanced platforms require broadband internet that can be sparse in rural communities.
2. While the market continues to deliver solutions, the market is saturated with options. The boom of new digital health companies seems to have ended and will likely be followed by an increase in merger and acquisition activity.
3. Artificial intelligence is here to stay. Younger clinicians have quickly adopted and largely embraced AI-based platforms. Those platforms range from business intelligence tools to clinical decision support.

Source: Turner BEW. 5 takeaways from the Future of Rural Health Care Summit. [digitalhealth.modernhealthcare.com/transformation/5-takeaways-future-rural-health-care-summit?utm\\_source=the-digital-health-deal&utm\\_medium=email&utm\\_campaign=20220826&utm\\_content=article3-readmore](https://digitalhealth.modernhealthcare.com/transformation/5-takeaways-future-rural-health-care-summit?utm_source=the-digital-health-deal&utm_medium=email&utm_campaign=20220826&utm_content=article3-readmore)

## 10 Questions to Inspire Innovation

1. Where are we wasting time?
2. How could we generate revenue from our idle assets?
3. We only have half our current staff. What should we prioritize and simplify?
4. Money is no object. What is the first thing we would fix and what's the cheap version of that?
5. What could we offer staff that would make them rave about us to their friends?
6. What would [INSERT COMPANY OR INDUSTRY] do if they were us?
7. What could we add to our service line that would make it premium?
8. How could our business help our community and/or environment?
9. What is one way we could personalize our patients' experience to make them feel special?
10. What is frustrating our patients and how can we change it, so they love it?

Source: Julie Holmes. ACCC 39th National Oncology Conference. [julieholmes.com](https://julieholmes.com).



➔ **more online @**  
**acc-cancer.org**



### Mitigating the Financial Burden of Cancer Diagnostics

As soaring testing costs, coverage challenges, and heavy administrative overhead continue to impact access to guideline-concordant screening and biomarker testing, hear from an expert panel how to reduce financial hurdles and increase patient access to cancer diagnostics. Listen to this CANCER BUZZ vodcast at [acc-cancer.org/financial-burden-cancer-diagnostics](https://acc-cancer.org/financial-burden-cancer-diagnostics).



### Navigating Radiation Authorizations and Denials

A discussion of radiation authorization submissions before treatment and strategies on how to work radiation authorization denials and appeals after treatment. Learn more at [acc-cancer.org/radiation-authorizations](https://acc-cancer.org/radiation-authorizations).



### Addressing Health Equity Among American Indians and Alaska Natives

In 2019, Tuba City Regional Health Care Corporation in Tuba City, Ariz., developed the first cancer clinic on any American Indian reservation in the United States. Read how this partnership is helping to achieve health equity and bridge gaps in healthcare at [acc-cancer.org/health-for-all](https://acc-cancer.org/health-for-all).



### Treatment Options for Patients with Multiple Myeloma Who Are Ineligible for Transplant

Over half of patients newly diagnosed with multiple myeloma are not eligible for transplant due to age or other major health problems. Hear treatment planning options available to patients who are ineligible for transplant. [acc-cancer.org/multiple-myeloma-podcast](https://acc-cancer.org/multiple-myeloma-podcast).



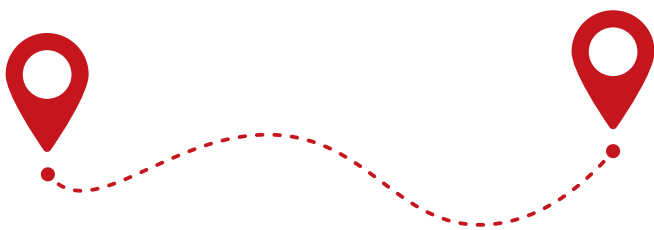
### ACCC's 2022 Impact Report

From leveraging technology to transform cancer care delivery and the patient experience to championing equitable access to care through partnerships like the Cancer Moonshot and the Appalachian Community Cancer Alliance, read how the Association spent its time and resources in 2022. [acc-cancer.org/impact-report](https://acc-cancer.org/impact-report).

## Survey Finds Use of Advanced Practice Providers Continues to Rise

The use of APPs in combination with physicians is a growing strategy. Hospitals see the benefits of integrating APPs into the care model to improve access, lower costs, and bring flexibility to staffing. In a recent Locum Tenens.com survey, **74%** responded affirmatively to the question, "Do you plan to expand APP coverage?"

Source: Locum Tenens.com. Innovation & Flexibility: Journey to Sustainable Healthcare Report. [locumtenens.com/media/4qcd0yjs/innovation-flex-report.pdf](https://locumtenens.com/media/4qcd0yjs/innovation-flex-report.pdf).



## How Far Americans Are Willing to Travel for the Best Price in Medical Care

- 10 to 20 miles: **51%**
- 21 to 50 miles: **31%**
- 51 to 100 miles: **13%**
- 101 to 200 miles: **2%**
- 201 to 400 miles: **3%**

Source: A YouGov survey, commissioned by AKASA. [prnmedia.prnewswire.com/news-releases/new-survey-highlights-what-americans-are-willing-to-pay-more-for-in-healthcare-301615701.html](https://prnmedia.prnewswire.com/news-releases/new-survey-highlights-what-americans-are-willing-to-pay-more-for-in-healthcare-301615701.html).