

ACCC APPROVES USE OF BLACK-BORDERED CARDS

During the annual meeting of ACCC, the House of Delegates approved the sponsorship of black-bordered cards for use by physicians to notify legislators of each tobacco-related patient death.

Dr. Leonard Brubaker, professor of Medicine at the Medical College of Georgia, introduced the idea to the ACCC Board earlier this year. Doctors Ought to Care, ("DOC") an anti-smoking organization of American physicians, has copyrighted a "DOC" line of cards, but offered to allow ACCC to adopt the cards and distribute them to ACCC members. The concept of black-bordered cards was originated by the British Medical Association in an effort to halt cigarette advertising and promotion in the United Kingdom. "DOC" has launched a similar campaign with the black bordered cards, aimed at U.S. congressmen.

Hopefully, the cards will dramatize to Congress the number of deaths due to tobacco-related diseases in the U.S. The ACCC will make available, free of charge to Association members, black-bordered cards and mailing labels preaddressed to Congressional representatives. For further information, contact the ACCC Executive Office at: (301) 984-9496. ■

COMMITTEE BRIEFS

Bylaws Committee

Jennifer File Guy, R.N., B.S.

Chairperson

The ACCC Policy and Procedures Manual has been updated, thanks to the hard work of Ann Martin of Dayton. The manual will be prepared for presentation to the Board at the Fall Leadership Conference.

At the recent House of Delegates' meeting, the committee was urged to look at the issue of length-of-service on the Nominating Committee, as suggested by Dr. Gilbert Friedell and will do so at the next committee meeting. Also, the committee will be reviewing the Bylaws in its entirety this year in keeping with the requirement that Bylaws be re-examined every three years.

Ad Hoc Committee on Standards

Linda O'Halloran, R.N., M.N.

Chairperson

Under the leadership of Dr. Robert Enck, two open forums were held for the membership's response to proposed ACCC Standards for Cancer Programs. Approximately 125 people attended the sessions. With the revisions suggested by the membership, the Standards were accepted by the ACCC House of Delegates. Additional Standards will be prepared for Cancer Data Registry, Education, and Surgical Oncology.

Dear _____

I wish to inform you that one of your constituents, who was a patient of mine, has died. The death was due to the following disease:

- lung cancer
- chronic obstructive lung disease
- coronary heart disease
- other tobacco-related cancer or vascular disease

This person was a smoker. Tobacco smoking is the major avoidable cause of this disease.

From time to time, I know you are approached by representatives of the tobacco industry requesting support for some legislation that would benefit them. I hope you will keep this death in mind as you consider whether or not to support the legislation.

Sincerely, _____

Signed _____

Address _____

TUMOR REGISTRY MANAGER

Memorial Medical Center, a highly respected 353-bed acute care facility located in Jacksonville, Florida, has an opening for a Tumor Registry Manager.

Qualified candidates must be C.T.R. and have the ability to establish a new tumor registry program. Prefer candidates with two years cancer registry experience, management retrieval and analysis, and experience with cancer program activities.

At Memorial you will enjoy a competitive salary, excellent benefits and a chance to work in a beautifully designed facility that has an excellent reputation. Interested candidates please forward resume to:

Personnel
Memorial Medical Center
3625 University Blvd., S.
Jacksonville, Florida 32216



3625 University Blvd., S. • Jacksonville, Florida 32216 • (904) 399-6700

After revisions are made, the Standards will be redistributed to the membership. The committee will meet during the Fall Leadership Conference to discuss critical elements and develop an assessment survey. The committee welcomes interested members, who should contact the ACCC Executive Office for information.

Marketing and Strategic Planning Committee (formerly Communications)

Diane Van Ostenberg
Outgoing Chairperson

The committee name change was approved by the House of Delegates, and two new duties were added:

- Identify strategies for marketing ACCC and recommend mechanisms for implementation, and
- Encourage and support the development of marketing and communications and identify mechanisms that stimulate and promote growth of community cancer programs.

In addition, committee members recommended that a new member packet be developed with the following inclusions: Bylaws, statement of purpose, description of annual meetings, and summary of ACCC accomplishments. Several new groups for targeting recruitment areas were discussed, and it was suggested that membership brochures be sent to cancer program directors, freestanding cancer center directors, and affiliate members of cooperative groups.

Administrators Special Interest Group

Marsha J. Fountain, R.N., M.N.
Outgoing Chairperson

The Administrator SIG met at the annual meeting of ACCC and attracted over 50 participants. Discussion centered around the need for networks regarding cancer programs. The group was interested in the development of an ACCC resource library for job descriptions, organizational charts, and salary ranges. It was also recommended that ACCC conduct a survey of cancer program administrators at regular intervals. These items

are under discussion by the Executive Office.

The participants also requested that each future meeting have some component of product line management. Members are encouraged to submit topics for presentations at the next two meetings and may do so by contacting the ACCC Executive Office. The new committee chairperson is Claudia Lee of Memorial Medical Center in Longbeach, California.

CCOP Special Interest Group

Lloyd K. Everson, M.D.
Chairperson

The CCOP Special Interest Group met during the annual meeting and was well attended by interested CCOP members and CCOP applicants. Drs. Carrie Hunter and Robert Frelick presented the data from the first CCOP evaluation. Dr. Frelick also presented the status of the second round of CCOP RFA applications.

Since the second round of CCOPs began, much concern has been expressed over the possible lack of additional funding for CCOPs in light of the cancer control requirements. As few as 40 CCOPs may be funded in this round, 35% fewer than the first round. ACCC members received a Special Communique in March urging them to contact their respective Congressmen and apprise them of the importance of clinical research in the community. It is hoped that Congress will exert pressure on NCI to secure adequate funding for the CCOPs.

HMO Special Interest Group Meeting

James S. Ungerleider, M.D.
Outgoing Chairperson

The HMO SIG met during the ACCC annual meeting to discuss reimbursement issues and concluded that the ACCC should begin to tie standards of care to cost reimbursement issues. The group also suggested that ACCC is in a unique position to develop a database for reimbursement, which could be accomplished through random selection of member institutions and/or insurance companies. It was recommended that the ACCC consider

the issues that deserve study, and begin to allocate resources for this purpose.

Membership Committee

Irvin D. Fleming, M.D.

Chairperson

During the annual meeting, the Membership Committee discussed the current process of obtaining data information sheets from each applicant before the Regional Ambassador begins formal review. The committee believes this review process is functioning well, but asked the Executive Office to provide more assistance in following-up with those applicants that are late in submitting the information sheets.

The committee also formally reviewed and recommended to the Board of Trustees, the following applicants for Delegate membership into ACCC:

- University Hospitals of Cleveland
Cleveland, Ohio
- Mary Bird Perkins Cancer Center*
Baton Rouge, Louisiana
- The Allentown/Lehigh Valley
Hospital
Allentown, Pennsylvania
- Baystate Medical Center
Springfield, Massachusetts
- Rhode Island Hospital
Providence, Rhode Island
- Biological Therapy Institute*
Franklin, Tennessee
- League Against Cancer, Inc.*
Miami, Florida

*Denote programs.

The ACCC Board of Trustees approved these organizations as Delegate members at their March 15th, 1987, meeting. ■