



ACCC's 20th Annual National Meeting

To cite this article: (1994) ACCC's 20th Annual National Meeting, *Oncology Issues*, 9:1, 29-29, DOI: [10.1080/10463356.1994.11904452](https://doi.org/10.1080/10463356.1994.11904452)

To link to this article: <https://doi.org/10.1080/10463356.1994.11904452>



Published online: 18 Oct 2017.



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ACCC'S 20TH ANNUAL NATIONAL MEETING

ONCOLOGY IN THE 1990s: PREPARING FOR AND SURVIVING HEALTH CARE REFORM

Join us for ACCC's 20th Annual National Meeting on March 23-26, 1994. This year's meeting, which will be held at the Capital Hilton Hotel in Washington, D.C., will focus on the issues and challenges that health care reform at the federal and state levels present for cancer programs and providers. Speakers include representatives of Congress and the Clinton Administration, senior staff of major pharmaceutical and biotechnology companies, cancer program administrators, and

physician, insurer, and managed care leaders who are involved in health care reform and oncology programs across the nation.

Among the topics to be covered:

- The latest updates from Capitol Hill on federal health care reform measures
- State health care reform measures that may be trendsetters affecting oncology
- The pros and cons of university cancer center affiliation
- Tracking costs and measuring margins within your cancer program
- The quality measures you are likely to face under health care reform
- How reform is affecting innova-

tion in pharmaceutical and biotechnology companies

- Entrepreneurial oncology: who is buying and building cancer programs and practices and why
- How oncology guidelines are changing practice and reimbursement
- Preparing to compete in a managed care market place: marketing and promotion, cost containment, and critical pathways
- Practice management challenges when oncologists join the hospital.

Other meeting highlights include a new technology symposium and presentation of ACCC's 20th National Award to Congressional leaders in the off-label drug debate.

Don't miss out. If you have not done so already, mail your registration form today.

ACCC's 20th Annual National Meeting Registration Form

(Please duplicate this form for multiple registrations)

Please print or type

Name (as you would like it to appear on badge):

(Badge limitations for name and credentials—21 characters including spaces)

Title: _____

Institution: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____
(include area code)

Fax: _____
(include area code)

Registration fees: (please check)

- Initial delegate member - \$400
- Subsequent delegate member - \$205
- General Member - \$375
- Non-Member - \$500

Are you a new ACCC member within the past year?

- Yes No

Is this your first ACCC meeting? Yes No

I will be attending the:

President's Welcoming Reception Wednesday,
March 23rd (No additional charge)

- Yes No

Congressional Breakfast and Forum Thursday,
March 24th (No additional charge)

- Yes No

I am interested in making a Congressional visit with

- Make my appointment please

- Will make my own appointment

Written cancellation of registration prior to March 2, 1994, will result in a refund less a \$50 processing fee.

After March 2, 1994, registration fees will not be refunded.

Mail completed registration form with check to ACCC Annual Meeting, 11600 Nebel St., Suite 201, Rockville, MD 20852.

Members of the press should contact Donald Jewler, ACCC Executive Office (301/984-9496) to obtain press credentials.