

Oncology Issues



ISSN: 1046-3356 (Print) 2573-1777 (Online) Journal homepage: https://www.tandfonline.com/loi/uacc20

The Three Rules

Lee E. Mortenson

To cite this article: Lee E. Mortenson (1996) The Three Rules, Oncology Issues, 11:1, 4-4, DOI: 10.1080/10463356.1996.11904583

To link to this article: <u>https://doi.org/10.1080/10463356.1996.11904583</u>



Published online: 18 Oct 2017.



 \checkmark Submit your article to this journal \checkmark





View related articles

FROM THE EDITOR

Oncology Issues

The Journal of the Association of Community Cancer Centers Senior Editor Lee E. Mortenson, D.P.A. ACCC Executive Director Managing Editor Donald Jewler Assistant Editor Cara Egan Advertising Representative William J. Asmann Art Director Tom Suzuki Designers Constance D. Dillman Hea-Ran Cho EDITORIAL BOARD Chairman, Carl G. Kardinal, M.D. Leonita Cutright, M.S.N. Lloyd K. Everson, M.D. Kent Giles, M.P.P.M. Mary C. Kitchens, B.S.N., M.H.A. Gordon R. Klatt, M.D. Michael E. Mohnsen, M.H.A. Nancy A. Nowak, M.A. Diane Van Ostenberg, B.S., R.N. James L. Wade III, M.D. R. Lawrence White, M.D. Robert T. Woodburn, M.D., Ph.D. ACCC OFFICERS AND TRUSTEES President Diane Van Ostenberg, B.S., R.N. (Grand Rapids, Mich.) President-Elect John E. Feldmann, M.D. (Mobile, Ala.) Secretary James L. Wade III, M.D. (Decatur, Ill.) Treasurer David H. Regan, M.D. (Portland, Oreg.) Immediate Past President Carl G. Kardinal, M.D. (New Orleans, La.) Trustees Robert J. Brooks, M.D. (Tucson, Ariz.) Dale E. Fuller, M.D. (Dallas, Tex.) Gordon R. Klatt, M.D. (Tacoma, Wash.) Michael E. Mohnsen, M.H.A. (Cedar Rapids, Ia.) Charles H. Nash III, M.D. (Tulsa, Okla.) Nancy A. Nowak, M.A. (Memphis, Tenn.) Margaret A. Riley, M.N., R.N., O.C.N. (Atlanta, Ga.) Teresa Smith, R.N., M.S.N. (Springfield, Ill.) Joyce G. Stair, M.S., R.N. (Ann Arbor, Mich.)

R. Lawrence White, M.D. (Washington, D.C.)

Member of Business Publications Audit, Inc.

BPA

Productions Adult, Inc. Oncology Issues is published bi-monthly at the Asso-ciation of Community Cancer Centers, Executive Office, 11600 Nebel St., Suite 201, Rockwille, MD 20852. Copyright ©1996. Association of Community Cancer Centers. All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means without permission in writing. Editorial corre-spondence, changes of address, manuscripts, and letters to the editor should be addressed to: Lee E. Mortenson, Senior Editor, Oncology Issues, 11600 Nebel St., Suite 201, Rockville, MD 20852.

Articles, editorials, letters to the editor, and other conributed materials represent the opinions of the authors and do not represent the opinions of the authors Community Cancer Centers or the institution with which the author is affiliated unless the contrary is specified.

Subscription Rates Basic rate: \$20 per year for health care providers; \$40 per year for others. ACCC membership dues pay for general, delegate, and chapter member subscriptions. Back issues available for \$5 per copy, prepaid. Bulk rates available upon request.

Advertising Send correspondence, display advertising, insertion orders, printing materials to Managing Editor, Oncology Issues, 11600 Nebel St., Suite 201, Rockville, MD 20852. Questions for general information may be directed to 301/984-9496.

Postage Privileges Postmaster: Please send address changes to Association of Community Cancer Centers, 11600 Nebel St., Suite 201, Rockville, MD 20352.



ow do you save money in the new world of Medicare HMO risk contracts? The medical director of Pacific Care offered one set of solutions to Washington State oncologists at a recent ACCC regional meeting. He used overheads, so we wouldn't be confused. No problem. Everybody got the message.

Rule number one for primary care physicians was: "Never abdicate control of the patient to the oncologist." As soon as the chemotherapy is over, he wants patient control returned to the primary care physician. In fact, he wants the primary care physician to continue to monitor the patient when receiving chemotherapy and take care of every other little complication. So, if you believe that an oncologist should follow a patient, should be the one who checks for progression and complications of therapy, forget it. That's the primary care physician's territory.

Rule number two was interesting: "Question all second-line therapy. Often second-line doesn't work, so the rationale goes. Cancer patients should not be left in the hands of medical oncologists, mercenaries who might all too frequently prescribe inappropriate second-line therapies. The primary care physician's job is to put on the breaks.

Rule number three was even more interesting: "NEVER thirdline." If two courses of chemotherapy don't work, a third one never will. "Never" is a dangerous word. Dave King, M.D., chair of ACCC's Ad Hoc Committee on Reimbursement, was standing in the hallway with several members of the Washington State leadership discussing one patient of his who was responding to fourth line. Dave, well known for his conservative

The Three Rules

by Lee E. Mortenson, D.P.A.

management, was flabbergasted.

What can we do about these draconian measures? My guess is that it will take a combination of hard data, lawsuits, and education. The days when a management philosophy can be politely discussed have long passed. Hard data will be vital. The oncology community will need to demonstrate the relative effectiveness of second-line and third-line therapies. We will need to codify these findings in guidelines, along with access to cancer specialists for appropriate follow-up. We will need the support of local oncologists to assure that guidelines will hold up as the local patterns of care in court proceedings. What about survival data? Can we demonstrate that these draconian measures are measurably impacting those patients under the management of these types of plans? Yes, we probably could, except: 1) we would have to wait five or more years for the findings and 2) all the patients under treatment would have to stick with that plan. The reality is that the oft-cited ability to credential insurers on the basis of their survivals is simply not going to happen. People change insurers. Businesses switch plans. And five years is far too long to wait to indicate that a particular year's worth of this management style was prematurely fatal for a cohort of patients.

I doubt that Pacific Care intends to kill patients for profit. This is just the first of a number of proposals limiting access to care. In some cases, it may have that effect. In other cases, it may reduce the quality of life. As a group of individuals dedicated to assuring quality cancer care, we need to be prepared to respond-not so much with hard data about survivals but with costefficient management of cancer patients. 🎕