#### Providing 360° Patient Support: Financial Access, Patient Assistance and Patient Expectations

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Philadelphia, Pa.



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### **Financial Disclosures**

• I do not currently have any relevant financial relationships to disclose:



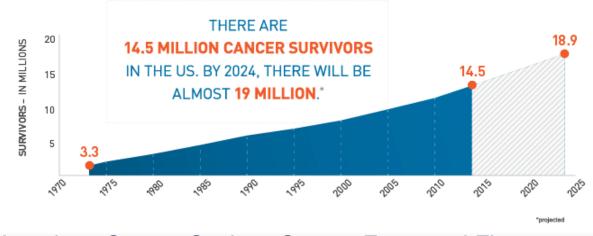
## **Off-Label Use Disclosures**

 I <u>do not intend</u> to discuss off-label uses of products during this activity.



# **Cancer Today**

- 1,658,370 new cancer diagnoses in 2015
- 14.5 million people living with or beyond cancer in 2015



American Cancer Society, Cancer Facts and Figures, 2015



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## The Promise of Tomorrow

- Increased focused on quality
- 685 compounds under development FOR CANCER
- Five-year survival rates have increased 49% in 1977 to 68% in 2010

#### American Cancer Society, Cancer Facts and Figures, 2015



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# The Patient's Reality

- 40 percent of patients with cancer live with moderate to high levels of psychosocial distress
- 47 percent of patients with cancer live with a high degree of financial stress
- Many patients live with chronic, toxicities requiring follow-up care
- 36 percent of patients with cancer do not return to work

Institute of Medicine, Cancer Care for the Whole Patient, 2007 Meisenberg, BR, et al. Patient Attitudes Regarding the Cost of Illness in Cancer Care, The Oncologist, 2015 Bradley, CJ, et al. Employment Patterns of Long-term Cancer Survivors, Psychooncology, 2002 Mehnert, A, Employment and Work-related Issues in Cancer Survivors, Crit Rev Oncol/Hematol, 2011

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# The Community's Reality

- Depression \$8,400 per patient per year
- Non-adherence rates as high as 57 percent
- Cost to employers Upwards of 5 times spend
- Medical debt even in 'unexpected' populations
- Bankruptcies 69 percent medical

Jeffery, D, et al., APA, 2010
Buzaglo J, et al, The Financial Costs of Chronic Myeloid Leukemia and Implications for Quality of Life and Adherence, ASH, 2014
C-Change, Making The Business Case: How Engaging Employees in Preventive Care Can Reduce Healthcare Costs, 2008
Human K, Medical Debt: An Unspoken Side Effect of Cancer, CURE, 2011

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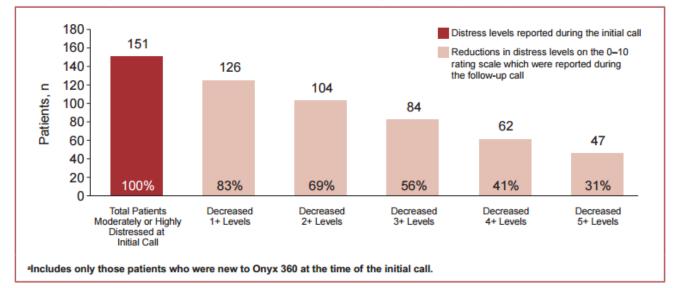
#### But.....



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#### The Power of Partnerships

**Figure 4.** Reduction in distress levels that occurred for at least 1 distress screening question between the initial and follow-up distress screening calls among patients who initially reported moderate or high levels of distress for 1 or more screening questions (n=151<sup>a</sup>)



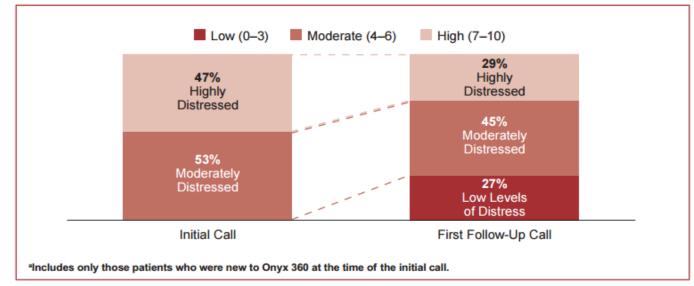
Kennedy, V., et al. Impact of a Patient Access Program With Integrated Distress Screening on Resource Utilization and Psychosocial Distress Levels in Patients With Multiple Myeloma, American Society of Hematology, 2014

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#### The Power of Partnerships

**Figure 5.** Levels of overall distress (distress screening question 1) at the initial and follow-up distress screening calls among patients who initially reported moderate or high levels of overall distress (n=94<sup>a</sup>)



Kennedy, V., et al. Impact of a Patient Access Program With Integrated Distress Screening on Resource Utilization and Psychosocial Distress Levels in Patients With Multiple Myeloma, American Society of Hematology, 2014

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#### Panelists

Frank Marra Patient Affordability and Reimbursement Bristol-Myers Squibb

Delali Attiogbe BioOncology Managed Markets Genentech

Charles Lynch Smilow Cancer Hospital at Yale-New Haven



# Patient Support Resources

- CancerCare 1-800-813-HOPE
- Cancer Support Community 1 888-793-9355
- Patient Access Network 1-866-316-7263
- Patient Advocate Foundation 1-800-532-5274



# Panel Discussion



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