



ASCO[®]

AMERICAN SOCIETY OF CLINICAL ONCOLOGY

ASSOCIATION FOR CLINICAL ONCOLOGY

KNOWLEDGE CONQUERS CANCER

ARIZONA CLINICAL SOCIETY MEETING ASCO Update

Robin Zon, MD, FACP, FASCO

ASCO President-Elect

November 11, 2023

Overview

ASCO Mission
& Vision
Statements

Rural Cancer
Care

Advocacy

Care Delivery

Equity, Diversity
& Inclusion

ASCO's Global
Impact,
Prevention and
MOC

Dr. Lynn
Schuchter's
Presidential
Theme

MISSION

Conquering cancer through research, education, and promotion of the highest quality, equitable patient care.

VISION

A world where cancer is prevented or cured, and every survivor is healthy.

CORE VALUES

Evidence | Care | Impact

Over 5 years we will advance equity in access to cancer care and research, develop more sustainable work environments and improve the delivery of information that drives better patient outcomes.

5-year goals

ACCESS

Remove barriers and promote access to high quality, equitable care and patient-centered research

PROFESSION

Drive healthy clinical and research work environments that lead to fulfillment for oncology professionals

KNOWLEDGE

Be the trusted source for timely and high-impact evidence and continuous learning

Equity, Diversity and Inclusion

Global Impact

FLAGSHIP PROGRAMS

Clinical Research

Conquer Cancer Grants

Meetings

Publications

Advocacy

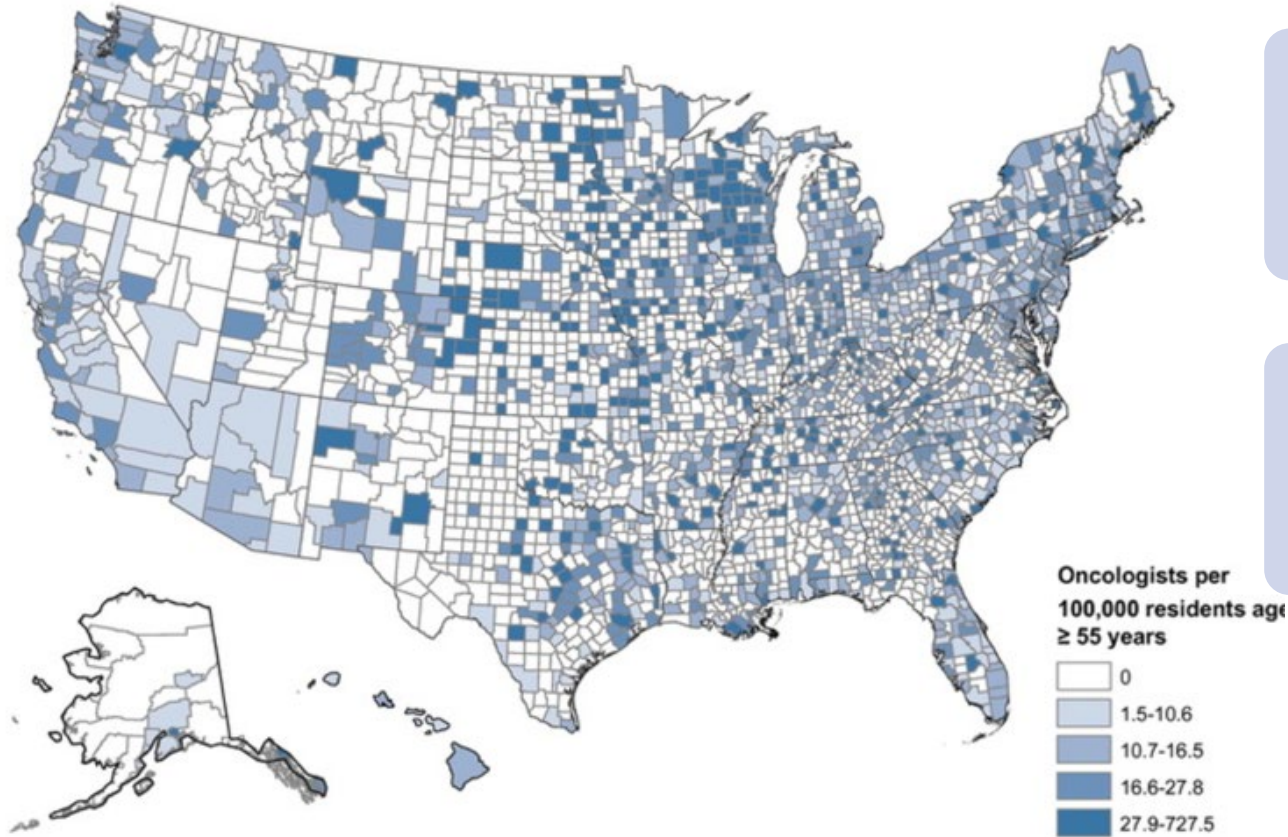
Practice Support

Professional Development

Rural Cancer Care Access Demo Project: Problem Statement

- Rural small community hospitals **lack the capability to deliver on-site cancer care services**, resulting in patients needing to travel lengthy distances to receive therapies.
- Travel distance has been associated with **worse outcomes** in patients with cancer:
 - later stage at time of diagnosis
 - less timely receipt of chemotherapy
 - delaying or declining treatment.
- **Challenges:**
 - lack of infrastructure
 - shortage or absence of specialty physicians and oncology-trained support personnel (i.e., nurses, advanced practice providers, and pharmacists) to deliver infusion services
 - uneven access/use of telemedicine services
 - quality care delivery
 - Facility financial constraints
- Rural patients with cancer incur a **greater financial burden** due to costs associated with travel and lodging.

Improving Access to Rural Cancer Care



Approximately 60 million people (about 19.3% of the US population) reside in rural areas



ASCO's 2018 analysis of the workforce found that only 7% of oncologists billed from rural locations

Making Rural Health a Priority



2018

- Board identifies rural health as priority
- Forms task force



2018-2019

- Dr. Bertagnoli visits sites
- Montana included in site visits

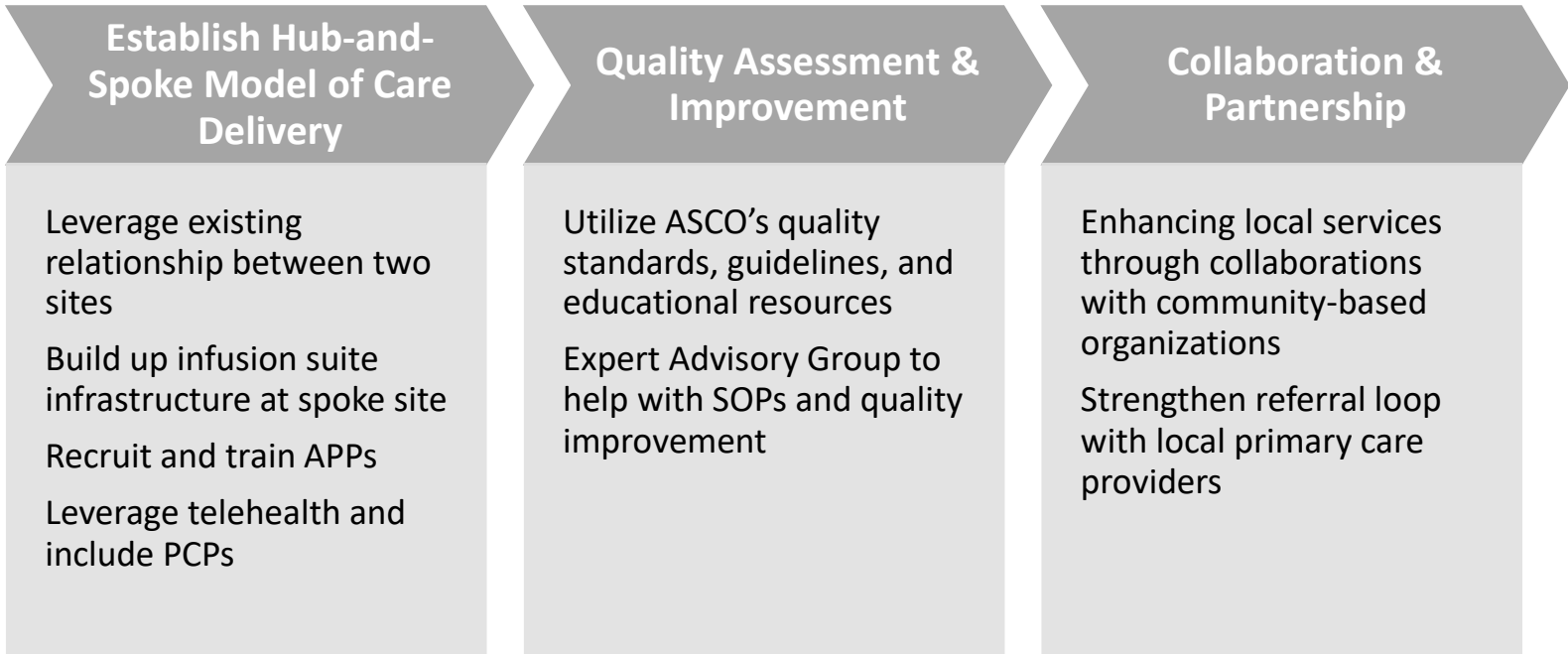


2019

- Task force report:
- Build capacity using hub and spoke, QI
 - Leverage ASCO quality programs
 - National Press Club briefing



Expanding Access to Cancer Care in Rural Settings: An ASCO Pilot Solution



Why Montana?

- Third most frontier state in the U.S.
 - 76% living in areas classified as rural or frontier
- 2.8 oncologists per 100,000 residents (5.6 in VA)
- ASCO volunteer champion
- Hospitals already exploring
- Primary care physicians interested
- MSU School of Nursing rural education and training expertise



Key Outcomes Measures

- Increased staff capacity (e.g., number of care team members able to provide anti-cancer therapies)
- Spoke Site Activity
 - Number of therapies delivered
 - Adherence to treatment
 - Loss-to-follow up
- Patient reported outcomes
 - reduced travel time to access care
 - patient perceived quality of care
 - other quality of life indicators (e.g., financial impact)
- Financial impact on both the hub and spoke sites

ASCO's Role

Pilot Management

- Establish an ASCO volunteer task force to serve as an advisory group to the pilot sites
- Serve as primary grant support

Site Development Assistance

- Assist with local site staff education and training
- Readiness assessment, quality improvement recommendations for readiness to meet ASCO/ONS safe chemotherapy standards
- Practice Benchmarking
- Facilitate relationships between Bozeman, Barrett and community organizations (e.g. Cancer Support Community – Montana)

Evaluation

- Assist with patient survey development, data collection, data analysis
- Conduct ongoing evaluations against program measures to assess performance on desired short-term outcomes
- Document challenges and solutions to create a blueprint for replication in other areas

Key Issues in the 118th Congress

- Drug Shortages
- Prior Authorization
- Cancer Research Funding
- Physician Payment Reform
- Pharmacy Benefit Managers
- Copay Accumulators
- Step Therapy



Dr. Brian Persing



Dr. Julie Gralow

Drug Shortages

- Congressional activity
- Regulatory activity
- ASCO clinical guidance
- Coalition engagement
- Media
- Grassroots campaign
- Dedicated page on ASCO.org
www.asco.org/drug-shortages



Prior Authorization

Multi-pronged advocacy approach

- Final rule pending
- Federal legislation to be re-introduced
- State legislation
- ASCO member survey and [position statement](#) in 2022
 - The intent of the survey was to assess the impact of prior authorization on cancer care





Telemedicine: Federal Level



Congress extended many telehealth flexibilities to the end of 2024. There is strong bipartisan support for telemedicine



ASCO is working with lawmakers to advance legislation to permanently extend the flexibilities



2024 Physician Fee Schedule extends Medicare flexibilities through 2024



Telemedicine: State Level

All health plans delivered in Arizona must provide coverage for telemedicine services if the same services are offered in person.

Health plans shall reimburse providers of telemedicine services at the same level of payment for the same services in person

Arizona Medicaid will cover audio-only telemedicine appointments for clinically appropriate services

A provider may provide telehealth services for Medicaid patients across state lines if the provider is registered to practice in Arizona

Fiscal Year (FY) 2024 Appropriations

	FY 2022 – Enacted	FY 2023 – Enacted	FY 2024 – Asks
NIH	\$44.959 billion	\$47.459 billion	\$51 billion
NCI	\$6.913 billion	\$7.32 billion*	\$9.988 billion
ARPA-H	\$1 billion	\$1.5 billion	At least \$1.5 billion
CDC DCPC	\$389.8 million	\$409.6 million	\$472.4 million

**2023 is the last year of funding for the original Cancer Moonshot*

Medicare Physician Payment

2023 Focus

- Long-term reform needed
- Educating lawmakers
- Urging Congress to hold hearings
- Supporting legislation to provide an inflationary update
- APM bonus expires at year end
- 2024 Physician Fee Schedule proposed rule
 - Conversion factor negative 3.36%
 - Hem/Onc: +2%, Rad Onc: -2%

A screenshot of a tweet from ASCO (@ASCO) with a teal background. The text of the tweet reads: "Instability in #Medicare payment hurts physicians and patients. We joined the provider community in advocating for necessary reform. Learn more: fal.cn/3vqRe. #ASCOAdvocacy".

ASCO ASCO
@ASCO

Instability in #Medicare payment hurts physicians and patients. We joined the provider community in advocating for necessary reform. Learn more: fal.cn/3vqRe. #ASCOAdvocacy

Specialty Impact

- CMS Estimates:
 - Hematology/Oncology: +2%
 - Radiation Oncology: -2%

The actual impact on individual clinicians will vary based on geographic location and the mix of Medicare services billed.

% Change in Total RVUs per practitioner

Specialty	-5% to -2%	-2% to -1%	-1% to 1%	1% to 2%	2% to 5%	5% to 10%
Hem/Onc	1%	4%	39%	18%	32%	7%
RadOnc/RT Centers	67%	30%	3%	0%	0%	0%

Pharmacy Benefit Managers (PBMs)

Advocating at all levels

- Capitol Hill
 - Bipartisan, bicameral attention
 - Multiple bills and hearings
- Regulatory activity
- Investigations
- Legislation across the states
- Alternative Funding Programs
 - Being monitored, please report cases



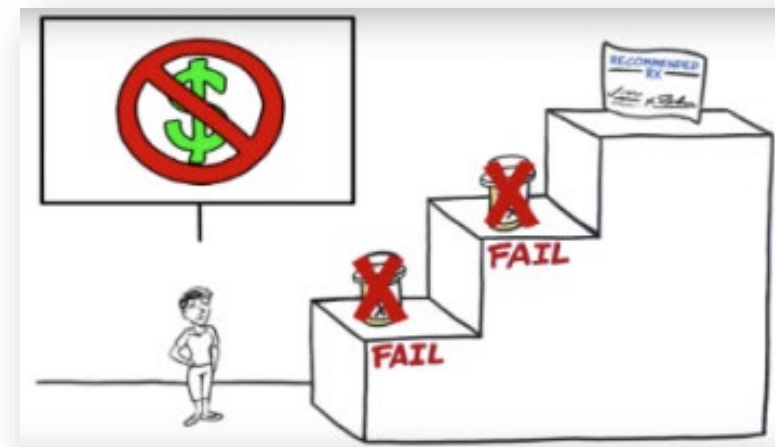
Copay Accumulators

- Supporting federal legislation, the Help Ensure Lower Patient (HELP) Copays Act (H.R. 830/ S. 1375)
- ASCO signed on to letters to support H.R. 830
- ASCO supported S.B. 184, which passed the Senate but failed to pass the House Business and Labor Committee

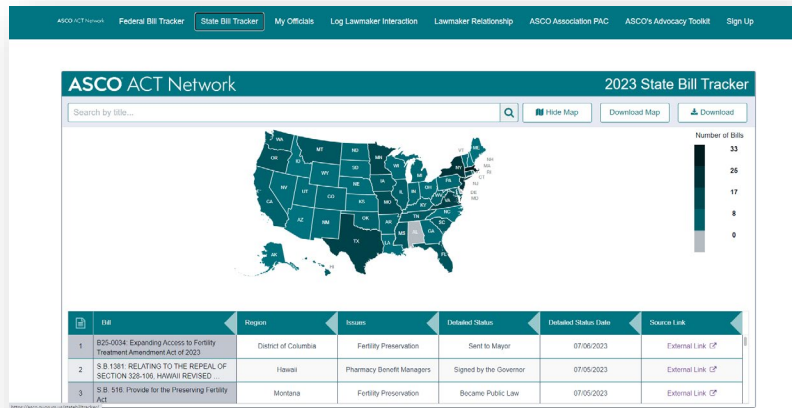


Step Therapy

- Supporting federal legislation, The Safe Step Act (H.R. 2630/S. 652)
- Arizona enacted a law in 2021 that creates guardrails around step therapy
- ASCO is a member of the State Access to Innovative Medicines Coalition (SAIM), which is working to advance step therapy legislation in states across the country



Key State Advocacy Issues in 2023



- Prior Authorization
- Step Therapy
- Pharmacy Benefit Managers
- Copay Accumulators
- Non-Medical Switching
- Drug Repository Programs
- Oral Chemotherapy Parity
- Telemedicine
- Fertility Preservation
- Medicaid Expansion
- Drug Pricing



Arizona State Legislative Updates

- **2022 and 2023 Success:**

- SB 1382 (enacted) requires pharmacy benefit managers (PBMs) to obtain and maintain a valid certificate of authority; first step in regulating PBMs
- HB 2144 (enacted) requires health insurance coverage for biomarker testing for the purposes of diagnosis, treatment, management, or monitoring of any medical condition

- **Looking Ahead to 2024:**

- Preliminary discussions about a fertility preservation bill as the Governor's staff has seemed open to it

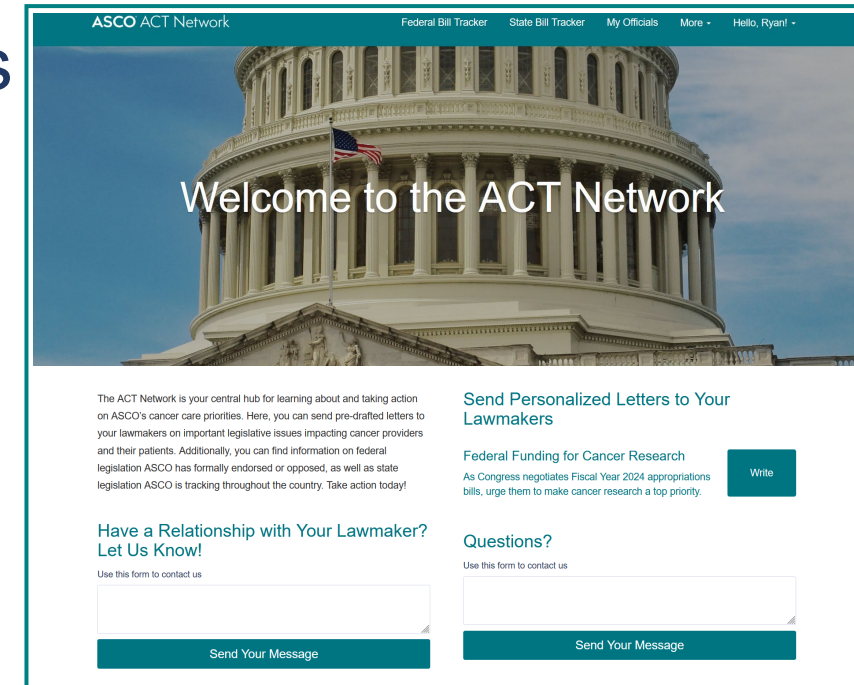
ASCO Advocacy: Get Involved

ASCO[®] ACT Network

- Action alerts with ASCO positions on key bills
- Provides draft messages to personalize & send to your lawmakers
- Visit www.asco.org/ACTNetwork

Advocacy at Home

- Meet with your lawmakers in the state or district

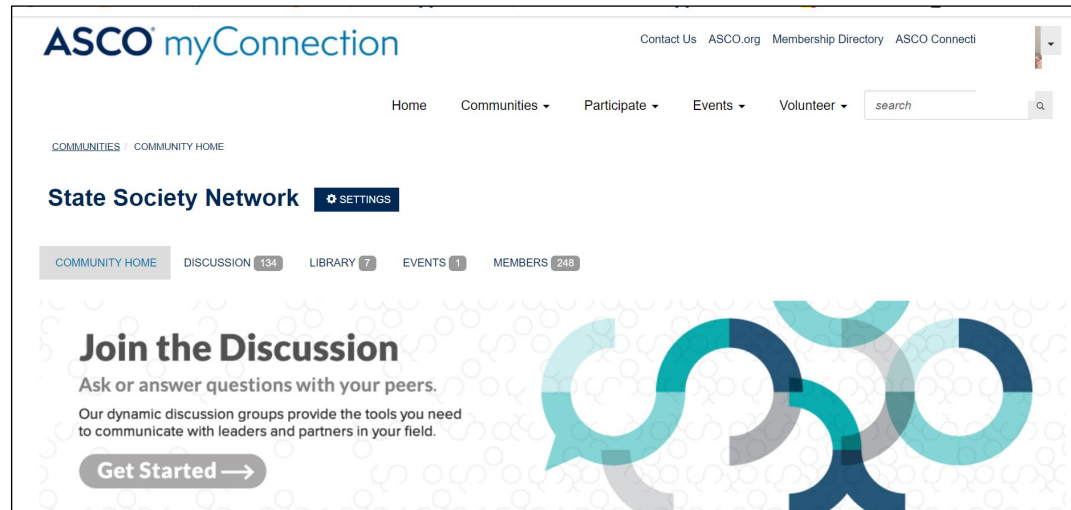


ASCO Association Political Action Committee (PAC)

- The ASCO PAC helps us engage and educate lawmakers from both sides of the aisle on the current realities of the cancer care delivery system
- In 2022, the PAC supported 32 cancer care champions in their re-election
- Learn more on how to get involved at pac.ascoassociation.org




State Society Network



The State Society Network is an online community designed to ease communications between state society members and encourage engagement with State Affiliate Council leadership.


LATEST DISCUSSIONS

 **Open Comment Period: Systemic Therapy for Melanoma**

BY: [RACHEL GEISEL](#), 7 DAYS AGO

Posted in: [State Society Network](#)


Good Morning, We are interested in hearing from more community oncologists and as members of your state/regional oncology society, we invite you to submit feedback on draft recommendations (form linked ...

 **RE: Your Feedback is Needed on Physician Well-being**


BY: [XYLINA GREGG MD](#), 14 DAYS AGO

Posted in: [State Society Network](#)

LATEST SHARED FILES


 **Clinical Trials Attestation Form**

BY: [MARY KAY MAKAREWICZ](#) 29 DAYS AGO

 **2023 Coding Update Resources**

BY: [MATTHEW COWAN](#) 2 MONTHS AGO

2023 Coding Update resource combining CPT, ICD10-CM, and HCPCS updates, in addition to the January 2023 Quarterly HCPCS update.

 **Overview ASCO Advocacy At Home Program**

BY: [MATTHEW COWAN](#) 2 MONTHS AGO

ANNOUNCEMENTS

Thank You to the Volunteers Participating in Advocacy at Home

Through the Advocacy at Home Program, volunteers engage in one-on-one meetings with their lawmakers in their home districts to discuss high priority legislation.

Thank you to the ASCO volunteers who held 14 Advocacy at Home meetings in 2022

@John Deeken, MD - Rep. Don Beyer (D-VA-8)
@Marilyn Heine, MD - Rep. Brian Fitzpatrick (R-PA-1)
@Carolyn Hendricks, MD, FASCO - Rep. John Joyce (R-PA-13)
@Jasmine Kamboj, MD - Rep. Thomas Tiffany (R-WI-7)
@Bandy Kimple, MD - Rep. Bob Johnson (R-WI)

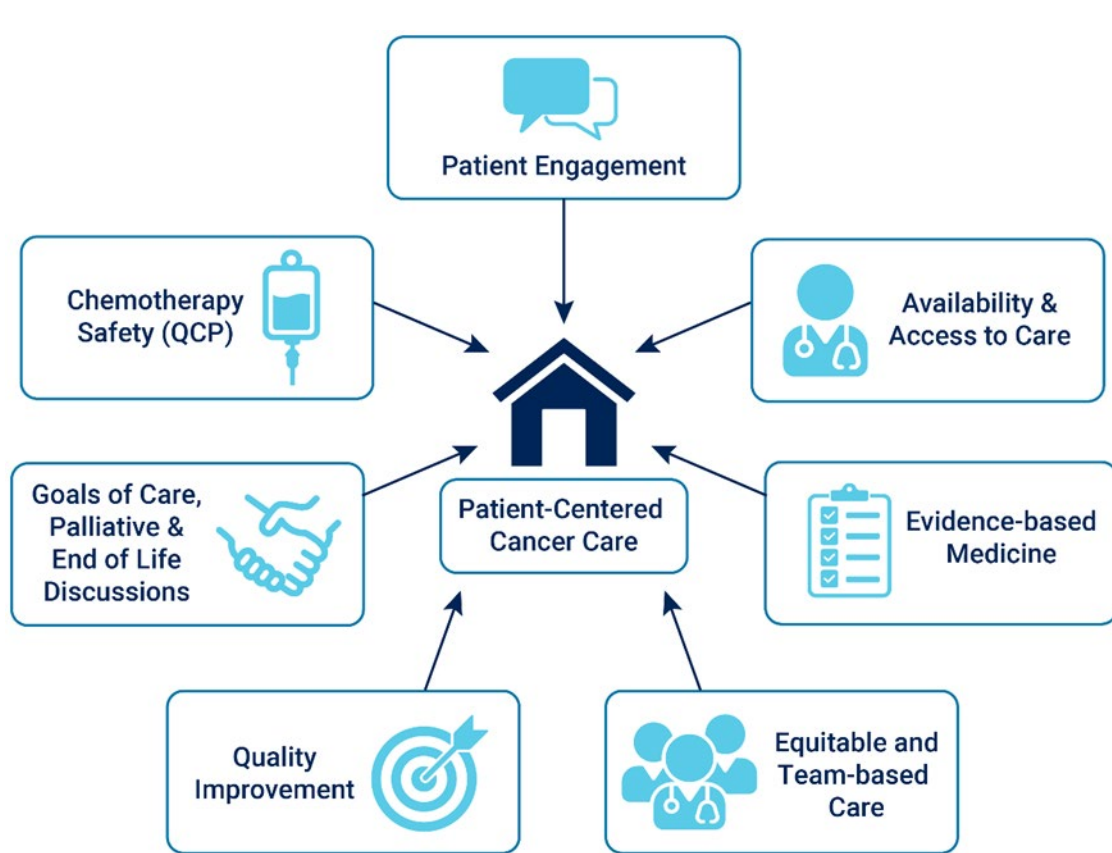
Members of ASCO's State Affiliates can:

- Network with peers across the U.S.
- Post questions and/or concerns
- Connect with State Affiliate Council leadership
- Share documents
- View upcoming events

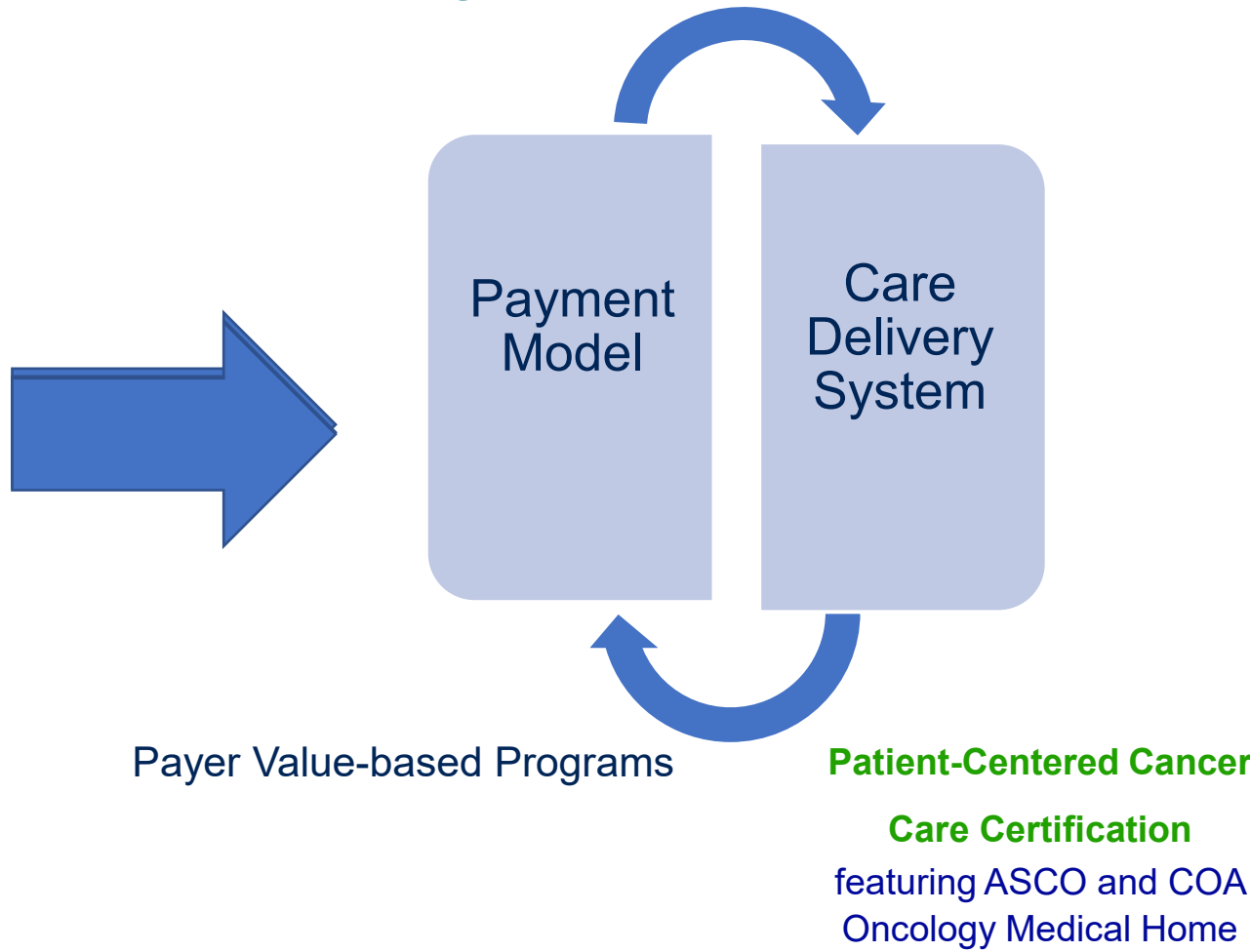
<https://myConnection.asco.org/SSN>

ASCO Patient-Centered Cancer Care Certification

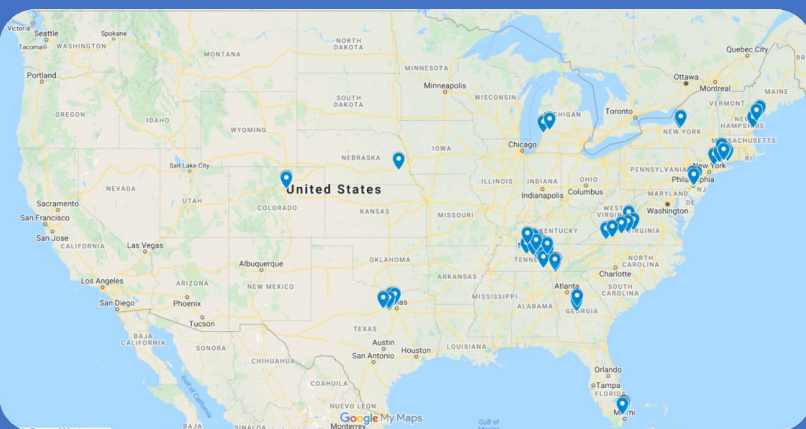
Evolution of ASCO Quality



- ❖ 17 medical home standards
- ❖ 22 chemotherapy safety standards



ASCO Patient-Centered Cancer Care Certification Pilot (APC4)



- **Certification Standards** adopted from Oncology Medical Home Standards and certification manual created
- **Certification Pilot July 2021 to June 2023**
 - 12 practices (95 sites, 492 oncologists)
 - 2 commercial payers engaged (Elevance, Cigna)
 - Policy review, **on-site survey**, and compliance documentation
 - EHR- and claims-based measures during and after certification process, clinical pathway utilization and reporting, patient experience
- **Pilot Certifications awarded**
 - All 12 Practices certified with evidence of practice transformation
 - Positive patient experience and value to practices
 - Payer and Employer interest and recognition for value-based care
- **Program launched nationally July 2023**

• **Now taking applications**

Certification Questions? Contact Us

ASCO Certification Program
standards and operations:
patientcenteredcare@asco.org

ASCO Practice Central:
practice.asco.org



Coverage and Reimbursement

ASCO's Care Delivery

Website Resources



EVALUATION
AND
MANAGEMENT
CHANGES



CARE
MANAGEMENT
SERVICES



ADVANCE CARE
PLANNING



Z CODES AND
SOCIAL
DETERMINANTS
OF HEALTH



ICD-10, HCPCS,
AND CPT
UPDATES



NCCI EDIT



SNF
CONSOLIDATED
BILLING



MEDICARE
COVERAGE
DETERMINATION

Other Supportive Offerings

- **Educational Offerings**
 - In person, virtual, and webinars
 - Topics available or can be customized to meet your members' needs
- **Monthly Coding Tip**
- **Coding and Billing inquiries for practice support**
(practice@asco.org)

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KNOWLEDGE CONQUERS CANCER

Our North Star

“We have an opportunity to capitalize on the momentum of the moment and hold ourselves accountable, taking purposeful steps to create a world where every patient, every day, everywhere, has access to the highest quality cancer care. I firmly believe success is within our reach.”

- Lori J. Pierce, MD, FASTRO, FASCO,
2020-2021 ASCO President



Health Equity: Role of Professional Societies

Lead, Drive and Change the profession's perspective on what equitable delivery of high-quality care includes:
Develop Improvements and Work to Understand, Address and Eliminate Inequities



Health Equity 2023 Initiatives

Research

ASCO-ACCC Collaboration

Enhance existing resources & drive adoption

Patient Partners Advisory Group manuscript submission

Assess the feasibility for collection of patient screening and enrollment data, by race/ethnicity at trial sites

TAPUR

Evaluation of ASCO's work prioritizing recruitment of underrepresented populations in the study.

Education

Professional Development

Oncology Summer Internship

Medical Student Rotation

Annual Meeting Research Award

Diversity Mentoring Program

Strategic Partnerships

HBCUS

Professional Associations, including AMA, ABIM, NMA

Quality

Action and Awareness Campaign

- Diverse Patient Needs Forum
- Social Influencers' Initiative
- Reassess ASCO member POV on EDI

Cancer Care Access in Rural Montana

- Program Implementation at Hub/Spoke Sites

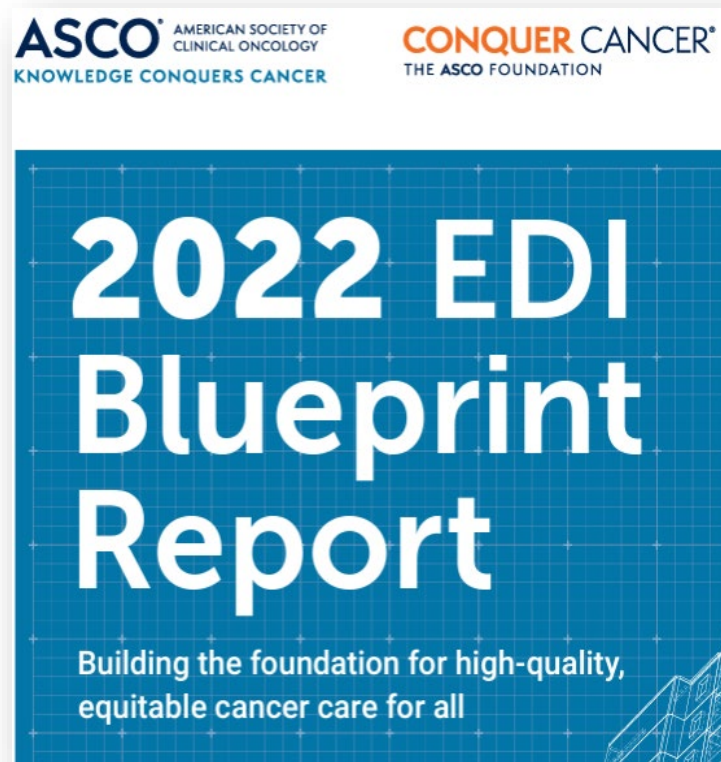
QOPI and LMIC Initiatives

- Expansion to more countries

ASCO EDI Scorecard

- Develop and pilot with ASCO APC4 Practices

Equity, Diversity and Inclusion Report



- First publicly shared report on ASCO's Equity, Diversity and Inclusion portfolio
- Spotlights 8 health equity programs
- Assesses ASCO progress through 2022 and path forward

asco.org/equity

ASCO's Vision

*A world where cancer is prevented
or cured, and every survivor is
healthy*

ASCO's Prevention Work

Education

- Helping to design and develop online learning content, toolkits, and other educational resources (such as the obesity and tobacco guides)

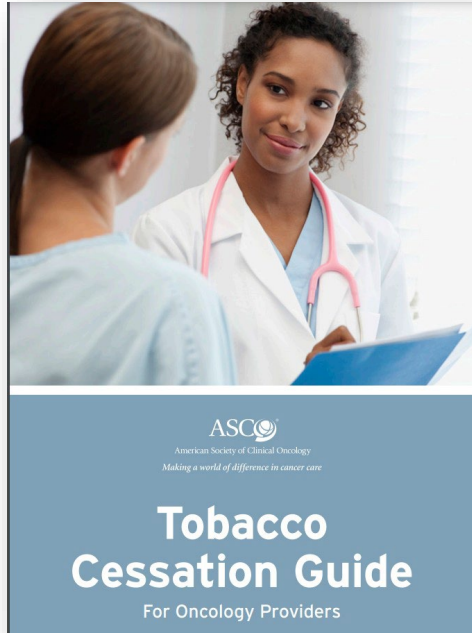
Developing prevention policy positions

- Supporting advocacy efforts and the state and federal level
- Policy statements to inform advocacy around genetics, obesity, tobacco control, HPV vaccination, alcohol consumption and cancer risk, and skin cancer prevention

Research to inform clinical practice

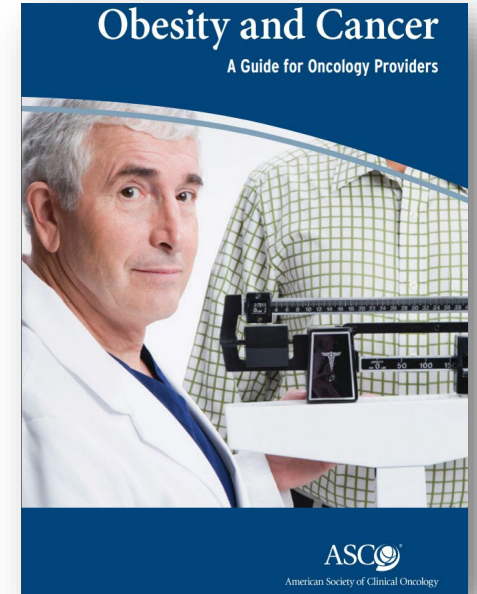
- Research via surveys to understand oncologists' attitudes and practices around tobacco cessation, obesity and energy balance
- First patient-facing survey around weight management support during cancer care
- Recommendations for development of ASCO clinical practice guidelines when sufficient evidence exists

ASCO Educational Resources: Cancer Prevention



Genetics Toolkit

Obesity & Cancer: A
Guide for Oncology
Providers



Tobacco Cessation
Guide for Oncology
Providers

Manuscript:
Oncologic
Implications of
Chronic Hep C
Infection

ASCO Cancer.Net Patient Content: Cancer Prevention and Screening



Cancer Screening
Guidelines by Age



How Can We Do Better at
Preventing Cancer?



Prevention and Healthy
Living



▼ Prevention and Healthy Living

- › Understanding Cancer Risk
- › Cancer Causes
- › Understanding Statistics Used to Estimate Risk and Recommend Screening

▼ Cancer Screening

- › Cancer Screening Guidelines by Age
- › Chemoprevention
- › Food and Cancer Prevention
- › Alcohol
- › HPV and Cancer
- › Menopause and Cancer Risk
- › Body Weight and Cancer Risk
- › Physical Activity and Cancer Risk
- › American Cancer Society Guideline for Diet and Physical Activity for Cancer Prevention
- › Protecting Your Skin From the Sun
- › Stopping Tobacco Use After a Cancer Diagnosis
- › Sun Safety
- › Smoking and Tobacco

<https://www.cancer.net/navigating-cancer-care/prevention-and-healthy-living/cancer-screening>

Global Courses Related to Prevention and Screening

International Cancer Prevention and Screening (for Primary Care)



ASCO Cancer Control in Primary Care Course Supports Multidisciplinary Lung Cancer Prevention, Palliative Care Efforts in Nepal

International Perspectives

Mar 07, 2023

An Inspiring Experience at Cancer Control in Primary Care Course in Bhutan

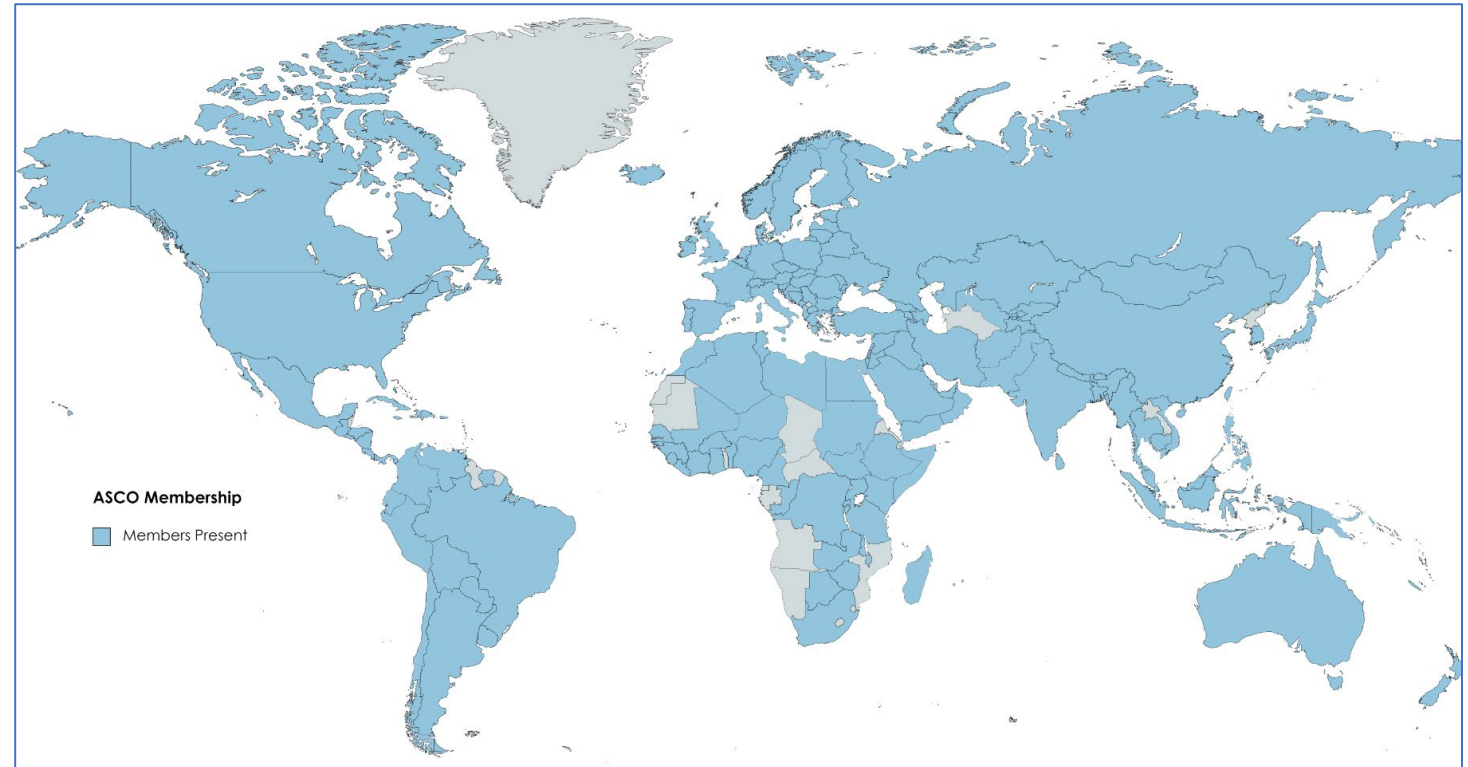
[Anees B. Chagpar, MD, MPH, MBA, MSc, MA, FACS, FRCS, FASCO](#)



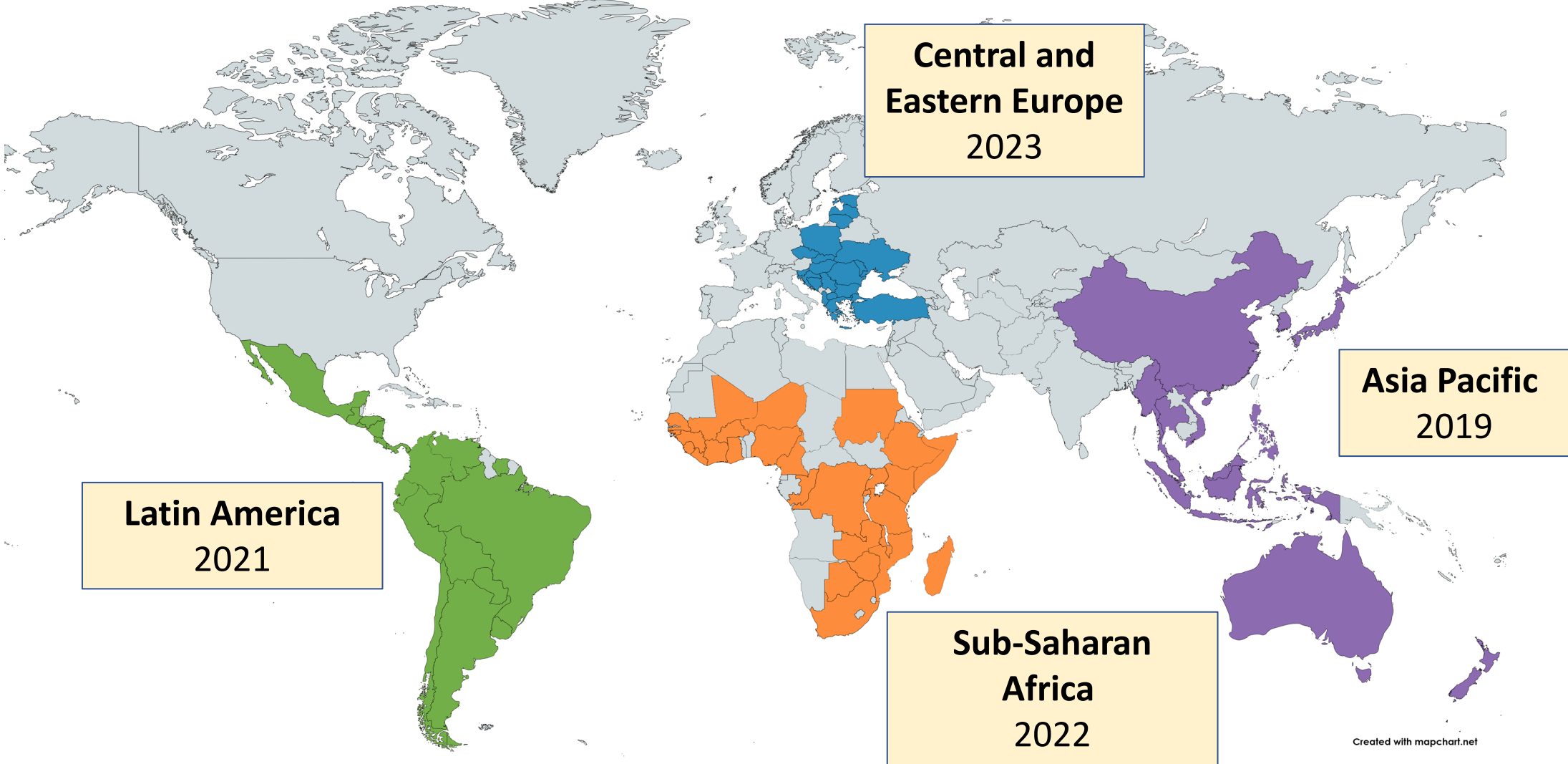
Faculty and attendees at CCPC Bhutan.

ASCO's Global Membership

- ASCO has more than 45,000 members in over 150 countries
 - One third of ASCO members practice outside of the United States
 - Most, though not all, countries have at least one ASCO member



ASCO Regional Councils



Colored countries have Regional Council representation

ASCO Collaborations Have Breadth and Depth

The World

Global collaborations with major international cancer organizations



Countries and Regions

MOUs with major oncology societies around the world



Cities

Collaborations to improve access to care at major cities in LMICs

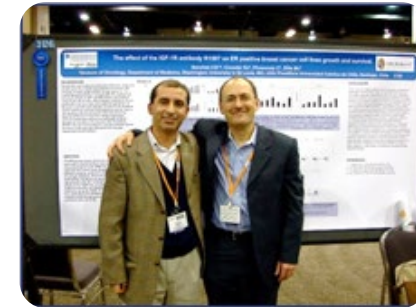
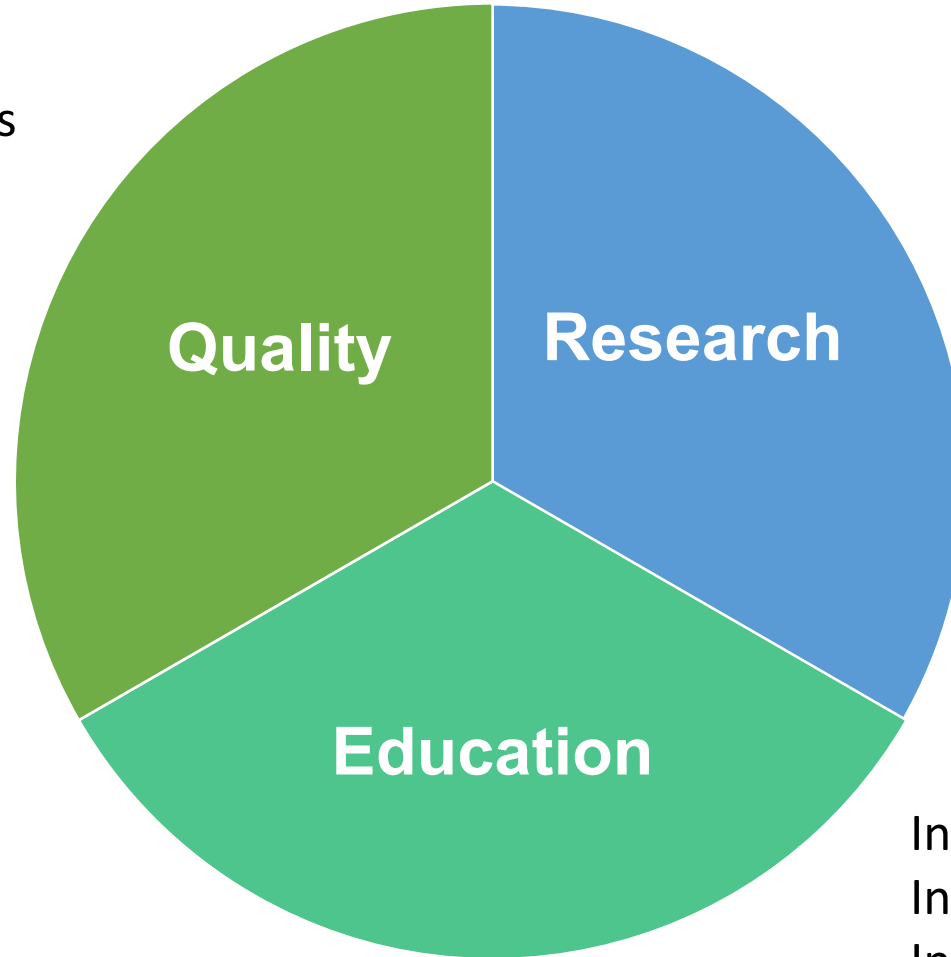


Hospitals

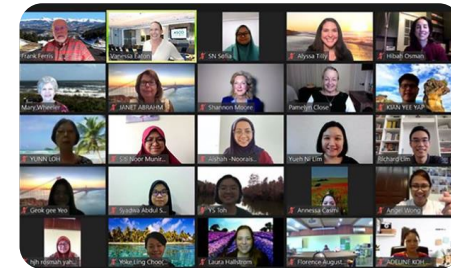
ASCO International Cancer Corps program improving access to care at hospitals in LMICs



Resource-stratified Guidelines
Quality Improvement (QOPI)
International Cancer Corps



International Grants and Awards
JCO Global Oncology



International Courses
International Symposia
International Mentorship & Leadership



Maintenance of Certification

What ASCO is doing:

- Formed a Board-level task force that will formally assess member needs, will help develop and vet potential solutions that achieve the goal of continuous learning in oncology
- Surveying all U.S. medical oncology to better understand views on certification, MOC and recommendations for solutions
- Collaborating with ABIM and other stakeholders to focus on solutions that will help achieve the goal of meaningful continuing learning and not just testing
- Share feedback or input to MOC@asco.org

Did You Know?

ASCO's AMA
House of
Delegates Work

VA Cancer Care
for Veterans



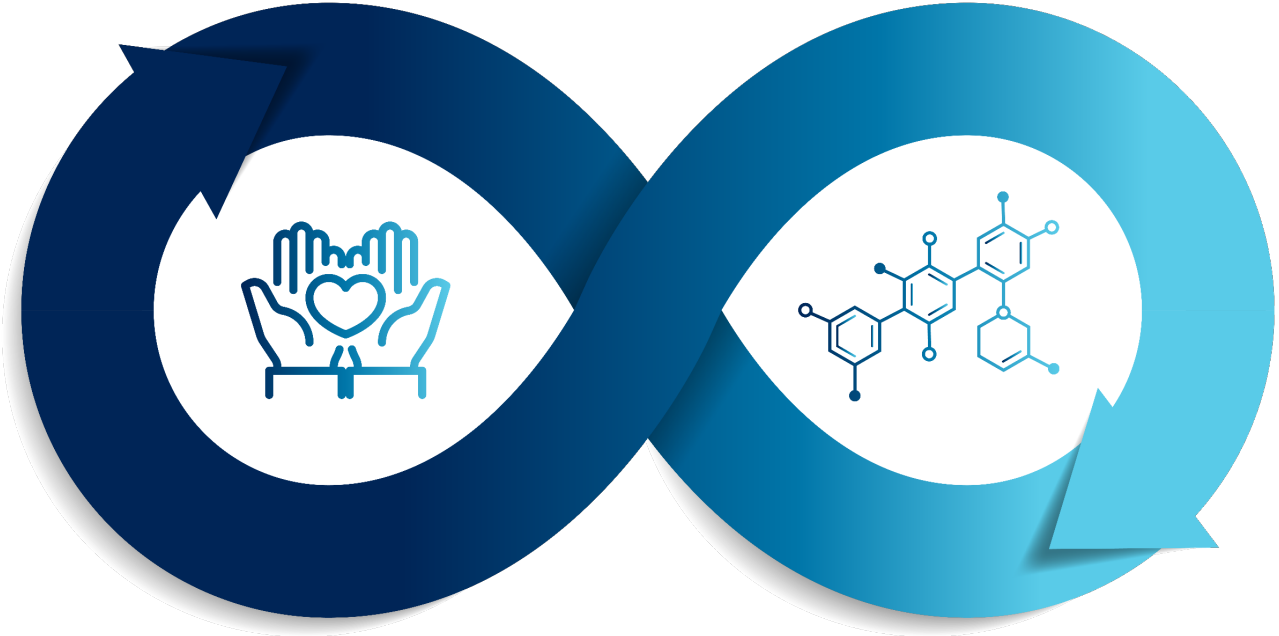
Lynn Schuchter, MD, FASCO

ASCO President (2023-2024)



2023-2024 Presidential Theme

The Art and Science of Cancer Care:
From Comfort to Cure





My Vision for the Future of Oncology





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ASSOCIATION FOR CLINICAL ONCOLOGY
KNOWLEDGE CONQUERS CANCER

A graphic consisting of five overlapping speech bubbles in various colors (yellow, blue, pink, green, grey) arranged in a circular pattern. The text "(Y)our Voice Matters!" is overlaid on this graphic.

(Y)our Voice Matters!

Questions