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# ASCO Direct™

## HIGHLIGHTS

EXCLUSIVELY IN-PERSON

July 14 - 15, 2023

The Ballantyne Hotel • Charlotte, NC

### OVERVIEW

The ASCO Direct™ Highlights program reviews practice-changing data and other “hot topics” discussed at the premier clinical oncology conference in North America, including information about hematologic malignancies and thoracic, breast, gastrointestinal, genitourinary, gynecologic, and dermatologic tumors.

To minimize your time away from clinical practice, the ASCO Direct™ Highlights program will help distill the enormous volume of new data presented at the 2023 ASCO Annual Meeting into a single weekend of concise presentations and lively discussions with our panel of renowned experts in the treatment of solid and hematologic cancers. Be sure to join us in July 2023 for this engaging and interactive session to learn about the latest ground-breaking findings in clinical oncology.

### LEARNING OBJECTIVES

- Examine tumor biomarkers in the context of their prognostic or predictive value
- Summarize efficacy findings from recent trials that evaluated novel therapeutic strategies for cancer management
- Familiarize with the treatment-related toxicities observed in recent trials that evaluated novel approaches for cancer treatment
- Determine the potential impact of recent clinical trial findings on the evolving treatment paradigms for patients with cancer

*Don't miss our ONLY  
ASCO Direct Highlights™  
conference! Register Now*

### PROGRAM CO-CHAIRS



**Ruben A. Mesa, MD, FACP**

President, Levine Cancer Institute & Enterprise  
Cancer Service Line  
Executive Director, Atrium Health Wake Forest  
Baptist Comprehensive Cancer Center  
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