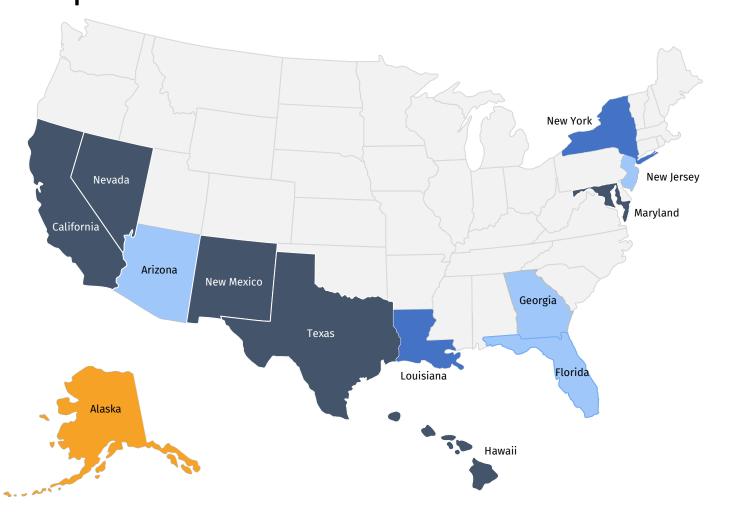
The emerging consumer demand for equitable healthcare



- Existing Majority Minority States
- Will Turn Majority Minority in 2020s
- Will turn Majority Minority in 2030s

Currently in **18 states** the minority population is **40% or higher.**

Demographics of the Emerging Drug Market in the United States

