



# WIFE & DEATH

(& COMEDY)

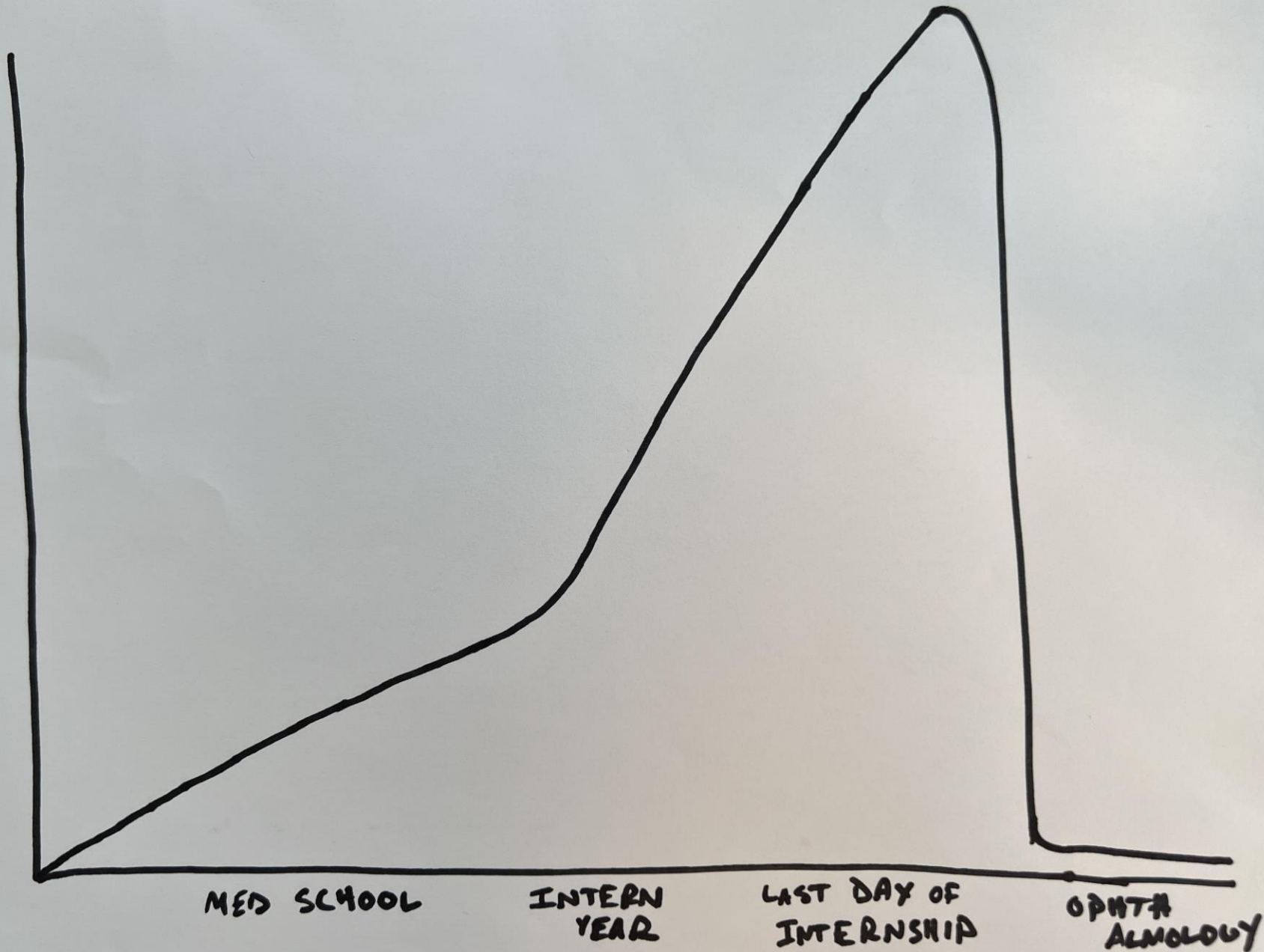


# 1. ARE YOU A REAL DOCTOR?





SMART



MED SCHOOL

INTERN  
YEAR

LAST DAY OF  
INTERNSHIP

OPHTH  
ALMOLOU

TIME

~~2. WAIT, YOU'RE AN  
OPHTHALMOLOGIST?~~  
OPTAMOLOGIST?





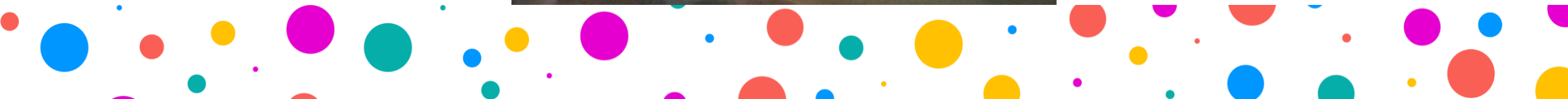
  
Glaucomflecken



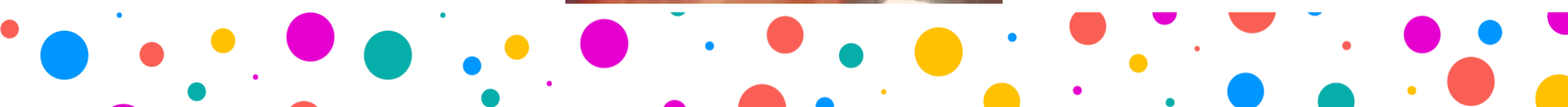
# 3. WHY?

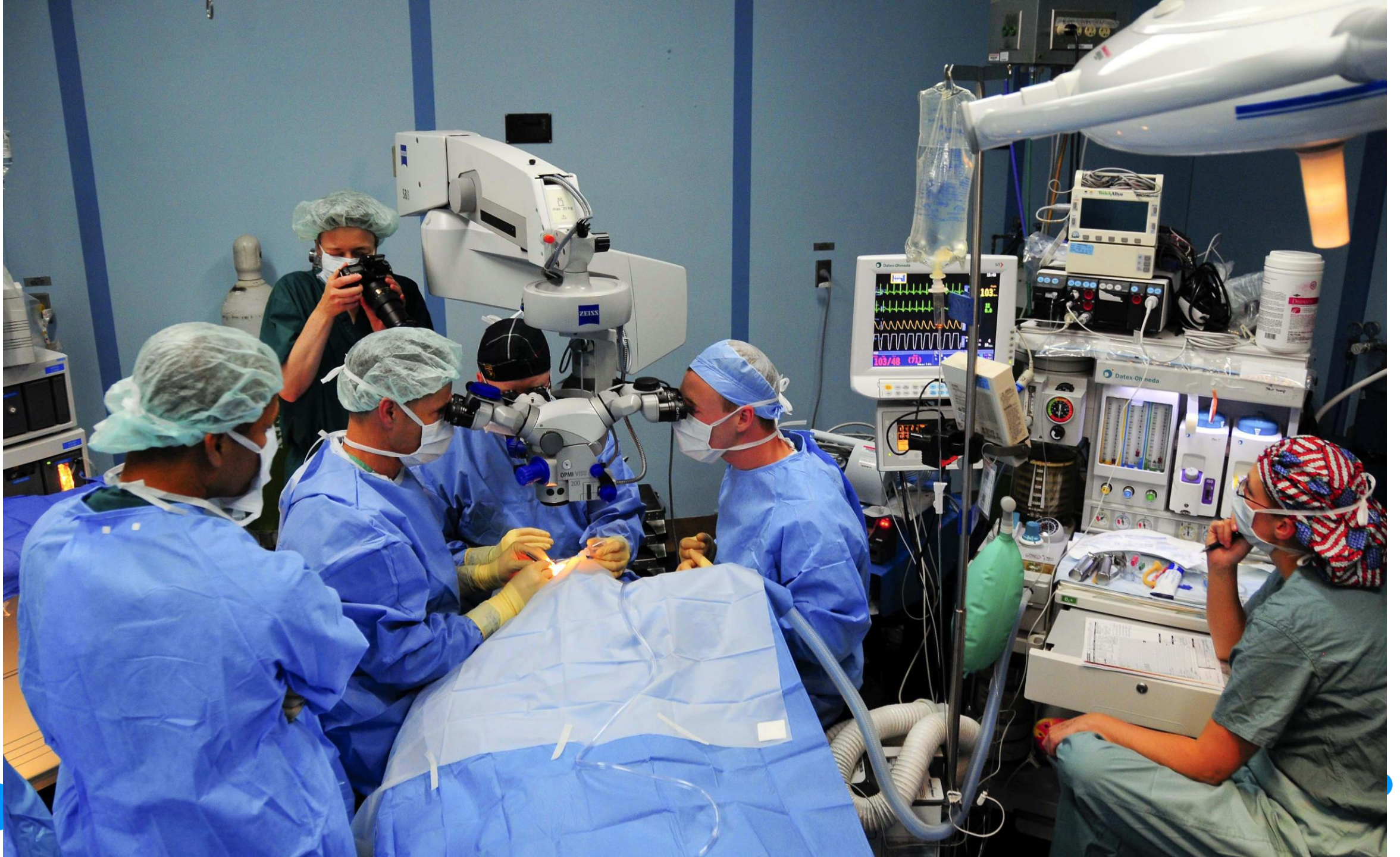


MED SCHOOL









# **4. HOW DO YOU KNOW SO MUCH ABOUT DIFFERENT FIELDS OF MEDICINE?**



SMART



MED SCHOOL

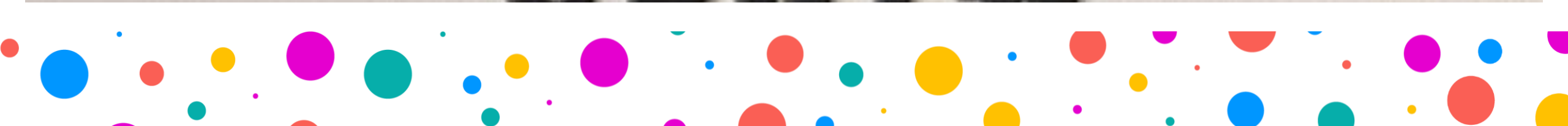
INTERN  
YEAR

LAST DAY OF  
INTERNSHIP

OPHTH  
ALMOLOGY

TIME

All the medical knowledge used for  
Glaucomflecken skits

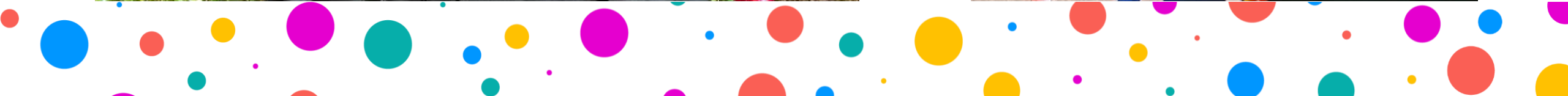
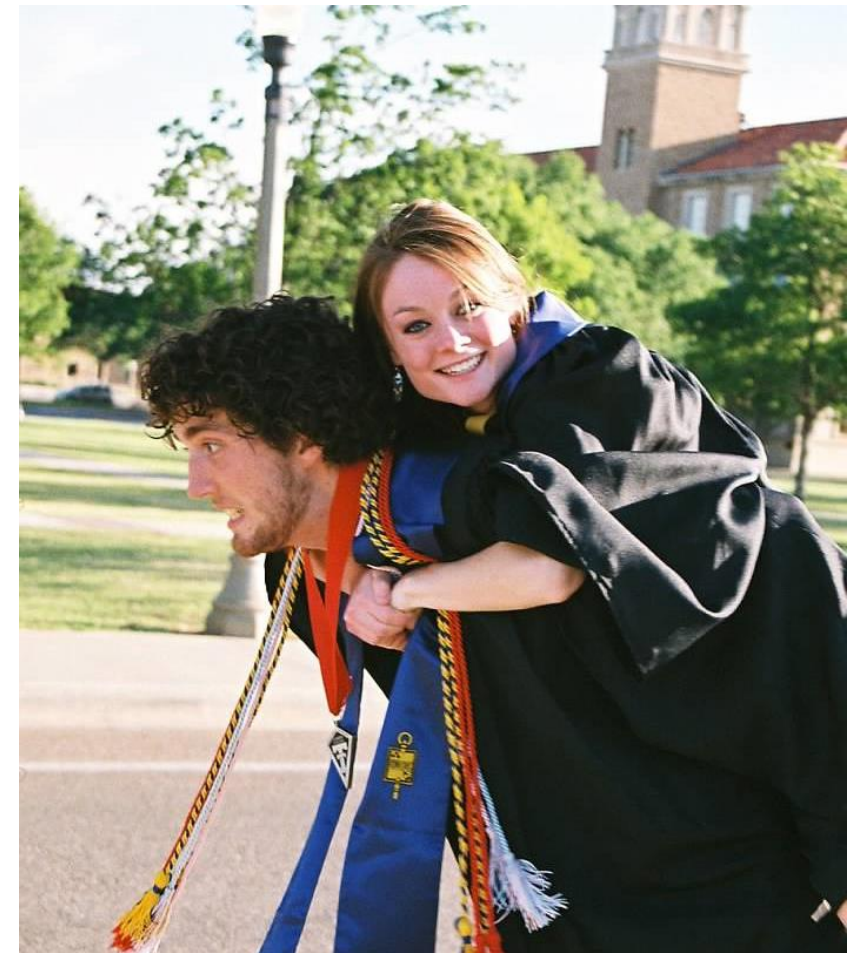


# 5. WHAT DO YOU HAVE AGAINST UNITED HEALTHCARE?



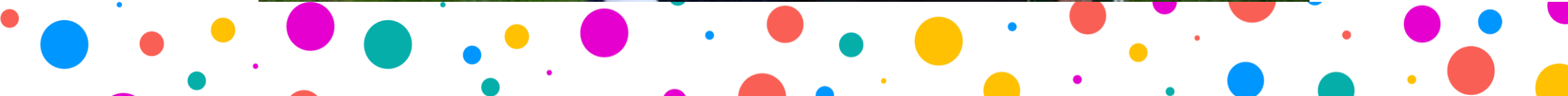


COLLEGE



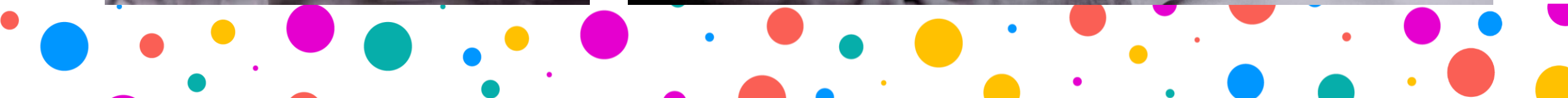


ED SCHOOL



MED SCHOOL







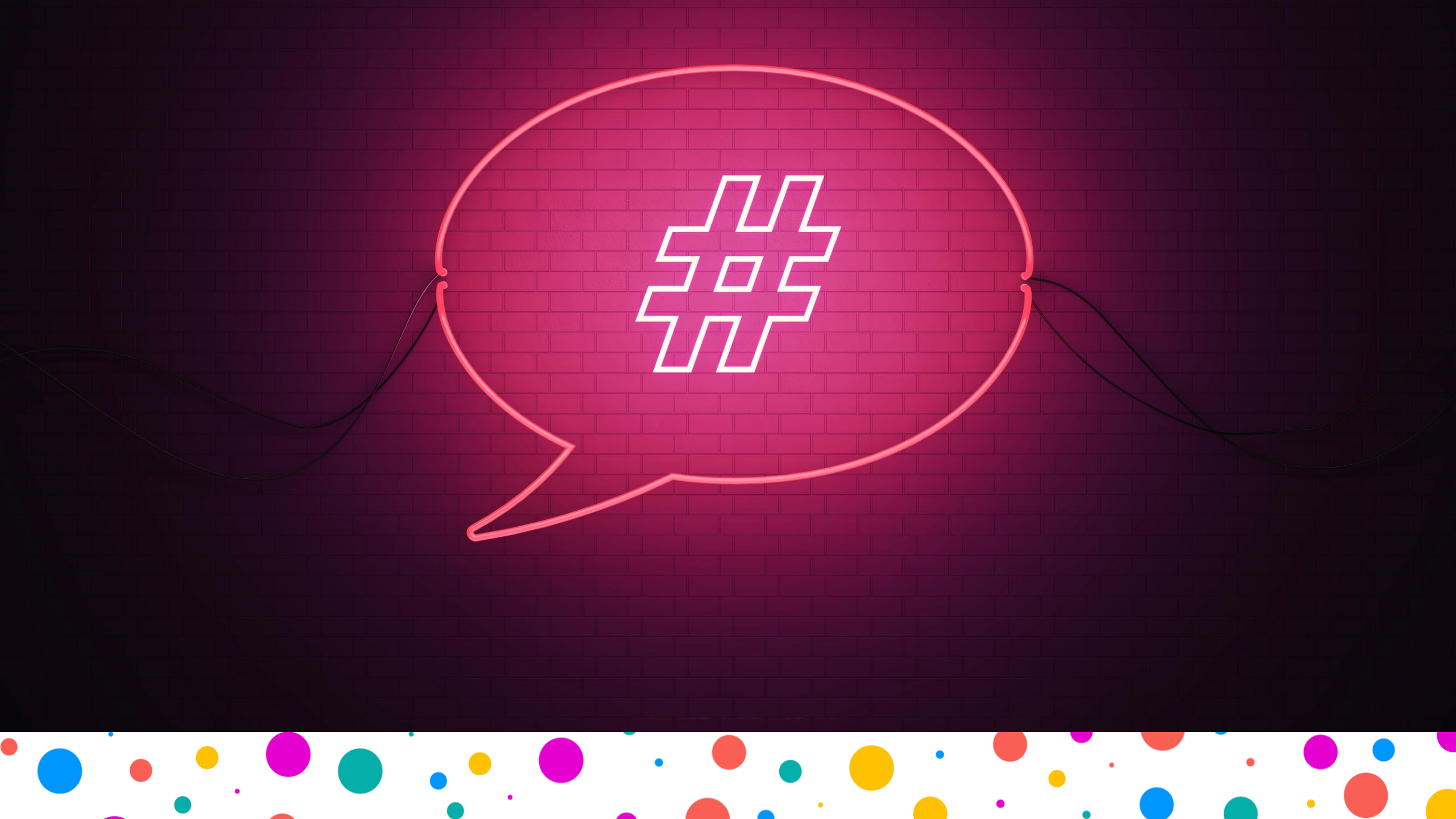
# RESIDENCY





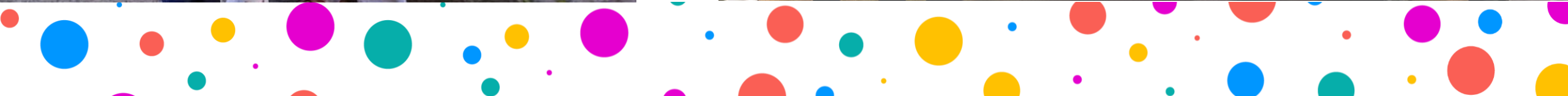
# 6. WHAT'S IT LIKE NOT HAVING ANY TESTICLES?

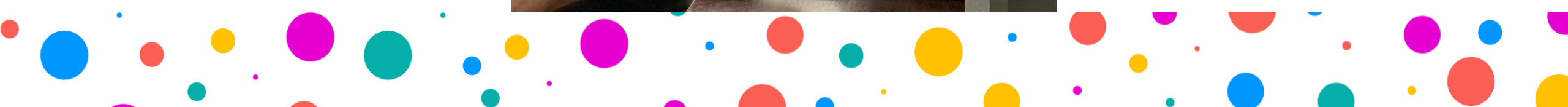






ATTENDING





# MOTHER'S DAY 2020



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**May 11, 2020**

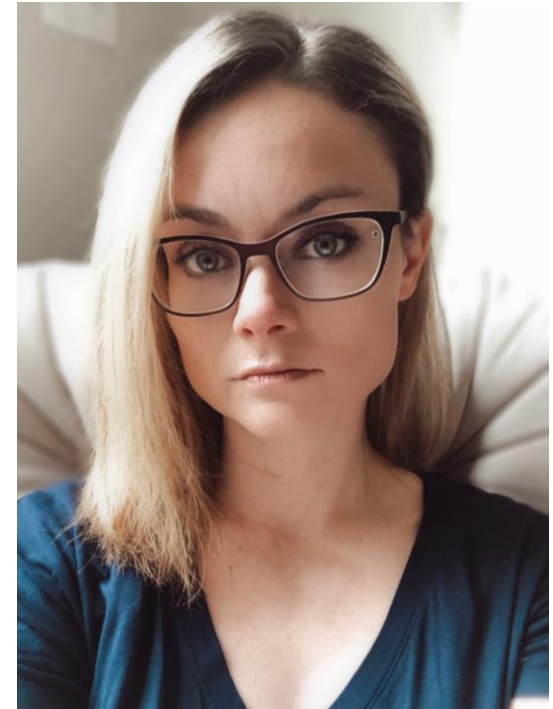
**4:50 AM**

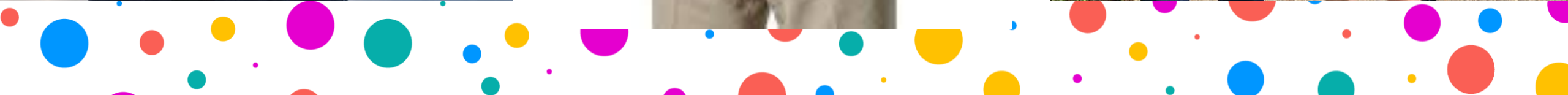
# THE FORGOTTEN PATIENTS

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**Don't forget the “co-survivors” – the partners, responders, caregivers.**







**Dr. Glaucomflecken**  
@DGlaucomflecken

Promote



Today my mom dropped me off at work, I did a bunch of complex eye surgery, then she picked me up at the end of the day and had a snack waiting for me in the car.

5:26 PM · Sep 22, 2020



# AFTERSHOCKS

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- **Fear**
- **Empathy fatigue**
- **ICD placement**
- **Coordinate care:  
PCP, cardiologist, electrophysiologist,  
oncologist, endocrinologist, pharmacist**
- **Prior authorizations / insurance  
networks / denials**





## Explaining medicine to your non-medical friends

Hey man how's it going?



# Explaining medicine to our non-medical friends

1.3M  
34.3K  
29.0K

I had to do prior  
authorizations all  
afternoon

dr. Glaucomflecken · 2021-10-19

part 6

original sound - drglaucomflecken

321.2K  
2098  
6360

So it was Dr. Daddy to  
the rescue

dr. Glaucomflecken · 2020-12-22

nd - drglaucomflecken

158.5K  
3925  
2627

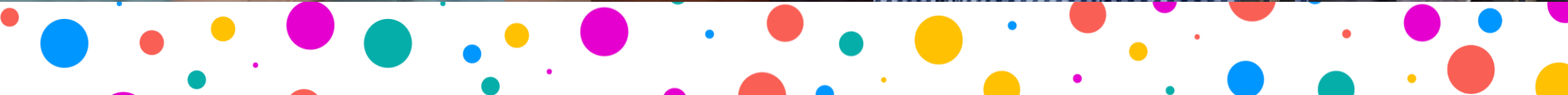
Glaucomflecken · 2020-7-8

Calling my insurance company

185.3K  
5410  
1800

if...we didn't  
-that

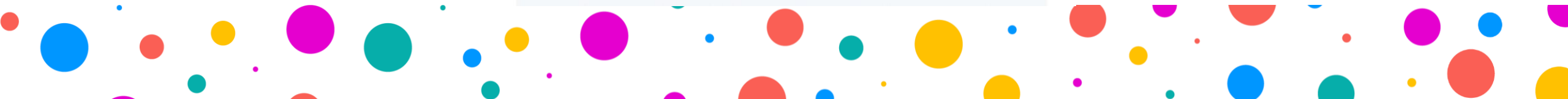
posal from







close family member of mine works at a large insurance company. The company CMO saw the Glaucomflecken video on prior auth and held a huge internal meeting about it. The CMO was angry about how the company was portrayed and wanted the video taken down. The PR folks told the CMO that they couldn't, and so the company decided to review their policies, though no one internally seems to believe there'll be significant change. The point is that these videos ARE having a big impact and are, in my opinion, more likely to bring about change than any advocacy work. Thanks to both



# THANK YOU!



Glaucomflecken

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